

EFFIA strengthens its position as a leader in hospital parking management and wins the contract for the Saint-Étienne University Hospital

- **On July 16, 2024, the Saint-Étienne University Hospital (CHU) entrusted EFFIA, a subsidiary of the Keolis Group specialized in parking, with the management of its entire parking system for a period of 25 years. EFFIA will be responsible for project management for the construction of a parking silo as well as the expansion of surface parking lots.**
- **EFFIA is a major player in hospital parking management, with 18 facilities under its management.**
- **In recent years, more and more hospitals have chosen to delegate the management of their parking to ensure smooth access to the hospital for patients, visitors, staff, and other relevant professionals. In this context, EFFIA, alongside healthcare stakeholders, offers optimized and tailored welcome solutions to their needs, both for the design of parking facilities and their sustainable operation.**

Energy efficiency, a key focus of EFFIA's initiatives

EFFIA's construction methods aim to be as energy-efficient as possible by using recyclable metal, low-consumption lighting with smart motion detection, and photovoltaic panels. For instance, the project at the Rouen University Hospital, which includes a 600-space expansion currently under construction, will be both sustainable through the recyclability of the metals used and by installing photovoltaic panels on the roof.

For the Saint-Étienne University Hospital, EFFIA will build an 846-space, three-level parking silo and develop and expand the surface parking lots in coordination with the expansion works of the hospital's North site. This construction will optimize the project's carbon footprint through a mixed steel/lightweight concrete construction method, offering a better balance compared to traditional structures. The new facility will be equipped with LED lighting with motion detection. The parking silo will be entirely covered with photovoltaic panels, as will part of the surface parking lots, providing electricity directly used by the healthcare facility.

Excellence: EFFIA enhances parking in hospitals

Parking is the first point of contact with the healthcare facility. Believing that parking should not be an additional source of stress, EFFIA designs its systems to facilitate the journey for all users (patients, visitors, staff, and service providers) by focusing on three main levers: implementing a balanced pricing structure to eliminate abusive use of parking and thus free up capacity; managing the flow of all stakeholders effectively to improve access speed for everyone; and making financial investments to fund capacity expansions, either on the ground or in structures, modernize facilities, and introduce additional services.

EFFIA's recent successes

In 2022, EFFIA won the contract for the parking facilities at the Rouen University Hospital, including project management for the expansion of the parking silo, as well as the contract for the Namur Hospital in Belgium. In 2023, EFFIA secured the parking management contract for the Roubaix Hospital and installed 21 electric charging stations.

PRESS RELEASE

Paris, August 1, 2024

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More broadly, EFFIA is experiencing positive commercial momentum. In 2023, it renewed major contracts in Lille, Nantes Centre, and Vincennes, covering both on-street and structured parking. In 2024, Aix Marseille Provence Métropole awarded EFFIA the contract to manage five downtown parking facilities, totaling 2,636 spaces.

For hospitals, EFFIA manages the following:

- Nord Franche-Comté Hospital - Belfort – 1,800 spaces
- Alexandra Lepèvre Hospital, Dunkirk Hospital Center - Dunkerque - 895 spaces
- Grenoble Alpes University Hospital - La Tronche – 3,618 spaces
- Rouen Normandy University Hospital - Rouen – 2,961 spaces
- Metz-Thionville CHR, Bel-Air and Mercy sites - Metz – 4,770 spaces
- ZNA Psychiatric Hospital Stuivenberg - Anvers (Belgium) - 455 spaces

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Cykleo, EFFIA, Hove, Keolis Santé, Kisio and support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, on-demand transport, transport for people with reduced mobility, driver and sea shuttle services, bikes share services and long-term rental, car sharing and fully electric driverless shuttles. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,000 people in 13 countries. In 2023, it posted revenue of €7.0 billion.

* Australia, Belgium, Canada, China, Denmark, France, India, the Netherlands, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.

About EFFIA

EFFIA, a subsidiary of the Keolis Group, is the number two parking operator in France and number four in Belgium. We support our public and private clients in managing their parking facilities, both structured and on-street. EFFIA designs, refurbishes, enhances, and operates parking facilities to make them more attractive. The Group works daily towards better integration of parking into the mobility chain: it promotes intermodality (digitalization, bicycles, car-sharing) and contributes to the fight against climate change (electric charging stations, photovoltaic panels, green spaces). Guided by this vision of the future of parking, EFFIA aims to invigorate communities and enhance the spaces entrusted to it. EFFIA at a glance: €241 million in revenue (2023), 1,200 employees, 677 parking facilities, 290,500 spaces managed across 252 cities.

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