

# PRESS RELEASE

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# New passenger transport and car park contract at Mont-Saint-Michel

- The Mont-Saint-Michel management authority has entrusted the operation and maintenance of the car parks and transport lines serving the Mont-Saint-Michel site to Keolis and its subsidiary Effia.
- The five-year concession contract will begin in October 2022 and generate total revenue of around €26 million. The contract covers three transport lines and over 5,000 parking spaces.

Mont-Saint-Michel and its bay, an internationally renowned site of cultural, natural and heritage importance, welcomes several million visitors a year. To meet the needs of the Mont-Saint-Michel management authority, Keolis will offer a **service operating 24/7**, adapting to the high levels of seasonal variation in visitor numbers. The digital service will enable online bookings for parking spaces, transport and even a kennel for pets while providing real-time passenger information including traffic levels and waiting times.

Keolis will support the management authority in its ambitions for the **energy transition**, deploying biofuel-powered vehicles by 2023 and ultimately rolling out the technology across its whole fleet.

Using artificial intelligence, Keolis will also provide more accurate forecasts of peaks in visitor numbers. **Targeted use of data** will make it possible to anticipate traffic to the site more precisely and deploy just the right level of human and technical resources to welcome visitors. To achieve this, the Group has signed a partnership with a French start-up, specialising in data management.

## **Key figures for the contract**

- Over 5,000 parking spaces
- 15 vehicles
- €26 million of cumulative revenue
- 400,000 kilometres travelled per year
- 1.6 million journeys planned every year
- 1 free line from the car parks around Mont-Saint-Michel ("Le Passeur")
- 1 line from the SNCF station in Pontorson to Mont-Saint-Michel
- 1 line reserved for Mont-Saint-Michel residents and employees
- 1 night-time on-demand transport service as a virtual line
- 48 to 80 employees depending on the tourist season
- 5 secure bike lockers
- 1 kennel service



#### **About Keolis**

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Cykleo, EFFIA, Hove, Keolis Santé, Kisio and support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, ondemand transport, transport for people with reduced mobility, driver and sea shuttle services, bikes share services and long-term rental, car sharing and fully electric driverless shuttles. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,000 people in 14 countries. In 2021, it posted revenue of €6.3 billion. In 2019, 3.4 billion passengers used one of Keolis' shared mobility services. www.keolis.com

\* Australia, Belgium, Canada, China, Denmark, France, India, the Netherlands, Norway, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.

## **CONTACTS**

## **Ladislas Dor**

Media Relations Officer 07 78 3519 77 ladislas.dor@keolis.com

## **Laurent Gerbet**

Media and e-reputation Director 06 32 79 38 35 laurent.gerbet@keolis.com