



Media release

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National Road Safety Week should serve as year-round road safety reminder

The RACT is urging Tasmanians to keep road safety front of mind all year round this National Road Safety Week.

RACT Group CEO, Mark Mugnaioni said the organisation would be raising awareness throughout week about the importance of road safety in an effort to influence year-round behaviour.

“There is no greater evidence that Tasmania needs to focus on improving road safety than the fact that 26 people have died on our roads so far this year, compared with 10 at the same time last year,” he said.

“National Road Safety Week is a great opportunity to drive the discussions we need to have and get people thinking about how to be safer behind the wheel.

“It’s a time to reinforce the message that road safety is everyone’s business, that every day drivers risk their lives, and others by ignoring the safety message.

“This week, RACT will be running a series of activities, holding press conferences and sharing valuable information on social media with the public to raise awareness about the importance of road safety and to influence year-round behaviour.

“If we can help save one life through shining a light on road safety, it’s worth it, and I’d encourage everyone to get on board and make the pledge to drive so others survive.”

Mr Mugnaioni said the much-anticipated report by the Legislative Council Select Committee into Road Safety in Tasmania must be the blueprint for a new approach to cutting death and serious injury on Tasmania’s roads.

“Other states and other countries have delivered better outcomes in their actions to reduce road trauma than we have in Tasmania,” Mr Mugnaioni said.

“The select committee was formed because the upper house knew there needed to be a new way of thinking and acting on road safety.

“It has the evidence before it to be the foundation for action.

“There is no reason why Tasmania cannot move from being the state with the worst road trauma record to being the best.”

National Road Safety Week is an annual initiative from the Safer Australian Roads and Highways (SARAH) Group, commencing today, and will see a range of events take place across the country. SARAH Group was founded by Peter Frazer in 2012 after the traffic death of his daughter Sarah on the Hume Highway in New South Wales, with the first Road Safety Week held in May 2013.

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