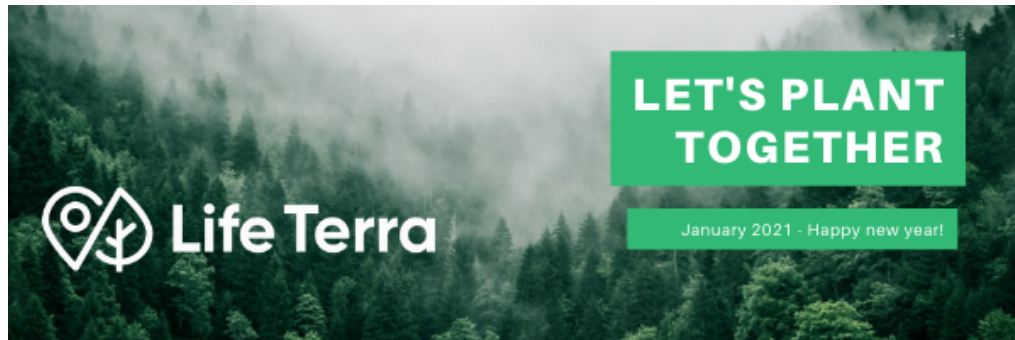


[View this email in your browser](#)



January 2021!

Welcome to Life Terra's first Newsletter of 2021 - where you can stay up to date with our activities and events. A little bit about us: We are made up of 16 complementary partners who support the project through research, practical logistics, education, and media. Our aim is to plant 500 million trees over 5 years, capturing 100 million tons of CO2 equivalent during their lifetime.

The pillars of Life Terra are:

- Planting
- Monitoring
- Education
- Community



Life Terra is a project co-funded by EASME through the LIFE Programme.



[Find out more about Life Terra here](#)

Recent Project Activities

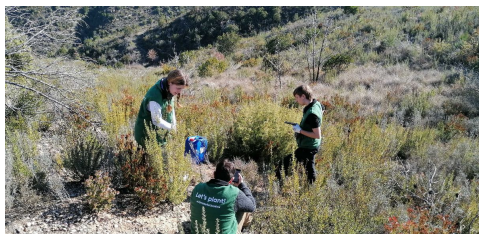
Life Terra has been busy during the first 6 months of the project. Continue reading to find out what we have been up to:

[Launch of the app](#)

The first version of the Life Terra Platform will be launched next week, in which people will be able to view and tag their own trees during the planting events.

In the platform, you will find information about the trees you have planted: its location, its species and the event and date when it was planted. We are working on

On January 22, Life Terra and Volterra went to El Bruc and planted and tagged trees to test the platform and all its functionalities.



Planting Events

Spain

XTREME RACING

In December, we had the opportunity to work with Nico Rosberg, the Finnish-German racing driver! Life Terra worked with his team at Rosberg Xtreme Racing to plant trees in Aragon, an area in Spain that has suffered from forest fires, droughts and erosion due to strong winds. Planting trees is an important initiative to restore degraded land and help reverse the local impact of climate change.

The contribution of the Nico Rosberg team helps to offset approx. 20 Ton of CO2 emissions, this is equivalent to the emissions associated with for example 4 return tickets Berlin-New York.

Nico Rosberg: “The series represents an amazing opportunity to not only drive awareness but also inspire action in the fight against climate change - the single biggest threat to our planet today.”

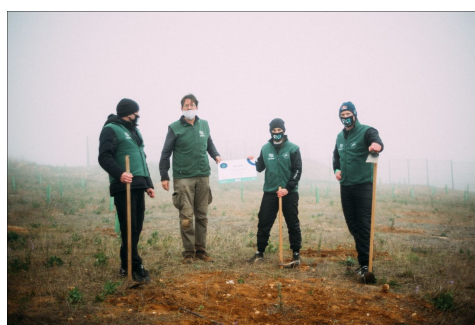
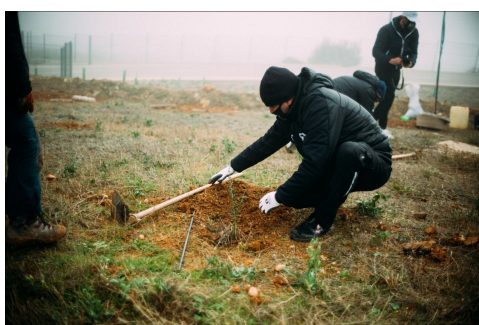




