



Media release

29 September 2023

New GM Advocacy and Government Relations appointment

The RACT is pleased to announce the appointment of Melinda Percival as its new General Manager Advocacy and Government Relations, taking over from outgoing Chief Advocacy Officer Garry Bailey.

Melinda is a highly accomplished professional with an extensive background in energy, aviation, tourism, government, has sat on several boards and brings a wealth of knowledge and experience to her new role.

Her impressive career includes positions such as CEO at Port Arthur Historic Site Management Authority; General Manager Products and Marketing at Aurora Energy; General Manager Corporate Affairs and Marketing at Hobart Airport; and National Marketing Manager at Tourism Tasmania.

RACT Group Chief Executive Officer, Mark Mugnaioni said the organisation was delighted to welcome Melinda to the team.

"Advocacy is at the heart of RACT's purpose to be Tasmania's voice for creating a better state through safer roads and climate-resilient communities."

"Melinda's experience and passion for Tasmania makes her an invaluable addition to our team and will see her drive positive change, not only for our more than 214,000 members, but all Tasmanians" Mr Mugnaioni said.

"I would also like to thank RACT's outgoing Chief Advocacy Officer, Garry Bailey, who, since joining the organisation in 2021, has been an instrumental force in RACT's advocacy efforts.

"Garry's relentless commitment to road safety played a crucial role in our successful campaign to expand traffic enforcement cameras across Tasmania; drive legislative changes requiring motorists to slow down near roadside patrols; and ensuring road safety and infrastructure investment are at the forefront of all political leaders' agendas."

Ms Percival said it was a privilege to take on the role at an organisation with 100 years of history advocating for the safety and well-being of Tasmanians.

"I'm eager to build upon Garry's exceptional work and continue advocating for safer roads, sustainable transport solutions, and climate preparedness," Ms Percival said.

"As our state's most trusted organisation and representing more than 70 per cent of Tasmanian homes, we can make significant strides in ensuring our island continues to be the best place to live."

Melinda Percival officially assumes her position as GM Advocacy and Government Relations on 10 October 2023.

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