



Life Terra

LET'S PLANT TOGETHER





Life Terra's mission: **500 million** new trees for Europe

Life Terra is a foundation with a mission to restore our connection with the Earth and to enable people to take impactful climate action now. We facilitate tree planting, educate future generations, and develop tree monitoring technology.

What makes us unique



Plant

the right tree in the
right place, knowledge
and expertise



Educate

future generations,
sustainability and climate
change



Monitor

each tree planted,
unique tracking system



Build

communities, planting
trees impacts society at
large





Strong pact

Consortium of 16 partners from 8 EU countries.

Expertise, knowledge and network in implementation, technology, education and communication.

Our project is supported by the European Commission through the LIFE programme.



LAND LIFE
COMPANY



Our impact



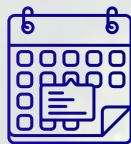
4,107,120
Trees planted



Active in **19**
countries



+10,390,504
people reached
via SM*



+1,127
Number of events



15,169
Classrooms
participating

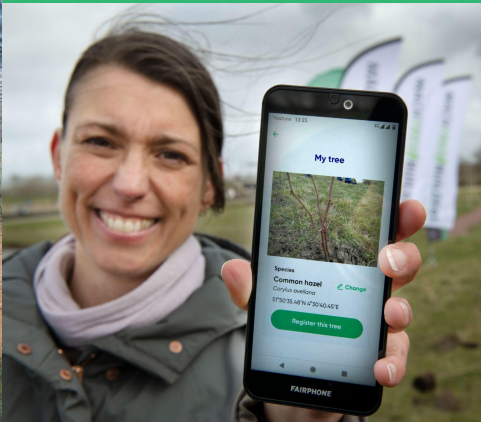


68,489
Citizens
involved



Engaging events

For schools, citizens, companies



Our donors





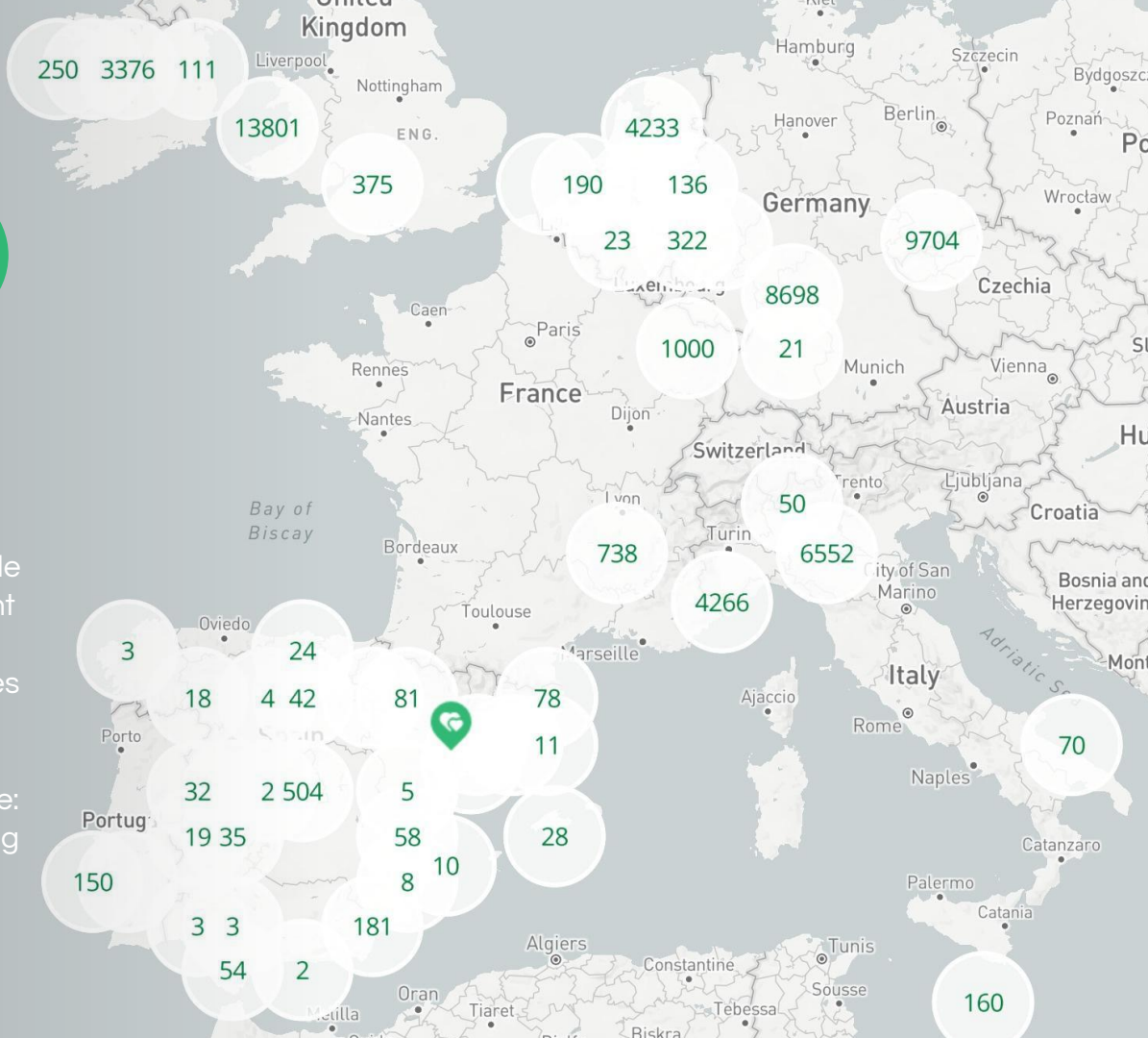
96,594

Trees planted

Group dashboard

Objective:

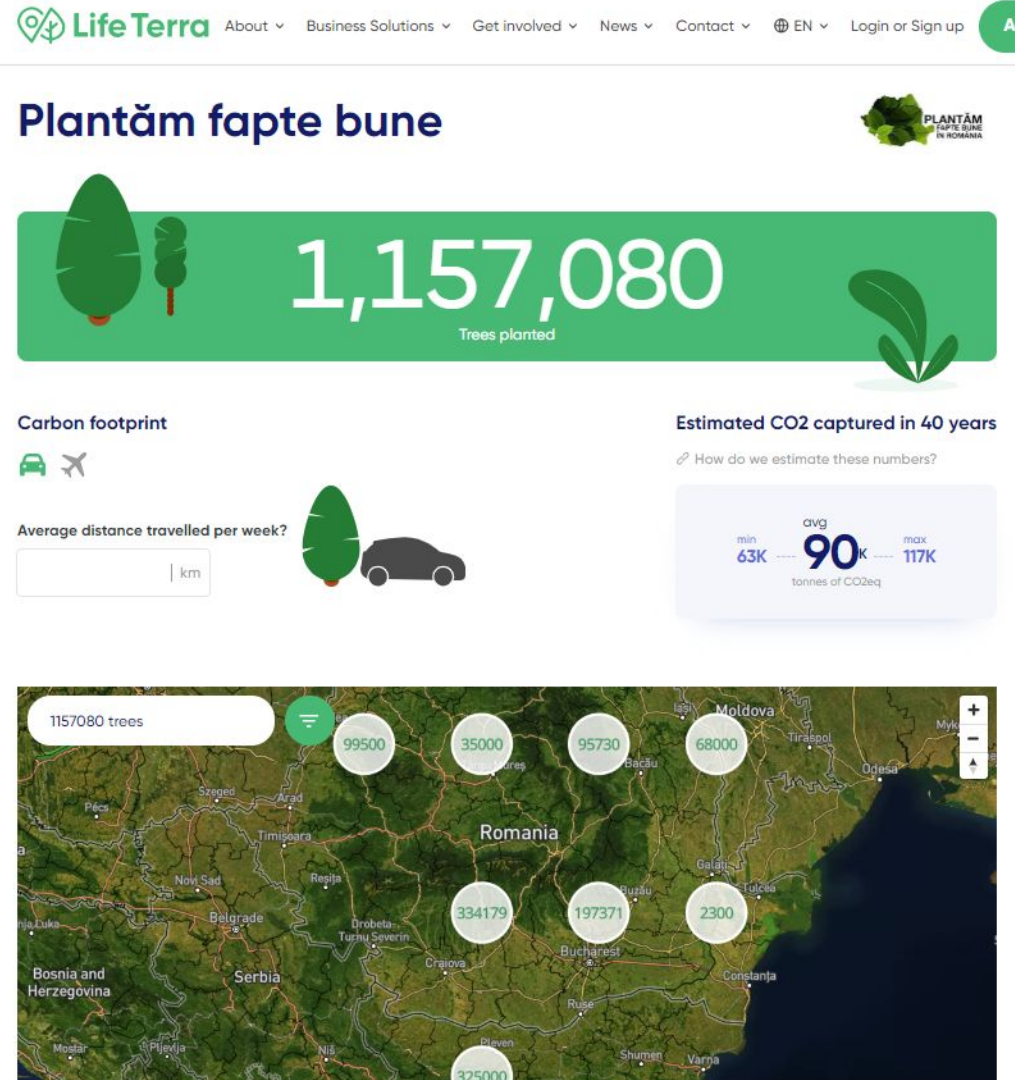
- Boost local impact in & around multiple cities: involving & facilitating local involvement
- Make all trees visible in your companies "tree dashboard": transparency & credibility
- Achieve massive climate impact in Europe: join the biggest European tree planting movement