Photo Credit: Roberg Xtreme Racing

#RXR #DrivenByPurpose

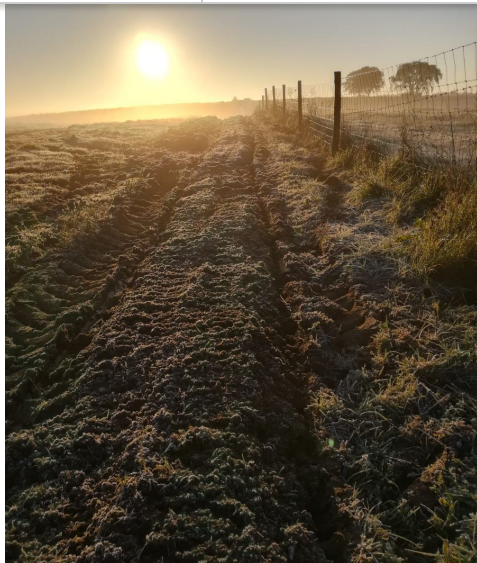
Portugal

[Start of Life Terra's first large scale planting in Portugal in Montemor o Novo on the 15th January 2021](#)

Last week saw the start of an exciting new phase for Life Terra. At the Herdade Freixo do Meio farm in Alentejo, the first 3.000 trees and shrubs were planted to restore an area that has suffered heavily from erosion and lack of vegetation.

The project is executed on behalf of our partner IG&H Consulting of the Netherlands. This Dutch consultancy firm, with a subsidiary in Lissabon, is very concerned about its environmental footprint and has an internal program to realise smarter energy use, paper & plastic savings at the office and electric leasing cars.

We are proud and thankful that [IG&H Consulting](#) has chosen Life Terra to compensate any remaining carbon emission.



[Project video is out!](#)

Watch Life Terra's founder explain why he thinks tree planting is one of the most effective solutions to fight climate change and restore the health of our planet.



[New Year's Resolutions - how to stay green in 2021](#)

As we enter in 2021, Life Terra wants to suggest 10 things we can do to help save our planet:

I MAKE A DIFFERENCE WE MAKE A CHANGE

1. PLANT A TREE



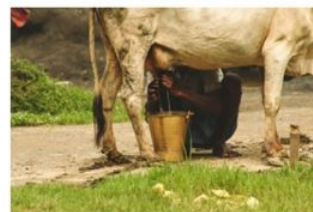
2. AVOID SINGLE USE PLASTIC



3. BUY LOCAL AND SEASONAL PRODUCTS



4. PROTECT GREEN SPACES



5. EAT LESS DAIRY AND MEAT



7. TRAVEL CLOSE TO HOME



9. CHOOSE GREEN ENERGY



8. DON'T DO STUFF - DO STUFF!



8. GO DIGITAL



10. GREEN YOUR COMMUTE

I MAKE A DIFFERENCE WE MAKE A CHANGE

In the Press

Check out our latest coverage on relevant news items linked to the environment, climate change and Life Terra:

[Nobel Laureates, Global Scientists call on World Leaders to Accelerate Climate Adaptation](#)

Rotterdam, 22 January 2021 – Today, five Nobel Laureates and more than 3,000 scientists from over 100 countries signed up to the "Groningen Science Declaration" calling on world leaders, decision-makers and investors, to change the way we understand, plan and invest for a changing climate to ensure we limit future damage. The signing took place ahead of the virtual Climate Adaptation Summit (CAS 2021) on 25th-26th January...

claimed that carbon capture and storage schemes – for reducing fossil fuel emissions – are costly mistakes. EURACTIV's media partner, The Guardian, reports...

[*Clever cocoons transform the drylands*](#)

No irrigation? No problem. These clever tree-planting cocoons can bring soil back to life and restore dry, dusty land back to its former, greener glory.

Some deserts don't look like the striking sands of the Sahara or the dramatic plains of the Atacama. Desertification can happen to any land in dry areas of the world, where there is a decline in quality of soil, vegetation, water resources or wildlife...

