

## PRESS RELEASE

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### Keolis to operate and enhance the multimodal transport network in and around Valenciennes

- On 11 July 2022, the Valenciennois Association of Communes for Urban Organisation and Mobility (SIMOUV) awarded Keolis the operation and maintenance of its entire public transport network, Transvilles, which includes bus and coach networks, trams, city center shuttles services and a fleet of bicycles.
- The contract is valid for seven years and will start on 1 January 2023. It is expected to generate cumulative revenues of more than €400 million.
- In compliance with the SIMOUV's wishes, Keolis' main tasks will be to:
  - strengthen the transport offer, in particular by creating two key lines and redesigning the on-demand transport service, which will serve twice as many municipalities;
  - modernise the service offer, by launching a new website and mobile app and introducing an "open payment" validation service based on contactless bank cards;
  - support the SIMOUV's energy transition strategy, with a focus on BioNGV for the buses and electric for downtown shuttles;
  - improve the safety of transport modes, employees, and passengers.

#### Enhancing the transport offer from 2023, prior to the launch of a new network in 2024

From 1 January 2023, Keolis will operate and maintain the transport network serving the conurbations of Valenciennes Métropole and Porte du Hainaut, meeting the needs of 350,000 people living in 82 municipalities<sup>1</sup>.

Currently consisting of 42 lines, including two tram routes<sup>2</sup>, the network has a fleet of 152 vehicles and 30 trams and provides services to the Valenciennes hospital, the Hainaut stadium, the thermal baths and the casino of **Saint-Amand-les-Eaux**. It also covers the major zones of economic activity such as the sites of **Stellantis** in Hordain, of **Toyota** in Onnaing, of **GSK** in Saint-Amand-les-Eaux and of **Bombardier and Alstom** in Crespin and Petite Fôret.

In 2023, the transport offer will be strengthened for **suburban municipalities**, with the introduction of a dynamic on-demand transport service almost in real time (reservations up to

<sup>1</sup> Four urban hubs: Valenciennes; Denain; Saint-Amand-les-Eaux; Condé-sur-l'Escaut

<sup>2</sup> The future operation of this tram network will strengthen Keolis' position as world leader, operating 27 tram networks in France (Besançon, Bordeaux, Caen, Dijon, Le Mans via technical assistance, Lille, Lyon, Nancy, Orléans, Strasbourg via technical assistance, Tours and the T9, T11 and T13 in Île-de-France) and internationally (Australia in the Gold Coast, Melbourne and Newcastle / Canada in Waterloo / China in Shanghai and Jiaxing / Denmark in Aarhus and Odense / United Arab Emirates in Dubai / Norway in Bergen / UK in Manchester and Nottingham / Qatar in Lusail).

30 minutes before departure) and *Transvilles Pro*, an on-demand transport service dedicated to covering the zones of activity.

In 2024, the transport offer will also significantly be expanded with the launch of a new network, that will in particular represent **the addition of two key routes**. It will ensure buses at 10-minute intervals at peak times all year round and at 15-minute intervals at other times of the day.

## Modernising the network to simplify the passenger experience

With the aim of providing a more digitalised transport service, the SIMOUV and Keolis will carry out major developments over the course of the contract to make *Transvilles* one of the most modern networks in France. To achieve this aim, an **open payment system** will be rolled out from September to December 2023. This will enable passengers to pay and validate on board, using the validators, with their contactless bank card. The **M ticket** payment solution, which works on smartphones, will be extended to the entire *Transvilles* fare range. In addition, a **website** and **mobile app** will be launched by summer 2023.

## Contributing to the energy transition of the region

Supporting the SIMOUV's intentions to promote more sustainable mobility, Keolis will contribute to the introduction of vehicles that run on alternative energy, with a focus on BioNGV for the buses and electric for the downtown shuttles. The renewal of part of the fleet (about 30 buses and ten shuttles) will begin in 2023 and will be carried out gradually throughout the contract.

## Supporting employment and the economy

To address the shortage of drivers and support the local economy, Keolis intends to **recruit 44 drivers** by 2023 for a total of 427 employees including 246 drivers to ensure operation and maintenance of the network.

These recruitments will complement the launch of a "*Keolis Mobility Campus*" class in autumn 2024. Created in February 2021, this apprenticeship training centre (CFA) is open to candidates aged between 20 and 29 who have held a B driving licence for two years and wish to become a bus and coach driver in one of the transport networks operated by Keolis in France.

## Key figures of the future *Transvilles* network

- Seven-year contract
- 42 lines including two tram lines
- 152 vehicles (buses, coaches, shuttles, etc.) and 30 trams
- 427 employees including 246 drivers
- 350,000 people living in 82 municipalities
- Over 5 million km covered every year including 1.7 million for the tram
- Over €6 million in commercial revenue forecast by 2029 (+20.3%)
- Over €400 million in cumulative revenue

## About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Kisio, EFFIA, Keolis Santé and Cykleo support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, shared car solutions, river and sea shuttle services, bike share services, car sharing, fully electric driverless shuttles and urban cable cars. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,000 people in 14 countries. In 2021, it posted revenue of €6.3 billion. In 2019, 3.4 billion passengers used one of Keolis' shared mobility services. [www.keolis.com](http://www.keolis.com)

\* Australia, Belgium, Canada, China, Denmark, France, India, the Netherlands, Norway, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.

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