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A legacy that matters

Welcome to the October 2023 edition of the Life Terra Newsletter.

Want to find out more about Life Terra or adopt a tree? Check out our [website](#).

[Find out more about Life Terra here](#)

Recent Project Activities

Life Terra 2022 annual report

The time of the year in which Life Terra published its annual report has come. If you are curious to learn all the details of any of the activities carried out in the last year, or if you want to get to know about the Life Terra team, or even if you are interested in the financial side of the project, you should check out the very exhaustive [report](#).



The Demo Week is coming up!

As mentioned in the last newsletter, Life Terra likes organising Demo Weeks for companies to engage in fun activities while helping restore ecosystems. Later in the month, between 20 and 23 November, a Demo Week will take place at the Klarenbeek estate in Voorst, in the Netherlands.

Does your company want to participate? Get in touch with nadia@lifeterra.eu.



The Legambiente Tree Day

The 28th edition of the 'Tree Festival' is coming up, the historic Legambiente campaign will be celebrated over the weekend from 17 to 19 November, ahead of the 'National Tree Day' set in Italy for 21 November. Dozens of events are planned in all regions,



Life Terra and ASES launch carbon removal credits

To provide truly impactful carbon removals, Life Terra is working with Nat5 and the ASES On-Chain-Protocol to pursue carbon credits that will allow companies to compensate their footprint on nature and provide an economic benefit for landowners. These credits are on their way, with work being done in [Spain](#) and in [Portugal](#). More information will follow!



Euractiv Virtual conference: the EU packaging waste directive and the impact on our forests

The European Commission put forward a revision of the Packaging and Packaging Waste Directive (PPWD) in November 2022. The initiative's main objective is to ensure that all packaging is reusable or recyclable in an economically feasible manner by 2030.

On 14 November, join [this Euractiv Virtual Conference](#) to discuss the proposed revision to the Packaging and Packaging Waste Directive. Questions to be addressed include:

- Does the Directive go far enough to reduce the environmental impact of packaging, in particular for our forests?
- Could the PPWD lead to a reduction in logging activities?
- Considering factors such as environmental and food safety measures, are there alternative packaging options available?



Inspiration from France!

At E.Leclerc, they are aware that large-scale distribution is not a neutral activity. This is why the company tried to reinvent itself with something positive and planted 1,000 trees in Ardèche, France.

These trees were planted in a damaged area with a big problem of soil erosion. These will help to slow down soil erosion and the water flow from rain. The more of +30 species planted will boost biodiversity and serve as a carbon sink.

“The world of tomorrow must put consciousness at the center of its foundation. We have to work in common to find solutions. The key word is awareness: being aware of what you are doing, assuming the good you do but also the harm. And take action to fix it”, Frederic Manent - President E-Leclerc Aubenas, Ardèche

Would you like to join E.Leclerc and start taking climate action in France? Get in touch!

In the Blog

- [1st seasonal planting in Catalunya with local school](#)
- [First tree planted in Brazil](#)
- [Rabo Club support empowers Life Terra's mission](#)
- [Reforestation Sant Jeroni de la Murtra](#)

Social Media



[ES] Este sábado únete en Madrid

Gran Plantación Familiar en Las Rozas. ¿Te lo vas a perder?



Δείτε τη μετάφραση



Today we want to thank the support of **Aidoc**! As part of Aidoc's environmental policy, they are taking different measures to minimise their CO2 footprint and have adopted 100 trees in the UK.

A great first step to start taking impactful climate action 🌱 Looking forward to continuing to collaborate in the coming years!

Do you want to compensate for your company's emissions? Adopt planted trees and help develop restoration projects across Europe 🌍🌱



Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories.

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