

31 AUGUST 2022

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## Be part of a unique movement to green our planet

Welcome to the August 2022 edition of the Life Terra Newsletter.

Want to find out more about Life Terra or adopt a tree? Check out our [website](#).

[Find out more about Life Terra here](#)

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## Recent Project Activities

### European forests under fire

In less strictly project-related news, July continued showing demonstrating the terrible consequences of global warming on the environment, with extreme heat, as well as forest fires storming the majority of the Mediterranean part of Europe. In Portugal and Spain, more than [1000 people have already died](#) due to the very high temperatures, in France over [27,000 acres](#) have now been affected by wildfires, while in Italy the Po river, the country's longest, has seen its capacity shrink massively due to the absence of rain.

If we want to put a halt to these now all too common events, we must take climate action now.





### First trees planted in Egypt

Life Terra's partner SEKEM, active in sustainable development for more than 40 years, recently brought the project outside of Europe for the first time. In an effort to regain land from the Egyptian desert, 7,000 trees were planted and tagged together in collaboration, with more hopefully following in the future. To read and see more, click [here](#).





## Sardinia welcomes Rosberg X Racing and MEDSEA for a unique planting event

The province of Oristano, an area of Sardinia at the centre of yet another episode of wildfires in the summer of 2021, hosted Life Terra, Rosberg X Racing, and the Mediterranean Sea and Coast Foundation, for a symbolic planting event. 3 olive trees were planted to symbolise the beginning of this new partnership, but 5,000 more will come at the beginning of the planting season this Autumn.

The 2016 Formula 1 World Champion and Rosberg X Racing owner Nico Rosberg received the Climate Action Award for 'Most Impactful Sustainability Entrepreneur' on this occasion. Admirable on and off the track.



## Season 2 recap video

With the second planting season of the project behind us, we have created a video to summarise our accomplishments and experiences on the field of the past 365 days. You can watch it [here](#).



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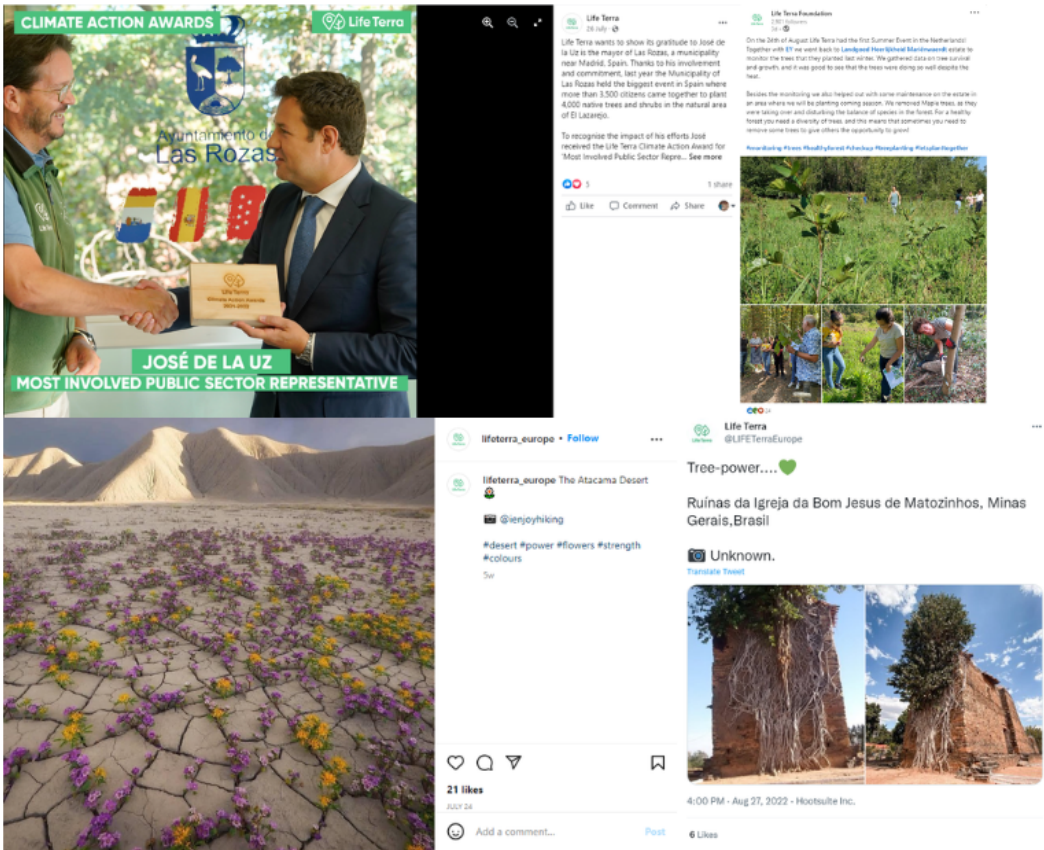
## In the Press

- [Life Terra at SIBECOL meeting in Portugal](#)
- ["Insieme piantiamo alberi", the Vallelata and Legambiente campaign](#)
- [New office for our Dutch Team!](#)
- [Life Terra attends the Summer School for Female Leadership](#)

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## Social Media





Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories



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