



Planting4Future - 2022

March 22, 2022

**Sven Kallen (sven@lifeterra.eu)
Secretary Life Terra Foundation**





Climate action for citizens

- Life Terra is a foundation that leads a consortium of 16 organisations of 8 countries. Our mission is to restore our connection with the earth and to enable people to take impactful climate action now
- We facilitate tree planting, educate future generations, and develop tree monitoring technology

Our goals

We are ambitious because we know that the world needs massive [#climateactionnow](#)



500

Million trees planted



3.536.423

Tons CO2 captured



1.350.000

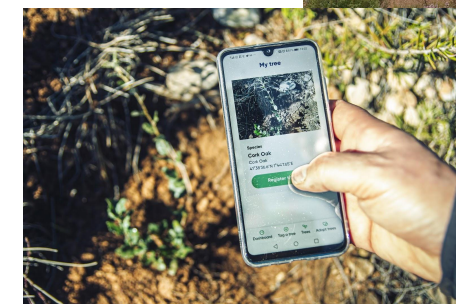
Citizens participating



14.000

Classrooms participating

Events





Success stories

■ Mula, Murcia (Spain)

7 Dutch couples found out that one of their friends was selling his land in Mula. Together they decided to invest in the land to reforest it and to create a legacy that matters.

Link to the video

<https://www.youtube.com/watch?v=jlm01v9f3bQ>



■ Den Bosch, Brabant (The Netherlands)

8,000 trees planted with several hundred students as part of the Avans University graduation gift. One tree for each student.

