

Keolis, via its subsidiary Cykleo, wins Nantes Métropole cycle services contract to transform active mobility across the community



Nantes Métropole has chosen to award Cykleo, a subsidiary of the Keolis Group, the operation of its bike rental and parking services under the Naolib Vélo brand. This new contract, commencing on 7 January 2027, covers the management of a fleet of 3,690 bicycles across the 24 municipalities of the metropolitan area.

Through integrated service management, this contract aims to simplify the cycling experience and sustainably transform the mobility habits of Nantes residents by providing a high-performance, inclusive service that encourages modal shift.

An improved rental proposition and extended concessionary pricing

The contract notably includes the introduction of short-term bike hire. This new service will allow users to test cycling with complete flexibility.

Furthermore, the rental fleet will be expanded with six new models to meet user needs and make cycling accessible to everyone. The range will include:

- A new range of longtail bikes, ideal for families;
- New adaptive cycles, designed to meet the needs of people with reduced mobility and senior citizens;
- Bikes designed for goods transport, featuring shorty and XL cargo models, as well as two models tailored for logistics operations;
- A tandem to allow two people to travel together.

To support the growth of the rental range, all 5,200 bike parking spaces will remain available.

Finally, concessionary pricing, which is already applied to individual bike rentals, will be extended to subscriptions and secure cycle parks (véloparcs), ensuring access for all residents of the Métropole.

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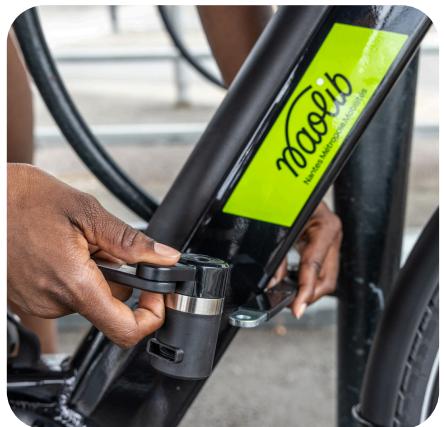
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Local support to promote user self-sufficiency

Beyond technical operations, Keolis and Cykleo are committed to actively promoting active mobility. A major component of the contract is dedicated to user support, guiding residents towards self-sufficiency and the purchase of their own equipment once their rental contract ends.

To achieve this, Cykleo will deploy a "Mobile Cycle Hub" (Maison du vélo mobile) that will tour the 24 municipalities. Events and workshops will be organised all year round in close collaboration with local community groups to provide advice and answer residents' questions on the spot.



"We are very proud of the trust placed in us by Nantes Métropole, a committed and ambitious authority that has already done so much for cycling. Alongside the Métropole's teams and the local ecosystem, we look forward to helping transform mobility across the community and increasing the modal share of cycling in daily travel by offering high-performance, affordable and inclusive solutions."

Camille-Léa Passerin, CEO of Cykleo

About Cykleo

Founded in 2007 as part of the Keolis Group, Cykleo was born out of the conviction that cycling should be a fully-fledged mobility solution. For nearly 20 years, the company has supported local authorities and businesses in deploying reliable, robust and affordable cycle services, ranging from long-term rentals and secure parking to bike-sharing schemes and community outreach. This unique, integrated approach leads to the creation of bespoke solutions and guarantees a consistent quality of service in every local region.

About Keolis

Keolis is a pioneer in the development of public transport systems and partners with public transport authorities to deliver shared mobility services that enhance liveability for local communities. As a world leader in the operation of automated metro, tram systems and heavy rail, Keolis transports 9 million passengers every day and draws on a potent and open innovation policy with all its partners and specialist subsidiaries to support its core business and develop new, innovative and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, on-demand transport, services for people with reduced mobility, river and sea shuttle services, bike share services and long-term rental, car sharing and all-electric driverless shuttles. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 70,000 people across 13 countries*. In 2024, it posted revenue of €7.7 billion. *Keolis is historically established in France and has additionally developed operations in Australia, Belgium, Canada, China, Denmark, India, the Netherlands, Qatar, Sweden, the United Arab Emirates, the United Kingdom, and the United States.

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