[*Bundestag to make agroforestry funding a reality*](#)

The German federal parliament (Bundestag) is to decide whether agroforestry will be recognised as a form of land use in the future, which would make the practice eligible for funding in the national strategic plan under the EU's Common Agricultural Policy (CAP). EURACTIV Germany reports...

[*Discover how Costa Rica has doubled its forest cover in under 30 years*](#)

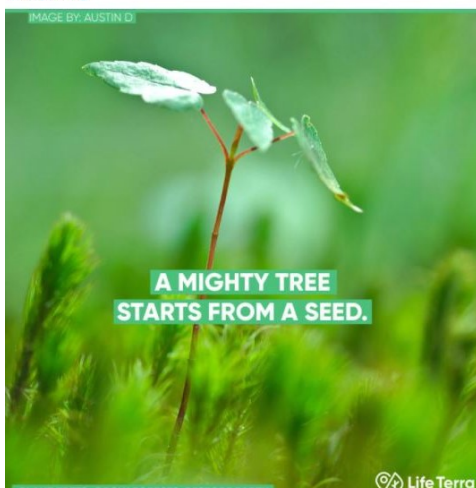
Following decades of deforestation, Costa Rica has doubled its forest cover in the last 30 years. Over half of the country's land surface is now covered with trees, creating a huge carbon sink and a big draw for tourists. Forest now accounts for 52% of the country's land surface area, up from 26% in 1983...

Social Media

Life Terra Foundation
323 followers
1w •

That's what Life Terra is all about...Restoring our connection with the earth by facilitating tree planting and empowering communities with the knowledge, technology, and tools to take climate action now. Come and join us! Go to <https://lifeterra.eu/>

#peoplelovetoplanttrees #climateactionnow #greenplanet #environmentalimpact #environmentalawareness #agroecology #climatechange #globalwarming #sustainability #biodiversity #ecologist #ecosystem #ecoliving #agroforestry #forestry #forestrestoration #foresthealth #treeplanting #treeplantation #treeplanters #forestlife #forestlovers #forestrylife #forestrymanagement #treeplanting



Life Terra Foundation
323 followers
2w •

This Turkish foundation finally found a lovely place to build their new center. But they didn't want to cut down the 325 years old, 16 metres tall Red Pine. So they came up with this solution. ❤️

👉Manisa Çamlık Nur.

#trees #love #respect #nature #building #solution #redpine #turkey #lovenature



installation TREE HUG. " Trees are an invaluable asset that contributes in many ways to balancing the ecosystem in which we live."

#hug #hugging #tree #environment #ecosystem
#balance #health
designboom.com/art/tree-hug-m...



Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories



Upcoming Events

Stay tuned for upcoming activities linked to the Life Terra project.

Spain

- 06/02/2021: Family planting Garraf/Sitges, Catalonia
- 21/02: Local planting at Alzira and Circ de la Safor, Valencia
- 24-27/02: Citizen planting event in Granja Huerto Alegre, Granada, Andalusia
- 17-19-20/03/2021: Local planting events with schools & citizens in Cardona, Barcelona
- 20/03/2021: KRING Planting, Barcelona, Catalonia

Belgium

- 25/03: Kickoff planting event in Brussels (to be confirmed)
- 26/03: Popular planting in Brussels (to be confirmed)

- February 2021: Team Ehreshoven planting event in Engelskirchen (date to be decided)
- 27/3: Citizen planting event in Engelskirchen

Italy

- February 2021: Planting event with our partner AlberItalia in Viadana, Mantua

Portugal

- 18/02: Planting event with Fam. Serra in Louça, Cerdeira
- 19/02: Planting event in Monte Frio, Arganil, Coimbra.
- February/March: Planting event with IG&H Consulting, Freixo do Meio, Montemor o Novo (to be confirmed)

The Netherlands

- Early 2021: Planting event with Plan Boom, Noord- Brabant
- February 2021: Citizen planting event Roosendaal
- February/March 2021: Rotterdam/Barendrecht/Tilburg citizen planting events (to be confirmed)
- Early 2021: Rabobank Planting Event in Hosterwold, Zeewolde

Greece – Western Macedonia

- March/April 2021: Planting events in Kozani
- March/April 2021: Planting events in Kastoria
- March/April 2021: Planting event in Voio

Find out more about Life Terra events [here](#).



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