



Media release

Monday, 11 April 2022

RACT CEO tackles Sleepout for homelessness

RACT Group CEO, Mark Mugnaioni, will swap the comfort of his bed for a night outdoors, taking part in the Vinnies CEO Sleepout to raise money to support the many Australians experiencing, or at risk of experiencing homelessness.

Mr Mugnaioni said the CEO sleepout, held in Tasmania this year on 24 June was one of the most important dates on his calendar.

"Everyone deserves a safe place to call home, but unfortunately that's not the case for many Australians sleeping rough.

"As someone in a position to be able to help this worthwhile cause, I'm glad to play a part.

"As a Queenslander, I certainly feel the cold, but I know it's only a small taste of what those experiencing homelessness have to endure every single night of the year.

"This is the second year the RACT will take part in this event, with the focus now for the whole community to take part.

"We'll be encouraging our staff to participate with their families and spread awareness of such an important cause.

"Many Tasmanians are doing it tough and the impact of COVID is still being felt across the State. That's why it's more important than ever for the community to come together and do what we can to support people who need our help.

"I encourage all Tasmanians who are able to assist those less fortunate to do what they can to help break the cycle of homelessness."

For more information or to make a donation, visit - www.ceosleepout.org.au