

Driving for life

Creating a safer generation of drivers

RACT is advocating for the introduction of a **comprehensive youth road safety program as part of secondary education** to proactively address Tasmania's road trauma crisis by creating a safe generation of drivers.

Each year around 300 Tasmanians are killed or seriously injured on our roads. This trend is increasing, particularly for serious injuries, and young people are consistently overrepresented in the toll.

Every crash has a devastating impact on Tasmanian families and communities and comes at a significant cost to the State.

As a community, we recognise the dangers faced by children around water and introduced learn to swim programs in schools.

A similarly structured approach to road safety education is a logical step to reducing road trauma in Tasmania.

Statewide road trauma 2018–2023

Deaths and serious injury by electorate

Electorate	17–25 year olds	All
Bass	66	346
Braddon	73	374
Clark	38	215
Franklin	58	247
Lyons	136	671

Why do we need it?

Over the coming five years:

- ! Almost 40,000 young Tasmanians are expected to gain their licence
- ! If we do nothing the upward trend of fatalities and serious injuries will continue to climb
- ! The economic and social cost to the state over this time is estimated to be \$38M per year.

*Data from BITRE Social Cost of Road Crashes

What can we do?

RACT, in partnership with the Tasmanian Government, wants to invest \$8M over five years to develop and deliver a bold, nation-leading, comprehensive youth education program that:

- ✔ Creates a safer generation of drivers through decisive forward-thinking action
- ✔ Helps to drive down the unacceptable level of road trauma occurring on our roads

There is a need for a coordinated approach and RACT will work in a collaborative way with existing community organisations to ensure the best outcomes for young people.

This nation-leading program can be funded through the hypothecation of revenue from the automated enforcement camera network.



Why partner with RACT?

Trusted partner

For 100 years, we have been committed to creating safer roads for all Tasmanians by working with government. With the backing of 215,000+ members, we are committed to lowering Tasmania's unacceptable level of road trauma.

A new approach

Tasmania can be a nation leader through strategic investment in a new road safety approach that will create a safer generation of drivers. Through our intimate knowledge and global connections, we can assist in this endeavour.

Organisational capability

We have the organisational capability and community trust to develop a program that is agile and responsive to current needs of young people.

Program investor

RACT currently invests over \$300,000 per annum in delivering programs to support the development of a safer generation of road users through programs for schools.

Proposed budget

\$8M will be invested over five years to develop and deliver an engaging, interactive, and hands-on program in regional and urban communities.

The proposed breakdown of the budget over five years is:

- ✔ \$1.5M for program design and project management
- ✔ \$2.5M to develop education tools and assets
- ✔ \$2M for program execution across the state
- ✔ \$2M to fund a dedicated program supporting disadvantaged youth to obtain their licence in partnership with community organisations

Drawing funding through the hypothecation of automated enforcement camera revenue is a way to fund the program over a long period, while delivering tangible road safety benefits.



For too long, Tasmanians have been less safe on our roads, and now is the time to take action to create a safer generation of drivers.

Let's build a new nation leading educational approach with real world results to empower young Tasmanians to be safer drivers.

We look forward to progressing this important issue with you.

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