



Opening of new routes

Travel on 100% clean, 100% ZOU! bus routes in Alpes-Maritimes

On Wednesday 4 October, Renaud Muselier, president of the Provence-Alpes-Côte-d'Azur region, and Marie-Ange Debon, chair of the Keolis Group board, launched the 100% clean, 100% ZOU! bus routes in Antibes, the first of their kind in the country.

The region operates one of France's biggest non-urban transport networks in Alpes-Maritimes, with over 12 million passengers a year. Working with its partner Keolis, it is developing a global strategy to improve transport provision and decarbonise the system in western Alpes-Maritimes.

Target: zero emissions for regional transport as part of the "Une Cop d'Avance" climate plan.

The energy transition is under way with 123 electric vehicles, 107 of which are already operating. The transition will be completed during 2024 with the deployment of 16 electric double-decker buses.

As well as the environmental target, these routes offer an optimum "passenger experience" to encourage users to choose public transport for their journeys: a new fleet with free Wi-Fi on board and a reading app.

Région Sud, the Provence-Alpes-Côte-d'Azur regional council, is investing over €600 million a year in transport. With the first local inter-urban network in France to offer an electric service, the aim is to reduce CO2 emissions by 105,000 tonnes over the next eight years and to decarbonise all ZOU! regional buses by 2028. **The region's investment in the newly opened routes over the next eight years will amount to €281 million (excluding revenue), including an energy transition support grant of €24 million.**

"Zero emissions for our regional transport! This is one of the main targets of the 'Une Cop d'Avance' climate plan. To make this ambition a reality, Région Sud is deploying the only strategy of its kind in France to improve and decarbonise transport services. Developing clean, reliable, high-performance public transport will always be at the core of the region's transport policy! With ZOU!, leave your car behind and travel on 100% clean transport!" declares Renaud Muselier, president of the Provence-Alpes-Côte-d'Azur region and deputy chair of Régions de France.

"Keolis is proud to support the Provence-Alpes-Côte-d'Azur region in its energy transition policy. We are working in close consultation with the region, and we share the same vision of the public transport service as a contributor to social cohesion, low-carbon mobility and dynamism for the economy and the tourism sector. Together, we are working to build a cleaner, more sustainable future for the region," adds Marie-Ange Debon, chair of the Keolis Group board.

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Cykleo, EFFIA, Hove, Keolis Santé, Kisio and support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, on-demand transport, transport for people with reduced mobility, driver and sea shuttle services, bikes share services and long-term rental, car sharing and fully electric driverless shuttles. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,000 people in 13 countries. In 2022, it posted revenue of €6.7 billion.

* Australia, Belgium, Canada, China, Denmark, France, India, the Netherlands, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.

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