

Vichy Communauté selects Keolis as new operator of the Mobivie transport network for the next 8 years



Vichy Communauté has awarded Keolis the contract to operate its Mobivie public transport network, which carries over 1.2 million passengers each year. From 1 August 2026, Keolis will take over from the current operator, Transdev, and run the network for a period of eight years up to 31 July 2034.

The contract, worth over €40 million in cumulative revenue, will serve a population of nearly 55,300 residents across several municipalities, including Vichy, Cusset, Bellerive-sur-Allier, Abrest, Creuzier-le-Vieux and Hauterive.

A mobility offer tailored to local needs

As the new operator, Keolis will manage the entire Mobivie network, which includes:

- 8 regular bus lines,
- 2 dynamic on-demand transport zones,
- and a soft mobility offer featuring both bike share and long-term bike hire schemes.

The service offering has been redesigned to meet the needs of all user profiles—commuters, students, senior citizens and visitors and reflect changing mobility patterns across the region.



"We warmly thank Vichy Communauté for appointing us to operate the Mobivie network for the next eight years. We are honoured to support the city region as it enters a new chapter in sustainable mobility, with a redesigned, enhanced and more attractive range of services that benefits all residents. Our teams are fully committed to ensuring a smooth transition and delivering high-quality service."

Clément Michel, CEO France - Regions at Keolis Group

CONTACTS

Laurent Gerbet
Director of Media Relations and E-Reputation
+33 (0)6 32 79 38 35
laurent.gerbet@keolis.com

Guillaume Lemperriere
Media Relations Manager
+33 (0)7 71 68 13 01
guillaume.lempierre@keolis.com



A network designed to boost regional appeal and service quality

Keolis will deploy an integrated mobility solution based on:

- A revised bus network aligned with local mobility patterns, including improved access to the sporting academy CREPS and the aquatics centre, and more services between Bellerive-sur-Allier and Vichy,
- A simplified and fully digitalised on-demand transport service, with bookings available up to one hour before departure,
- A completely revamped bike offer, featuring a brand new fleet of 210 bikes available for bike share and long-term rental, along with a new "campus bike" scheme using refurbished bicycles, to promote accessibility, the circular economy and sustainable transport,
- A brand new bus fleet, with nearly 50% of vehicles powered by electricity.
- A Mobicie mobile app designed to digitise traveller information.

In addition, Vichy Communauté will roll out contactless open payment across the network.



Local expertise to support Vichy Communauté

With a well-established presence in the departments of Allier (Moulins, Montluçon) and Puy-de-Dôme (Riom, Thiers, Issoire, Cournon d'Auvergne and Ambert), where it already operates several urban and interurban networks, Keolis will draw on the expertise of local teams to ensure a smooth transition and efficient takeover in summer 2026.

About Keolis

Keolis is a pioneer in the development of public transport systems and partners with public transport authorities to deliver shared mobility services that enhance liveability for local communities. As a world leader in the operation of automated metro, tram systems and heavy rail, Keolis transports 9 million passengers every day and draws on a potent and open innovation policy with all its partners and specialist subsidiaries to support its core business and develop new, innovative and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, on-demand transport, services for people with reduced mobility, river and sea shuttle services, bike share services and long-term rental, car sharing and all-electric driverless shuttles. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 70,000 people across 13 countries*. In 2024, it posted revenue of €7.7 billion. *Keolis is historically established in France and has additionally developed operations in Australia, Belgium, Canada, China, Denmark, India, the Netherlands, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.

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