

Global Conference on Indigenizing Entrepreneurship

Bringing experts from across Canada and around the world together to share best practices, compelling stories, and crucial insights on how Indigenous values, histories, and ways of knowing can transform entrepreneurial thinking.

June 3 - 5, 2018
Delta Ottawa City Centre,
Ottawa, Canada

Visit iie2018.ca for registration details

Topics & Themes

- Framing the question of “What is Indigenous entrepreneurship?”
- Challenges/opportunities faced by Indigenous entrepreneurial women and youth.
- Indigenous entrepreneurship and community development
- Nation-specific differences in approaching entrepreneurship
- Community-based supports and financial resources for Indigenous entrepreneurship

Speakers



Meagan Hill

Entrepreneur, Co-creator of the Leading People and Investing to Build Sustainable Communities program

Harvard Business School



JP Gladu

President and CEO

*Canadian Council for
Aboriginal Business*



Shyra Barberstock

Entrepreneur, Co-Founder

Okwaho Equal Source



Leo Dana

Marie Curie Fellow

Princeton University



Rick Colbourne

Fulbright Fellow in Indigenous Entrepreneurship, Adjunct Professor

*University of Northern British
Columbia*

Visit iie2018.ca for details.

Sponsorship

This event offers a unique opportunity for your organization to foster a strong relationship with key opinion leaders from Indigenous communities, entrepreneurs, academia, government, and more. Sponsorship not only raises your organization's visibility, but also enables the conference to present an outstanding program while increasing the participation of students and Indigenous community members.

We are expecting over 300 participants both nationally and internationally. Information is included here on possible avenues for involvement for sponsors of the conference. We thank you for your consideration and hope to see you this June in Ottawa!

SPONSOR LEVELS

- recognition on the conference website
- recognition in the conference program
- recognition on welcome signage and in looped PowerPoint before each event

| Conference Partner | Platinum | Gold | Silver |
|--|---|--|--|
| \$25,000+ | \$15,000 | \$10,000 | \$5,000 |
| Work with the conference organizers to support one of four conference themes and be recognized at the beginning of all programming associated with that theme. | Offer a 5-10 min plenary address to the entire conference audience at the beginning of one of the two conference days (additional benefits subject to negotiation). | Receive two complimentary registrations and insert up to two pages into participants' conference bags. | Receive one complimentary registration and insert one page into participants' conference bags. |
| Bronze | Additional opportunities to support the conference will include sponsoring coffee breaks and/or supporting the attendance of students and Indigenous Elders. | | |
| \$1,500 - \$5,000 | | | |

Contact Philip Glennie by email to phil@academicagroup.com for full sponsorship details.