

put kids in control of their listening, learning and play.

No microphones. No cameras. No ads.

# Under £100

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Yoto Player lets your kids listen to stories, music, podcasts, radio and more without a screen. Made for kids, controlled with physical cards and playing only the audio content you want them to listen to.

No camera. No microphone. No ads.





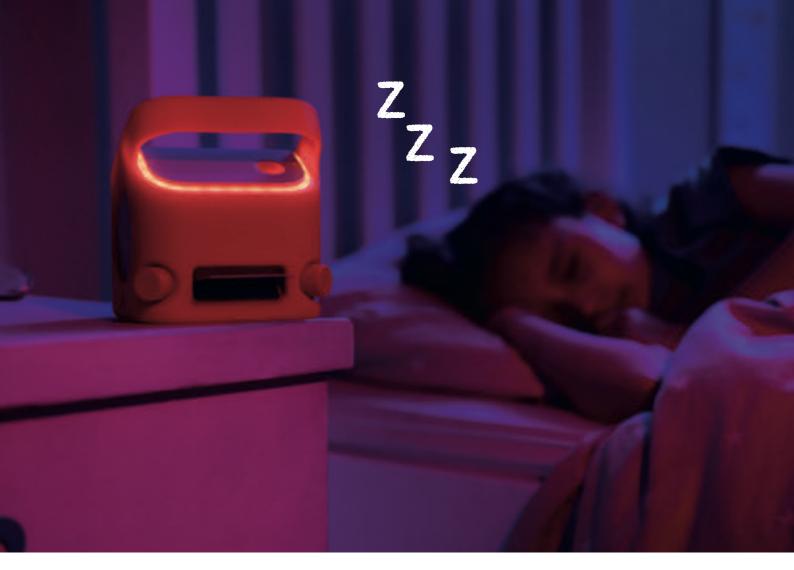
Free radio and podcasts

Z Z Z

Free white noise and sleep sounds



You can even make your own card



Flip Yoto Player onto its face to turn on the night light. Yoto Player's OK-to-wake features let kids know when it's time for bed and when to get up.

A world of imagination in your living room. Or bedroom. Or kitchen. Yoto Player fills your home with inspiring audio and lets kids lead the way.



Yoto Player RRP £89.99



Yoto Player + Starter Kit £99.99



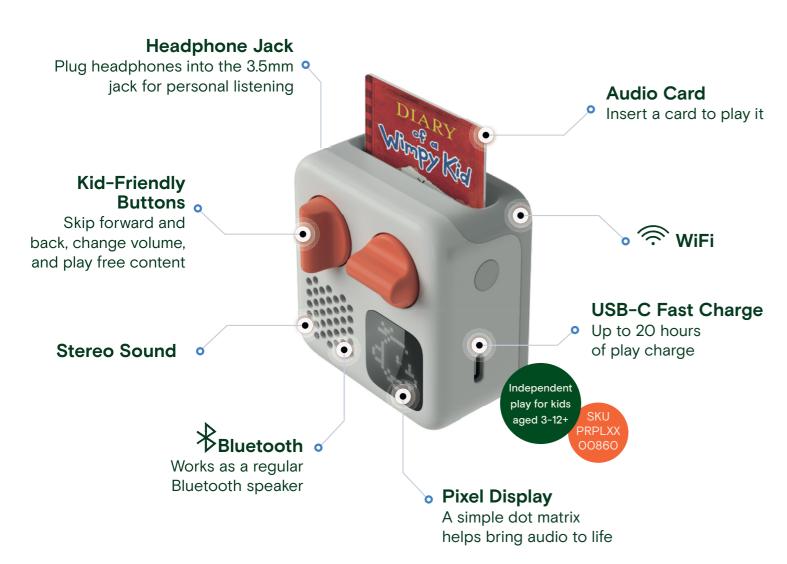
# Under £60

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Yoto Mini lets your kids listen to stories, music, podcasts, radio and more without a screen. Made for kids, controlled with physical cards and playing only the audio content you want them to listen to.

