

3 WAYS THE INDOOR AIR IN YOUR HOTEL IS IMPACTING YOUR REVENUE



GUEST EXPERIENCE

According to a new study, 77% of consumers said proof of a hotel's indoor air quality would impact their decision on where to stay. Fifty-two percent said they would pay more to stay at a hotel with better IAQ.

In addition, 93% of people check hotel reviews before booking a room.



OPERATING EFFICIENCY

Mold or musty odors in your hotel rooms? These issues influence the guest experience but also take a toll on your:

- HVAC system
- energy expenses
- higher reactive maintenance costs



STAFF PRODUCTIVITY

Just as your guests appreciate better air quality, your staff does as well. Volatile organic compounds (VOCs) can impact staff's health and caused by:

- cleaning supplies
- solvents from freshly painted walls
- furniture

Recent research has shown that airborne pollutants can cause decreased cognitive function.

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