Life Terra

Involving future generations in climate action through Life Terra

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INTRODUCTION

Life Terra is a European initiative that seeks to bring people together to plant 500 million trees in 5 years, one for each European citizen. The project's strategy is to provide knowledge, technology and skills which will enable citizens to take urgent action against the climate crisis. In this way, Life Terra plans to engage and connect a record number of volunteers in collaboration with existing initiatives to spark a citizen tree planting movement.

Education is Life Terra's most valuable long-term investment. We have developed different strategies to raise environmental awareness among all ages, empowering citizens to become part of the climate solution and preparing them to be future stewards of the Earth.

TREE-PLANTING EVENTS

Engage citizens and schools in climate action while learning about local ecosystems, ecological functions of trees, and how to plant them.

All Life Terra events are supported by our tree-monitoring platform to tag and georeference every tree planted.

EDUCATION & TRAINING

Terra Mission: an environmental programme for students ages 8-14 based on STEM and the best available science.

Terra Leaders: A hands-on theory and practice programme to train volunteers to lead our tree-planting events.

RESULTS Y1

2020-2021

1,924
volunteers involved

80
planting events

8
countries in Europe
(SP, PT, GR, DE, IT, NL, FR, BE)

876
students &
73 teachers engaged

55
Terra Leaders trained

158,501
trees planted

In collaboration with:

European Schoolnet   UNIVERSITAT DE BARCELONA   Gynzy   VOLTERRA power up your soil   Life

Adopt a tree!