No camera. No microphone. No ads.

Yoto Mini's compact size and all-day battery life makes it perfect for long car journeys, flights and family days out.







Give kids the freedom to explore their imaginations as they explore their world. Because when imagination strikes, adventure awaits.

Yoto Mini RRP £59.99







# Under £25

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Yoto have accessories galore this Christmas. Perfect stocking stuffers for the hundreds of thousands of Yoto families across the world.

Dress your player to impress with an **Adventure Jacket** or **Mini Adventure Jacket**. Organise your growing card collection with our **Card Case** and give your kids (and yourself!) some quiet time with **Yoto Headphones**.



Adventure Jacket Player

RRP £24.99





Mini Adventure Jacket

RRP £24.99





Headphones

RRP £24.99



Card Case

RRP £24.99

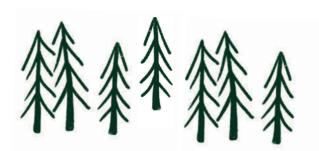


**Yoto Club** is the gift that keeps on giving. Get your choice of 2 new Yoto Cards a month, plus 10% off and free shipping on everything, all the time. **Just £9.99 a month.** 



Membership to Yoto Club

£9.99/month



# The perfect Christmas Cards

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Cuddle up with your loved ones and feast your ears on these festive audiobooks:



### 5-8 years old

#### **Ladybird Advent Stories**

Count down to Christmas with this collection of twenty-four festive tales created especially for audio.

RRP £9.99



### 8-12 years old

#### Tom Fletcher, The Christmasaurus

On Christmas Eve, William meets the Christmasaurus! Join them as they embark on three magical adventures.

RRP £7.99



## Classic story for all the family

#### Howard Blake, The Snowman

The classic Christmas tale that brings everyone's favourite snowman to life through a symphony of music and magic.

RRP £9.99

Yoto have the perfect music collection for Christmas time:



## All ages

### **Yoto Christmas Party**

Modern, upbeat pop versions of classic Christmas songs and carols. Festive fun for all the family!

RRP £5.99

## Content

# for every age, every stage and every interest

#### Kids favourite characters

TV fans of all ages will love Yoto's range of character titles from classic Disney, to Peppa Pig and PAW Patrol.



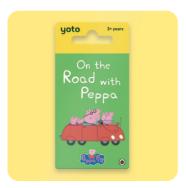
Disney Classics: Frozen

RRP £7.99



5 minute Mickey Mouse Stories

RRP £7.99



On The Road with Peppa Pig

RRP £9.99



PAW Patrol 5 Minute Stories

RRP £7.99

## Classics for all the family

Parents love sharing their favourite childhood stories with their own children. Grab a blanket, a hot chocolate and snuggle down to enjoy classics including:



Beatrix Potter, The Tale Of Peter Rabbit and Other Stories



Roald Dahl, The Phizz Whizzing Collection

Michael Bond,
Paddington Please
Look After This Bear
& Other Stories
RRP £24.99

#### **Little Learners**

Little learners will have a field day learning all sorts of exciting facts in a fun, interactive and playful way.



Scientists will enjoy exploring the Human Body with this Yoto Originals Series.

From £7.99



Pre-schoolers can practise their sounds with Phonics, Letters & Sounds Phase 1.

RRP £24.99



Maths is made fun with LEGO Duplo 1,2,3, Play with Me.

RRP £24.99



The Let's Move collection will have kids dancing, stretching and jumping with joy.

RRP £24.99

#### Suitable from Birth

Even the youngest children can enjoy the sounds and stories from Yoto. New parents love Yoto's collection including:



Yoto, *Nursery Rhymes* 

RRP £5.99



Ladybird, Lullabies

RRP £7.99



Yoto, Sounds for Sleep

RRP £5.99

RRP £24.99

RRP £24.99

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# **Get in Touch**







For samples, high-res cut outs and lifestyle imagery, please contact Yoto's in-house Press Office:

sophie@yotoplay.com or call 07989 512 205



