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RACT investing in the local community as refurbished branch opens

The RACT has expanded its presence in Glenorchy and is reinvesting in the community after launching its newly refreshed branch.

RACT Group CEO, Mark Mugnaioni said its vital to continue to connect with the community after witnessing some of the impacts of COVID.

"The RACT is committed to investing in the organisation's state-wide network of branches.

"We saw some of the devastating effects to businesses and growth during COVID, and we think it's important to continue to serve and grow the local economy.

"With over 210,000 members we are Tasmania's largest membership-based organisation and we need to make sure we continue to have a strong presence." Mr Mugnaioni said.

Glenorchy Mayor, Bec Thomas, said the upgrades are a welcome addition to the Glenorchy community.

"Having a physical branch is extremely important to the local community – consumers rely on branches to reach out to staff when they need it most."

"Having an enhanced, new facility is a great asset to the Glenorchy community."

Around \$55,000 has been spent upgrading the branch which will not only benefit members but also support the local economy.

"The enhancements will allow us to better service more of our members via phone or face to face, with the same great community connected service offering." Mr Mugnaioni said.

"We have doubled the size of the branch and increased our staff to accommodate a virtual call centre and serve more customers.

“Thanks to this investment, the Glenorchy branch can continue to serve the community for years to come.”

Mr Mugnaioni said the Glenorchy branch was one of seven branches around the State, ready to serve the community.