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August 2021!

I plant a tree, we grow forests

Welcome to Life Terra's Newsletter of August 2021 where we update you on the latest developments in planting events, technology and education activities in the project.

We are ambitious because we know that the world needs massive
[#climateactionnow](#).

Life Terra is a project co-funded by CINEA through the LIFE Programme.

[Find out more about Life Terra here](#)

[Devastating forest fires in Greece](#)

More than 580 fires have been observed in Greece since July 27, with most of them being brought under control - but the risk of forest fires still remains high. At least 120.000 hectares of forest and other natural habitats, along with many villages, were utterly destroyed.

Life Terra stands by our partners CERTH and landowners across the country. We are all grateful for the more of 1,200 firefighters that have put their lives at risk to fight these fires - firefighters from countries across Europe including Ukraine, Romania, Serbia, Slovakia, Poland, Moldova, France and Germany.

Greece is one of Life Terra's implementation countries and we are ready to start restoring the devastation that has been caused due to climate change and to help support the regrowth of biodiversity and forests across the country.

Visit to the Rosberg X Racing planting site in Motorland Aragón

Last year, in December 2020, Rosberg X Racing planted 100 trees to offset any emissions related to its racing activities and inspire other stakeholders to also take active climate action, as part of its participation in the [Extreme-E championship](#). Read more [here](#).

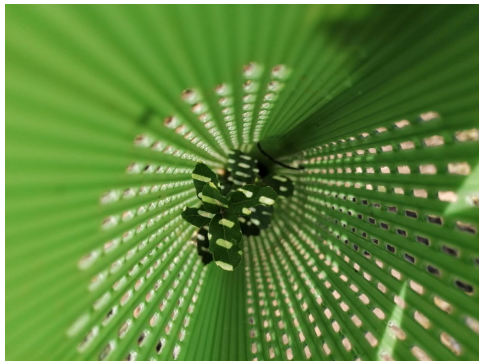


Cruïlla Barcelona Festival

During the Cruïlla Barcelona festival, [DKV Seguros](#) - Elche installed a stand where visitors could calculate their carbon footprint caused by travelling to the festival. Of the 465 survey participants, 43 travelled to the festival emission-free. The others emitted a total amount of 6 tonnes of CO2.

DKV, @volterraecosystems, and Life Terra will plant 443 trees: 400 to compensate for the emitted carbon and 43 additional ones to say thank you to the festival visitors who left no carbon footprint. The trees will be planted in El Bruc (Barcelona), an area destroyed by fire in 2015. Native shrubs will be planted as well, in order to increase the biodiversity in the area.

Thank you @dkvseguros for choosing Life Terra and thank you to all the participants in the carbon footprint survey!



C&A partners with Life Terra to create 2 new forests in Portugal and Spain

We're excited to announce that this coming autumn 2 new forests will be planted to add to C&A Iberia's environmental track record. The fashion retailer is celebrating its 30th birthday in Portugal in October and will invite customers, employees and business partners to plant a new forest in the vicinity of Lisbon.

The forest in Spain will be planted in Galicia to celebrate the opening of the renovated Vigo store. Stay tuned for more updates!

You can find out more about our planting events and the Behind-the-Scenes [here](#).

Upcoming Events

Life Terra Stakeholder Workshop

On the 7th September 2021, Life Terra will be hosting its first Policy Event focusing on Forest Restoration and Tree-Planting – What impact for climate change mitigation?

Join us at 09:30 on the 7th September to discuss the joint impact forest restoration and tree-planting can have on climate change mitigation. Can a project like Life Terra, which aims to plant 500 million trees over 5 years, make a material difference? What lessons can be learnt from such projects and how can they be successfully replicated?

Speakers:

- **Humberto Delgado Rosa**, Director Natural Capital, DG Envi, European Commission

- **Jytte Guteland** MEP, Member ENVI Committee, European Parliament
- **Ville Niinisto** MEP, Member ENVI and ITRE Committees, European Parliament
- **Sergiy Moroz**, Policy Manager on Water and Biodiversity, European Environmental Bureau
- **Fanny-Pomme Langue**, Secretary-General Confederation of European Forest Owners
- **Sven Kallen**, Founder and Secretary, Life Terra Foundation

Find out more information about the event [here](#) or simply [REGISTER HERE](#).



Life Terra's first "Klimawald" takes roots in Germany



In the Press

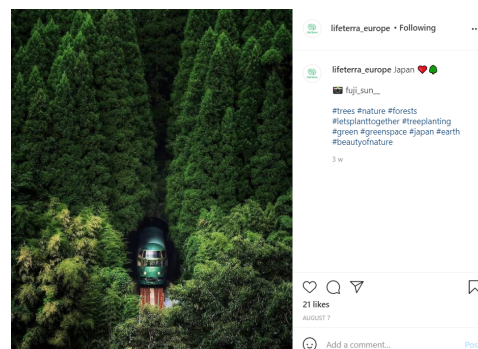
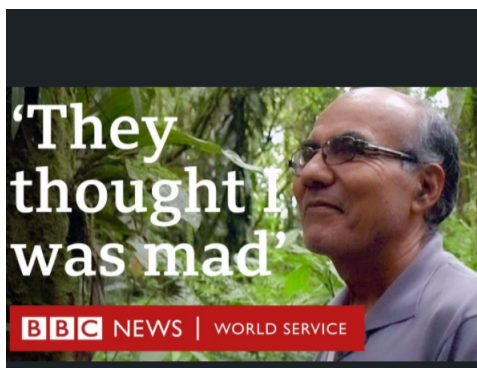
Find out the most recent and up to date news on climate action and the environment:

- 1) [Earth Overshoot Day](#)
- 2) [Glasgow to plant 18m trees as city readies for Cop26 climate summit](#)
- 3) [Europe's ban on single use plastic](#)
- 4) [Which countries are leading the way in terms of Green Progress?](#)
- 5) [New Dutch Vertical Forest](#)

And if you missed it last month - don't forget to read Life Terra's [Special Report on Forestry and Climate change](#)



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