

29/11/23

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Climate action now!

Welcome to the November 2023 edition of the Life Terra Newsletter.

Have you ever adopted a tree? Check out our [website](#) and discover more about us!

[Find out more about Life Terra here](#)

Recent Project Activities

The 2023-2024 planting season has begun!

After a break during the warmer months of the year, Life Terra has recently begun planting again! Events recently took place in Spain, in [Madrid](#), [Las Rozas](#) as well as in [Catalunya](#), and in Portugal, in [Quinta das Abelhas](#). It is only the start of the season, and many more events will take place all over Europe throughout the winter and into the next spring. To remain up to date with the ongoing planting events, keep an eye on the [Life Terra blog](#).



Demo Week in the Netherlands

Another Demo Week took place between 20 and 23 November in the Klarenbeek estate in Voorst, in the Netherlands. 165 participants, from companies such as Politie Nederland, Heimstaden, Hanwag, ArboUnie, Stater and Mapletree planted +3200 trees, having fun with their colleagues while taking climate action.

We will organise more Demo Weeks in the future. Keep reading our newsletter to find out about them!



Life Terra ambassador of ADE Green

Life Terra is always striving to expand its reach, not only by planting more trees, but also by having an impact on the broader society in all sorts of contexts. Hence the partnership with the 9th edition of the ADE Green conference, which took place on 20 October in Amsterdam, to push for more environmental consciousness and sustainability projects within the electronic music industry. We love the mission of the conference and loved being a part of it!



Euractiv Video Explainer: carbon farming

Europe wants to boost the amount of carbon held in its nature, but farmers and foresters also need to make money from processes that help land capture more carbon. Carbon farming is seen as a way to bridge this gap, financially compensating farmers and foresters for sustainable practices. The discussion about this between farmers and environmental organisations is on, and Euractiv explored it in this most recent [Video Explainer](#).



New video: Life Terra's collaboration with municipalities



Partnership spotlight

A tree for New Year's Eve!

This year, Clay Solutions, a cloud-based smart lock technology company based in Amsterdam, has decided to surprise again their employees by gifting each one of them a tree for New Year's Eve.

The 57 employees of the company will receive a voucher that will allow them to create a Personal Dashboard in the Life Terra's platform, where each one of them will be able to check their own tree. This Tree Panel shows them the exact location where the tree was planted and other relevant information, such as the species and the CO2 captured.

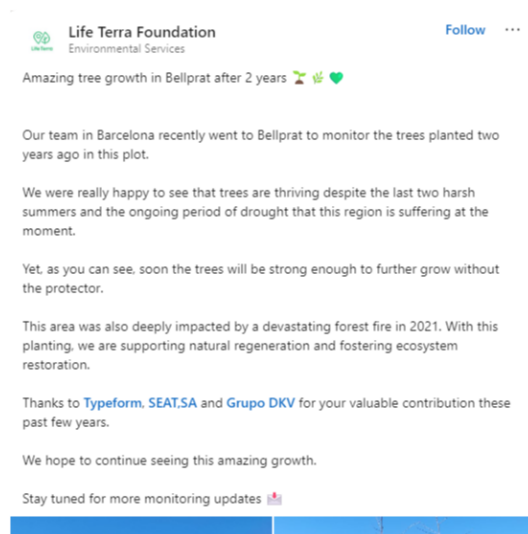
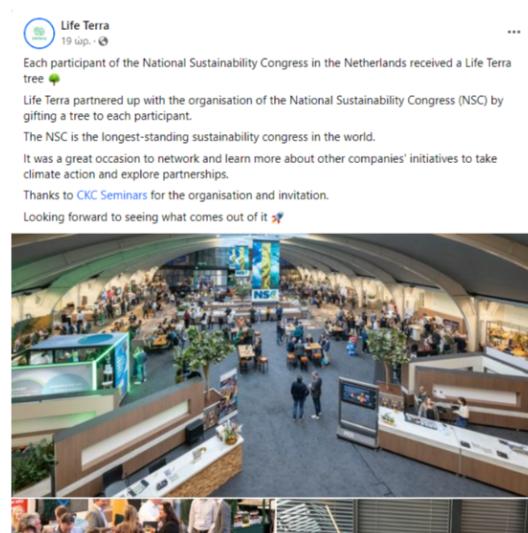
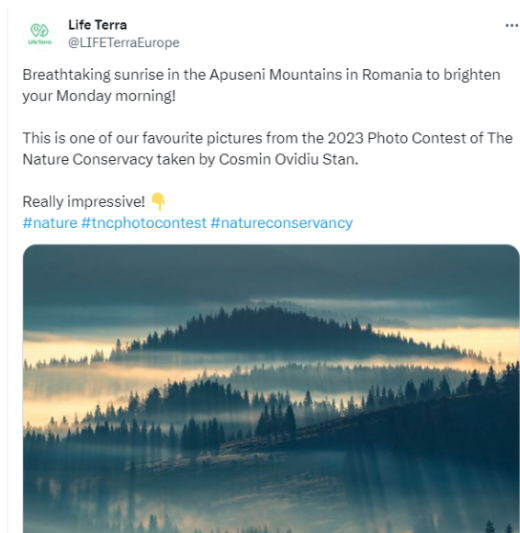
This is the second year that Clay Solutions has decided to offer a [climate-friendly gift](#) to their employees for the holiday season. But their Sustainability programme does not stop there! The company is considering to organise a planting event for their employees in 2024.

We want to thank Clay Solutions for their continued support. Every small collaboration counts towards the achievement of our mission: enabling people to take impactful climate action!

In the Blog

- [5 trees for the Lithuanian Environmental Minister](#)
- [Life Terra join the climate protest in Netherlands](#)
- [Planting with local school in Romania](#)

Social Media



Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories.

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