




Optimize Your E-Commerce Checkout Flow

Cart Audit Checklist

Made by  SNIP CART

1



Tag Heuer 93403

Aliquam mattis est at quam feugiat, sodales cursus ante semper. Sed commodo vulputate turpis eget ornare.

2

Finish

Silver


Size

42 mm

Quantity

3

1328.00 \$



Rayban Designer Glasses

Aliquam mattis est at quam feugiat, sodales cursus ante semper. Sed commodo vulputate turpis eget ornare.

Size

Medium

Finish

Mat black

Quantity

2

284.00 \$

5

Promo code?

Subtotal 1612.00\$

4 Shipping, taxes, and discounts calculated at checkout.

Checkout →

6 Secured by Snipcart

VISA Mastercard PayPal

8

1 ☐

Shows a clear picture and description of the product in the cart

2 ☐

Allows for product customization (color, size, etc.)

3 ☐

Updates the cost after changes in quantity (adding or removing items)

4 ☐

Lets customers know shipping and taxes will be included later in the checkout flow

5 ☐

Promo field is closed if you rarely run promos and open if you rely heavily on promos

6 ☐

Shows client that their payment is secure with an icon.

7 ☐

Provides a link to your security plan

8 ☐

Displays payment options


9 ☐


URL does not change away from your brand

3

Billing

Edit


 Marty McFly
marty@mcfly.ca


 9303 Lyon Drive, Lyon Estates,
Hill Valley CA 95420

✓

Shipping

Edit


 9303 Lyon Drive,
Lyon Estates, Hill Valley
95420

 Express 2-3 Days
by MOnday Feb. 8th

4

Payment

Credit card


 4242 4242 4242 4242

MM/YY

CVC

Name on card

John Doe



Place order →

1

Order summary

2

Edit

Tag Heuer 93403


x1

1328.00\$

Designer Glasses

x2

142.00\$

Discount 10% OFF 

-25.00\$

Express shipping

10.00\$

Delivers Mon Feb 8th

Subtotal

1587.00\$

GST


79.35\$




PST

158.30\$

Total

1824.65\$

 Secured by Snipcart

Checkout Flow	1	2	3
<input type="checkbox"/> Cart	Subtotal and products are posted on the side	Client has the ability to edit their cart	Single column for input fields
<input type="checkbox"/> Billing info			
<input type="checkbox"/> Shipping info			
<input type="checkbox"/> Payment method	4	5	Extras
<input type="checkbox"/> Confirmation	Fields are stripped down to only what you need. *Recommended to take out* Phone number Company name Address 2	Information is pre-filled when possible Name Email Address	<input type="checkbox"/> Error codes are clear <input type="checkbox"/> Icons help to indicate what information is being asked for <input type="checkbox"/> Mobile optimized <input type="checkbox"/> Confirmation e-mail sent to customers