

Zahid Karakaya

Frontend Engineer | Turkey

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Skills + Expertise Overview :

HTML, CSS (Sass/CSS preprocessors), CMS theming & set-up (WordPress, Shopify, Contentful, DatoCMS, Strapi, etc), GitHub/Git (using Terminal), JavaScript, React, Next, Gatsby, Emotion / Styled Components, Linaria (CSS-in-JS), GraphQL, Markdown, PWA, JAMstack, Search Engine Optimization.

Other Skills + Working Knowledge :

Various HTML & JavaScript frameworks, eCommerce / corporate / start-up environment experience, SEO & design background which helps with communication and clear expectations, clean code for ease of collaboration, Various IDE programs (VSCode preferred, SublimeText or similar), adaptive & responsive development experience, Figma/Adobe XD for wireframing, viewing, and collaborating with designers on their concepts. On-page SEO, off-site SEO, link building, keyword research (Semrush, Ahrefs), E-A-T expertise, target audience analysis, content strategy, A/B testing, copywriting. Video editing with FCP. Broad knowledge of adobe illustrator, lightroom and photoshop.

RELEVANT EXPERIENCE

Senior Frontend Engineer: PURPLEBOX, Inc Atlanta, GA (remote) : **Jun 2021 - Present**

- Rebuilt, developed, and maintained front end with new designs for both new and existing products
- Used AWS Amplify, GraphQL with JavaScript and React components
- Coordinated and communicated seamlessly across other DevOps and Marketing teams
- Maintained & created process and procedure documentation.
- Guided in the design process while aiding with expertise in design standards
- Keep assets organized and optimized
- Site load optimization / debugging
- Developed SEO strategies to improve SERP positions for targeted keywords; analyze and recommend website architecture changes.

Senior Frontend Engineer: FINDASO Istanbul, Turkey (remote) : **March 2021 - Jun 2021**

- Maintains & updates older pages and code (Sass + JavaScript)
- Collaborates with product, design, backend, and other team members
- Problem-solved HTML/CSS layout and size constraint issues & created unique solutions.
- Translated Adobe XD files with near pixel perfection.
- Contributed to private GitLab repositories.

Frontend Engineer: FREELANCE Turkey (remote) : **Jan 2017 - Present**

- Created JAMstack apps for high-volume traffic websites, emails, landing pages and microsites.
- Provided new features and functionality for existing sites
- Managed multiple deadlines and consistently delivered creatives on target and in a timely manner.
- Transformed highly complex concepts/data into simple, user friendly designs with a strong eye for usability, layout & information hierarchy.
- Worked on a wide range of projects to build prototype user interface layouts for usability testing, client review and sales demonstrations, as well as serving as a knowledge resource for the latest trends in SEO and technologies for web standards-based user interface development.

WHO AM I :

I'm fueled by competition and learning. I like coding because I enjoy the idea of creating something from nothing, and solving problems. I am passionate about clean code, and I am always open to feedback on how to improve. I have a background in search engine optimization and web/print design, this has all helped me learn so much about why collaboration is important for a product that everyone can be proud of. I have enjoyed the front-end side of development for over 3 years now, and my background in design helps with my ability to improve and anticipate certain design and UI requirements. I am working towards obtaining a full stack background in web development. You will usually find me squinting at my screen moving some pixels around, or hanging out in İzmir with my friends. My current interests lie in researching ways to bring accessibility into the work I do across the web to continue to try to be all-inclusive in my work.

EDUCATION + COURSES :

- **University of Selcuk** : BA, Economics **Sep 2012 - Jun 2018**
 - The Complete JavaScript Course : From Zero to Expert! (Jonas Schmedtmann)
 - JavaScript | MDN - Mozilla
 - JavaScript30 (Wes Bos)
 - FreeCodeCamp
 - W3Schools
 - Gatsby JS with Firebase, Shopify, WordPress CMS (Tom Phillips)
 - Git a Web Developer Job: Mastering the Modern Workflow (Brad Schiff)
 - Learn With Jason
 - The Great Gatsby Bootcamp (Andrew Mead)
 - Google Digital Garage Certificate
 - Ultimate Google Ads Training: Profit with Pay Per Click (Isaac Rudansky)
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