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Sophie Durand is appointed Keolis Group Communications Director

- Sophie Durand has been appointed to lead the Keolis Group Communications Department. She joins Keolis on 29 August 2022.
- Bringing 25 years of experience with Renault, Goodyear Dunlop Tyres, Randstad, and Suez, Sophie will be responsible for managing communication with staff and promoting the Keolis employer brand and savoir-faire in its relationships with all its stakeholders.

Marie-Ange Debon, **Chairwoman and Group CEO**: "*I am delighted that Sophie will be joining the Keolis team. The Group will be able to count on her communications expertise and the experience she has gained with several leading groups in the industry and service sectors.*"

Most recently, Sophie Durand occupied the role of communications director at **Suez France**, where she was a member of the board. From 2010 to 2019, at the **Randstad France** group, Sophie was responsible for external communications before being appointed group communications director, with a seat on the executive committee.

Sophie joined **Goodyear Dunlop Tyres** France in 2009 to manage social communications. Between 1996 and 2009, at the **Renault** group, she occupied successive roles as internal communications manager, international trade press project manager and head of corporate press.

A graduate of **Audencia – Sciences Com'** in Nantes with an "environment and health" certificate from **Mines ParisTech**, Sophie is a member of the corporate relational capital working group at the **Observatoire de l'Immatériel** thinktank.

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Cykleo, EFFIA, Hove, Keolis Santé, Kisio and support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, ondemand transport, transport for people with reduced mobility, driver and sea shuttle services, bikes share services and long-term rental, car sharing and fully electric driverless shuttles. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,000 people in 14 countries. In 2021, it posted revenue of €6.3 billion. In 2019, 3.4 billion passengers used one of Keolis' shared mobility services. www.keolis.com

* Australia, Belgium, Canada, China, Denmark, France, India, the Netherlands, Norway, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.



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