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June 2021!

I plant a tree, we grow forests

Welcome to Life Terra's Newsletter of June 2021 where we update you on the latest developments in planting events, technology and education activities in the project.

We are ambitious because we know that the world needs massive #climateactionnow.

Life Terra is a project co-funded by CINEA through the LIFE Programme.

Find out more about Life Terra here

Recent Project Activities

With the planting season over, Life Terra has been organising events to promote the project and **get ready for the next planting season in Autumn 2021**:

On Friday, 28th May, Life Terra together with the local partner <u>Stift Ehreshoven</u> officially inaugurated the launch of <u>the first "Klimawald" pilot project in Germany</u> (the connection between "climate" and "forestry" in German.)

During the event there was a symbolic planting for which the local nursery provided a northern red oak tree and Life Terra demonstrated the tree tagging technology. Around 19,500 saplings of Spanish provenance were planted in March 2021 and are taking root, doing very well after the first 2 rainy months.







In June 2021, Life Terra also visited locations across Spain who are excited to collaborate with Life Terra in the coming years – including:

- The farm El Espinar in the region of Navas de San Antonio, close to Madrid to help restore 55 ha of their land, not only planting fruit trees but creating an ecosystem again which will also help to recover the river that crosses the farm.
- <u>Castillo de Canena olive grove</u> in the region of Canena, Jaén to continue building on a reforestation project they started last year by collaborating with Life Terra and reforestating 25 ha with us.
- Regenerative Farm La Junquera and Mulas in la Junquera, Murcia to plant 10,000 trees during the next planting season
- A family farm in the region of Mulas, Murcia, on a 20 ha field that was bought by 7 families together to regenerate the area.







Life Terra was also promoted during ECOFEST 2021 in Greece by our partner CERTH - a three-day festival dedicated to sustainable development, green and smart cities, and sustainable mobility.



You can find out more about our planting events and the Behind-the-Scenes here.

EU GREEN WEEK 2021

Life Terra took part in <u>EU Green Week 2021</u>, partnering with <u>Pestana</u> in Portugal for a Virtual Event on the 8th June 2021. We were joined by environment experts, the tourist industry and media professionals - all to work together to discuss an urgent issue: reconciling tourism and the environment.



Life Terra and Pestana Hotel Group shooting in the Silves province of the Algarve, Portugal, where we explained on first hand the fires that the region suffered in 2018 and what activities are developed to help restore the area.

Upcoming Events

Life Terra's first planting season is now over and we were able to plant over 71,284 trees and more than 100 different species. The next planting season will start in October 2021, but you don't have to wait until then to support our cause - you can gift or adopt trees via our platform: The Life Terra web app.

Life Terra Twitter Chat

On the 22nd July, Life Terra's communication partner EURACTIV will host a Twitter Chat on Forestry and Climate Change. A Twitter Chat is a discussion between Twitter users that get online at a pre-arranged date and time to discuss a specific topic using a designated #hashtag (for this chat it's #eaGreenEU). The hashtag links the questions and answers in a virtual conversation.

You do not need to register, simply turn up on Twitter at 12h30 on the 22nd July 2021 using the hashtag **#eaGreenEU** to join in.

You can find the questions to prepare for the Twitter Chat and more <u>here</u>.



<u>Life Terra Video - How trees secretly</u> <u>communicate with each other</u>

When you walk through the forest.... Do you ever think about what is happening underneath you? Trees communicate their needs and send each other nutrients via the 'wood wide web.' This connection runs far deeper than scientists first thought. Check out our video to learn more.



In the Press

Check out our latest coverage on relevant news items linked to the environment, climate change and Life Terra:

1) Life Terra: apply the scientific criteria to plant a tree for every inhabitant of Europe

- 2) Green groups band together to buy Belize rainforest and help secure its future
- 3) Why Dead Trees Are ´the Hottest Commodity on the Planet
- 4) The wisest rainforest conservation solution that doesn't get enough press

Social Media









Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories











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