Partner dashboards

Objective:

- Visualise tree planting projects across Europe
- Future monitoring information added
- Collaborate: planting events, free trees, videos...
- 2 counters to prevent double counting
- Join Europe's biggest tree planting movement



Business Solutions

Sustainable Team Building Events

Life Terra's successful climate action combined with Local Stakeholders & Employee Engagement

- Highly engaging "Sustainability team building" events teaching about climate change, biodiversity, local action, ecosystem restoration & resiliency
 - Plant trees in the surroundings: we always select places in great need of native trees & bushes, always multi-species to give an impulse to local biodiversity
 - Event fee (approx. 40 people) € 2.500
 - Minimum adoption 1.000 trees x €6 € 6.000
- Total € 8.500**
- Life Terra's successful tree-planting concept can be leveraged in other EU countries (we're active in 19 countries). We can organize planting events in The Netherlands, Germany, Spain, Belgium, France, Portugal, Czech Republic, France, Greece etc.
 - Option: involve in your planting event local schools, alumni, and local volunteers to leverage your company's action to impact third-party stakeholders
 - The involvement of local stakeholders gives an extra impulse to positive PR publicity.
 - Landowners committed to basic maintenance (and no clear cutting for 40 years)

Some examples: 1 Prototyp - 2 Typeform - 3 Klimawald



Life Terra offers – Ambitious climate action & Sustainability Team Building activities

- Plant (a minimum of) 1.000 trees, together with our professional planters
- Compensate 200-ton CO2 emission over 40 years (equals average yearly footprint of 20 West European persons)
- Engage employees, students and stakeholders in special planting (team)events
- Add value to your proposition and strengthen your brand
- Create a greener planet in a tangible way
- Track your trees in your group dashboard (see slide 8 for an example)
- Use of Life Terra logo for communication purposes
- Contribute to the European Green Deal to plant 3 billion trees
- Contribute to the UN Sustainable Development Goals
- Starts from 6 Euro a tree; larger scale projects available
- Life Terra is ANBI certified, your contribution is deductible

Other ideas

Gift trees to participants of your conference, new employees as onboarding gift, for their birthdays, or link it to International Forest Day etc.