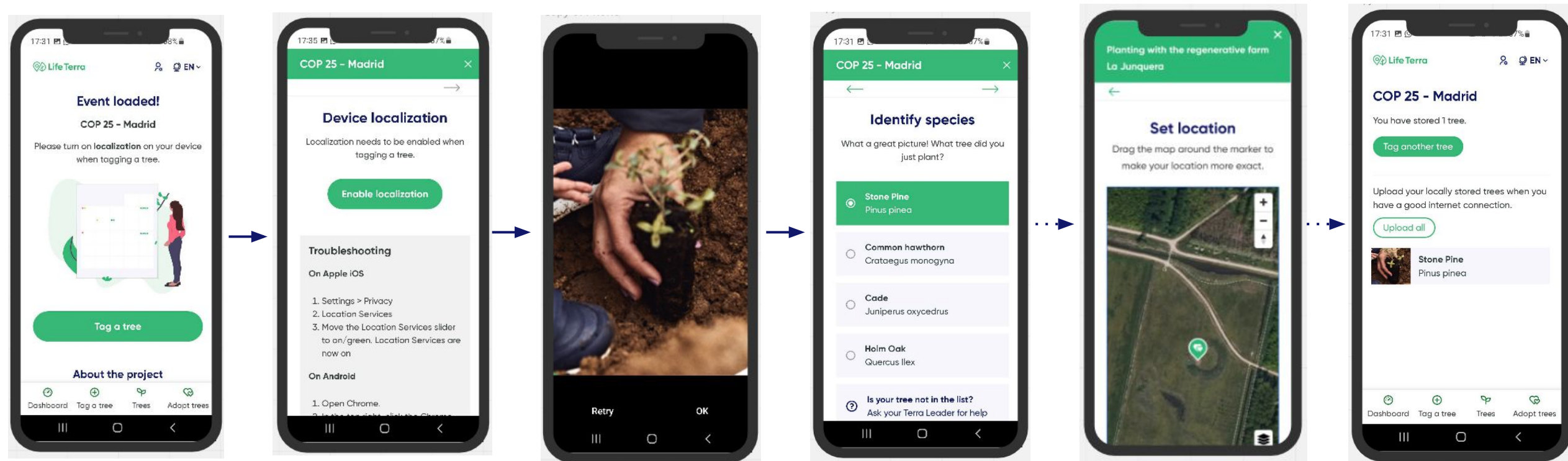
Link to the video

<https://www.youtube.com/watch?v=L1EgmuYy0c>





Tag your tree with Life Terra



Scan QR code to download event info

Allow the app to get your location

Take a picture of your tree

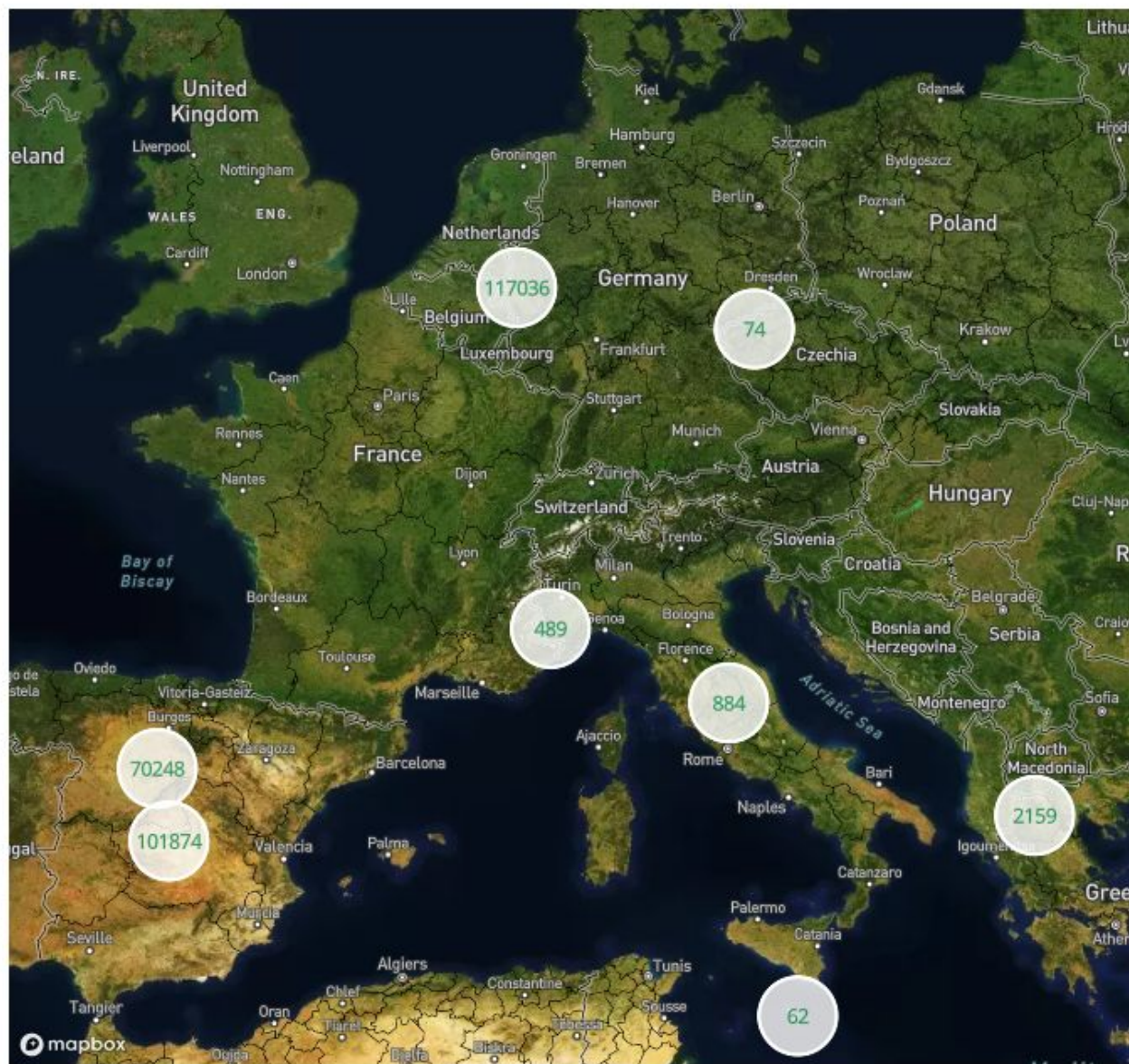
Identify the species of your tree

If your location is not accurate enough adjust the location of your tree

Done! Upload all your trees whenever you have a good internet connection.

Together we've planted

292,826 trees 



MapMyTree & Life Terra

- 2020/2021
 - 6 sites in 5 different countries (Spain, Portugal, France, Greece The Netherlands)
 - 47.024 trees planted
 - ~294 ha being restored
- 2021/2022 (still to be reported after season)
 - 48 sites in 6 different countries (Spain, Portugal, France, Greece, The Netherlands and Belgium)
 - 45.825 trees planted
 - ~430 ha being restored



Life Terra - Challenges

- Land availability
- Species selection - quality, resiliency, origin, ...
- Funding



Planting4Future - 2022

- Who is planting the largest amounts of trees in your country?
- Where is the biggest potential for planting additional trees? What kind of land use?
- What would be the relevant motivation for institutions/individuals/municipalities:
 - a) to plant more additional trees
 - b) to register trees in the national/ EU database?





Life Terra

LET'S PLANT TOGETHER



LIFETERRA.EU

