

# Business Day Spain & Portugal

Sven Kallen - Founder Volterra Ecosystems & Life Terra  
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## Life Terra

LET'S PLANT TOGETHER



LIFETERRA.EU



# Volterra Ecosystems:

*business model for nature restoration*

Mission: become a leading provider of ecosystem services & land management in the environmental sector of Spain and around Europe.

Focus on introducing new environmental technologies and methodologies. Push circular approach.

Arrange external financing to achieve large scale demonstration projects (Life, Horizon Europe).



# Spain & Portugal: business opportunities environmental sector

Sustainability is an increasingly important topic for the Spanish population and business community

Sectors with concrete opportunities:

- Water sector (irrigation, waste water)
- Agriculture sector (regenerative techniques, commercialisation)
- Carbon market (reforestations)
- Energy sector (renewables, hydrogen)
- Waste (recycling o.a. building waste)



Gráfico 1. El cambio climático es la mayor amenaza a la que se enfrenta el mundo (%)



Fuente: Encuesta Los Españoles ante el cambio climático (2019), Real Instituto Elcano /

www.realinstitutoelcano.org

# About Life Terra: climate action now!

Life Terra is a foundation with a mission to restore our connection with the Earth and to enable people to take impactful climate action now.

We facilitate tree planting, educate future generations, and develop tree monitoring technology.



500

Million trees planted



3.536.423

Tons CO2 captured



1.350.000

Citizens participating



14.000

Classrooms participating



# Spain & Portugal: from opportunity to success

Sustainability is becoming a key driver for Iberian companies to remain competitive, particularly those organisations working internationally

They will have to move from greenwashing to real action.

But lack of trust & investment capacity requires smart operating for Dutch suppliers, experts and start-ups:

- Offer free trials
- Focus on bottom-line of your client
- Innovative business models
- Facilitate investment (leasing/...)
- Local woman/man on the ground, invest!
- Long term vision





## Join us

Please contact:

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Join in

