

# Keolis reappointed by Orléans Métropole for an additional 6 years



On Thursday 17 October, the Orléans Métropole council renewed its trust in Keolis, awarding the company a new six-year contract for the operation and maintenance of its public transport network, TAO. This contract, worth a cumulative 493 million euros, covers all modes of transport in the greater city region, including trams, buses, bicycles, and on-demand transport (ODT), along with park-and-ride facilities and "VéloPark" (bicycle parking facilities). The contract will take effect on 1 January 2025, covering 22 municipalities and providing services to nearly 300,000 residents.

## Keolis: A trusted partner for Orléans Métropole since 2012

Ever since it began operating in Orléans in 2012, Keolis has successfully supported the authority's ambition to enhance local mobility through its expertise and the quality of services provided to passengers. With a constant focus on innovation, Keolis expanded on-demand transport to the entire metropolitan area in January 2022, helping the TAO network achieve record ridership, particularly among younger passengers who have embraced this system more than others.

Recently, Keolis also introduced an open payment system and fully implemented the use of HVO biofuel. Under this new contract, the company will offer 24/7 transport services, ensuring that 100% of the city region's residents have access to a TAO service within 500 metres of their home.

## A redesigned and enhanced mobility offering for a more connected city

Keolis is committed to providing even more sustainable, innovative, and inclusive mobility services that meet the needs of citizens. This new contract will see the introduction of several new features, including :

- The launch of the RésaNuit service to guarantee convenient and safe nighttime travel.
- The creation of a direct bus connection via the A10, improving access to the Pôle 45 business park.
- The merging of the TAO apps to simplify the user experience with a single platform.
- The deployment of 750 free-floating bikes and/or scooters to encourage soft mobility.
- The organisation of exploratory walks with women ambassadors to improve safety on public transport.
- A pilot programme for bike taxis in the city centre for short local journeys.

This enhanced service offering aims to increase annual ridership to 44 million trips by 2030, with a network covering 14 million kilometres operated by Keolis.

## A network closer to citizens for sustainable mobility

By placing innovation and sustainability at the centre of its operations, Keolis aims to make Orléans' mobility a model of excellence while meeting the needs of residents. This renewed partnership confirms the commitment of both Keolis and Orléans Metropolis to building accessible, safe, and environmentally friendly transport solutions.



« We are extremely proud of this six-year contract renewal, which not only reflects our ongoing commitment to supporting the ecological transition of metropolitan transport but also the strong relationship of trust we have built with our partner, Orléans Métropole. This new contract presents a great opportunity to further intensify our mobility innovation. Together, we will deploy smart and sustainable solutions, incorporating the latest technological developments to make mobility smoother, reduce the carbon footprint, and turn Orléans into a laboratory for the future of mobility, closely aligned with the needs of its residents. »

Annelise Avril, CEO, France Urban Networks



## Key figures

- 100% of residents within 500m of a TAO service
- 44 million trips per year by 2030
- 296,000 people served by the transport network
- 14 million kilometres operated by Keolis
- 493 million euros cumulative revenue
- 22 towns will be served

## CONTACTS

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