



LET'S PLANT TOGETHER





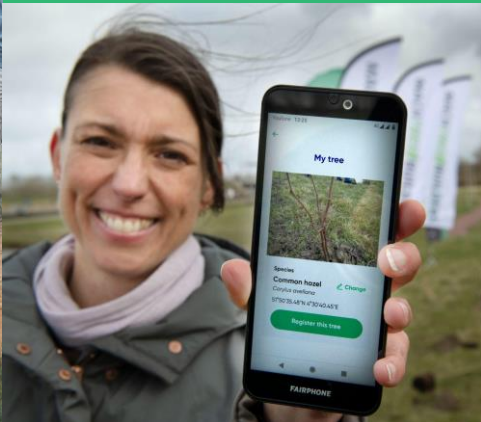
Life Terra's mission: **500 million** new trees for Europe

Life Terra is a foundation with a mission to restore our connection with the Earth and to enable people to take impactful climate action now. We facilitate tree planting, educate future generations, and develop tree monitoring technology.



Engaging events

For schools, citizens, companies



What makes us unique



Plant
the right tree in the
right place, knowledge
and expertise



Educate
future generations,
sustainability and climate
change



Monitor
each tree planted,
unique tracking system



Build
communities, planting
trees impacts society at
large





Strong pact

Consortium of 16 partners from 8 EU countries.

Expertise, knowledge and network in implementation, technology, education and communication.

Our project is supported by the European Commission through the LIFE programme.



LAND LIFE
COMPANY



Our impact



6,691,120
Trees planted



Active in **26**
European countries



+14,390,504
people reached
via SM*



+1,527
Number of events



35,169
Classrooms
participating



107,489
Citizens
involved



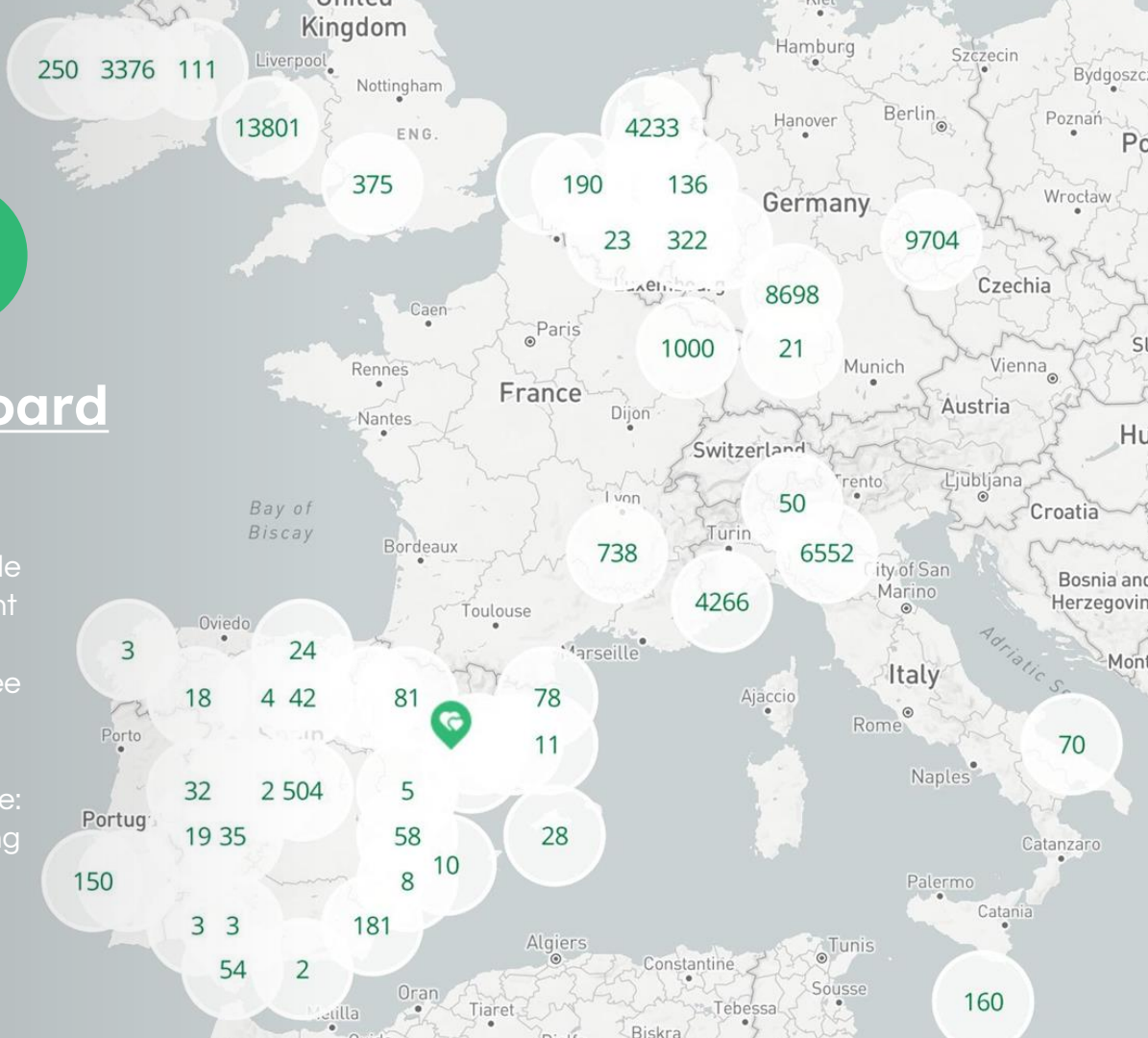
101,594

Trees planted

EXAMPLE Tree Dashboard

Objective:

- Boost local impact in & around multiple cities: involving & facilitating local involvement
- Make all trees visible in your companies "tree dashboard": transparency & credibility
- Achieve massive climate impact in Europe: join the biggest European tree planting movement





Croatia tree planting

- Forest heritage in size & diversity
- Climate change adaptation / bark beetle / forest fires
- Collaboration Sumoborci / Scouts of Croatia / Compensating CO2 by Planting
- European podium
- Opportunities for joint-events – Tree Dashboards
Carbon Removal credits – Biodiversity Credits
- European tree planting day (November '24)



We've almost reached
our first 10 million trees.
Will you help us scale?

JOIN US

Please contact:
trees@lifeterra.eu

Start
today

