



Press Release

Biomethane or RNG (Renewable natural gas) now has a dedicated web channel with the launch of the Biomethane RNG Channel

Orzinuovi (Bs) – 19 October 2022. The current energy crisis requires a quick change of pace towards a national mix for an increasingly renewable and more sustainable generation of energy. In this sense, the decision to incentivize the production of biomethane/RNG becomes strategic to achieving this ambitious goal in the shortest possible time, contributing to the country's transition and energy security.

In view of these issues, the Biomethane RNG Channel is being launched today (www.biomethanerngchannel.com), the first video channel dedicated to the world of RNG, offering a comprehensive view of the role it plays in the ecological transition, in the decarbonization of transport and in ensuring energy security. The Biomethane RNG Channel, developed from decades of experience gained with the renewed Biogas Channel, comes about at a time in which the adoption of large-scale biofuels has become a priority and is the first and only video channel dedicated to the world of biomethane/RNG, in all its applications. The new channel, with 200 videos that have already been uploaded, represents a powerful tool to learn more about this alternative fuel, through the contribution of hundreds of industry experts and the direct experience of those who have invested in an biomethane/RNG project.

At the same time as the launch of the new thematic Biomethane RNG Channel, the NetZero Tube is also being deployed (www.netzerotube.com), the portal that acts as a collector of information in the biogas, biomethane/RNG and cogeneration fields and serves as the editorial reference point at an international level for technologies that can contribute to the achievement of the net zero emissions goal in the production of alternative energy. NetZero Tube, a real accelerator of best practices, consists of three multilingual video channels: the renewed and enhanced Biogas Channel (active since 2013 with more than 1,700 videos and 30,000 users per year from more than 200 countries) and the Cogeneration Channel (active since 2014 with more than 1,000 videos and 20,000 users per year from more than 150 countries), in addition to the newly launched Biomethane RNG Channel. With detailed insights and analysis into industry best practices, research developments, technological innovations, legislative and regulatory aspects, association-related activities and opportunities offered by the main markets, NetZero Tube represents a complete guide for professionals and an updated point of reference for all information related to efficiency.

“The Biomethane RNG Channel is the new international media that finally gives voice to a biofuel with enormous potential in the critical path towards sustainability and energy



efficiency” – affirms Angelo Baronchelli, founder and president of AB, editor of the Biomethane RNG Channel and of the NetZero Tube platform. This new international communication challenge is an editorial initiative of the AB Group, company that has been the reference point for energy sustainability solutions since 1981. The three web channels, united in the NetZero Tube portal, are the first thematic media network dedicated to the key technologies for the achievement of the net zero emissions target for the sector, with the key mission of promoting correct and updated knowledge on the subject, expanding the global debate, giving space and voice to the leading players on the market who intend to respond to the growing global interest.

AB (www.gruppoab.com)

There are various ways of doing things. AB wants to be the best way to do them in the world of energy and of sustainability. Developing innovation in order to support the energy world has been our focus since the early days of our company. For this very reason, in the cogeneration sector, AB’s leadership team has also expanded the company’s reach to biofuels, with systems for the purification and liquefaction of biomethane and for the air emissions treatment.

We have been working alongside our customers since 1981, helping them to improve their competitiveness while saving energy and reducing emissions into the environment. Expertise, production capacity and a high quality service, with the aim of providing our customers with the very best energy sustainability solutions.

The AB Group now boasts over 1,200 employees in 20 countries around the world in Europe, North and South America. A “Made in Italy” excellence, whose main production and engineering activities are centralized in the state-of-the-art industrial site located in Orzinuovi (in the Province of Brescia, in Italy).

Our everyday effort is aimed at being the “better way” of doing things for our customers. Because improving their way of producing and working, is our way to help build a better world.

NetZero Tube (www.netzerotube.com)

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