Carbon removals launch

- Life Terra is working with Nat5 and the ASES On-Chain-Protocol to pursue carbon removal credits → for the voluntary market
- Objective: allow companies to compensate their CO2 footprint while supporting high quality “nature restoration projects” in Europe
- Provide an economic benefit for landowners (we split 50-50 with landowners)
- First carbon removal projects certified in Spain, Portugal, and France
- Monitoring activities carried out continuously





Monitoring in Portugal

This area suffers from severe droughts and the invasion of *Eucalyptus* spp. Our plantation helps to enhance biodiversity and recover the soil through a selection of native and better-adapted species.





Monitoring in Spain

In Cáceres (Spain), we measured both biomass growth and biodiversity in Finca Alía.

It was one of our first steps to offer credits with a true beneficial impact




Transparency

- Trees geolocalised in Tree Dashboards
- Easy to register projects, low entry barrier methodology → practical
- Verified Carbon Credits (VCCs) are registered in Blockchain
- Project description, details, calculations updates, etc. all publicly available
- Testing additional methodologies: Waldklima standard for our German projects

Stichting Life Terra (Foundation)

Life Terra seeks to bring people together to plant 500 million trees in Europe, harnessing and monitoring nature's own carbon capture mechanism and enabling citizens to take urgent action against the climate crisis. We work with many partners across Europe and are supported by the European Commission through the Life program. We are currently planting trees in 20 European countries. Join us!

Address: 0x3AA...6605 

All Owned Created Collections

< Filter

Search by NFTS

Select an option

Price

Status

Reset Filter



Biodiversity Credits Finca Alifa

Verified Biodiversity C...



Carbon Removal Finca Alifa

Verified Carbon Remo...





Overview

+Impacts

Focus

Stats

Owners

History

Description

The project encompasses a plot with a total area measuring 38,3421.50 m² situated in Alia municipality, in the Cáceres province (Spain). The reforestation project successfully planted a total of 60,717 trees, encompassing nineteen different species. The selection of species was based on a preliminary assessment of the region, considering available bibliographic information, as well as the prevailing climatic, vegetational, and meteorological conditions. All species chosen are indigenous to the area and well-suited to the local climate and environmental conditions.

Nat5 fee 5%

Details

ERC1155

[View on polygonscan](#)

[Open original on IPFS](#)

Carbon Removal Finca Alia

Verified Carbon Removal LT-007-SPA-072023



Creator
Nat5 Admin

0

Share

36

NAT5
CARBON
REMOVAL

Current price

0 MATIC

Put on Sell

Source:

www.nat5.bio/index.php/token/verified-carbon-removal-lt-007-spa-072023/



Payment for ecosystem services

- Success factors include: motivated landowner, involvement of community (schools, volunteers), planting of multi-species, serious monitoring & maintenance
- Demonstrate Additionality and Permanence
- One-off payments and yearly payments (in Spain budgeted at €2.500/ha Y1-2 and €250-300/ha following years)
- Coming next are payment schemes for other ecosystem services:
 - biodiversity credits
 - water credits
 -



Carbon removals opportunity Romania

- VCCs can offer an important Incentive for
 - Forest owners with monocultures and/or diseases to plant multi-species
 - Farmers can generate additional income to help finance transition (agroforestry, food forest)
 - Cities can plant urban and peri-urban projects (Miyawaki) with multiple co-benefits for citizens
- Offer to the market: accessible credits, high quality nature restoration projects, closeby in Europe
- Anyone interested to pilot a good project?



Institutional support

“The intention of Life Terra aligns with the goal to plant 3 billion trees that we want to achieve with the European Green Deal. Because that would be the first 500 million, and you will have trees that people really will pay attention to”

Diederik Samsom, Head of Cabinet, European Green Deal &
Commissioner for Climate Action Policy – European Commission



“Life Terra fits perfectly with the logic of our policymakers, so much that it contributes almost potentially to half of the total goal so a single project is no longer a small contribution to the implementation of a policy, but it could become a macroscopic contribution”

Angelo Salsi, Head of LIFE Unit – European Commission

We've almost reached
our first 5 million trees.
Will you help us scale?

JOIN US

Please contact:

Sven Kallen, sven@lifeterra.eu

Start
today

