

Climate Action Now!

Welcome to the August 2024 edition of the Life Terra Newsletter. Promote restoration efforts across Europe by adopting our planted trees: start taking climate action!

Find out more about Life Terra here

Recent Project Activities

Top 10 most planted trees in 2024

At Life Terra we are committed to selecting and planting the right tree in the right place. We are proud to say that over the past year a diverse range of nearly 300 tree species has been chosen to improve ecosystem resilience, combat drought, beautify landscapes and provide many other benefits to nature as well as local communities.

Head over <u>here</u> to check out the list of our 10 most planted species of the year, including trees that can live for 800 years, trees who are central for the nutrition of several different animals and strawberry trees that do not actually produce strawberries!



Become a Life Terra planting partner!

Life Terra is seeking passionate NGOs, associations, public and private tree-planting initiatives to join our mission to plant and geolocate millions of trees through state-of-the-art technology. Together, we can track, monitor, and celebrate each tree planted, ensuring a greener future for generations to come. If you want to know more visit our website or get in touch at contact@lifeterra.eu.



Trees as city coolers

Beyond fighting climate change and restoring ecosystems, trees also have the power to improve our urban life! When planted in the cities, they contribute to the reduction of the ground temperature in the hottest months, by creating shadow with their branches and preventing concrete from warming up. In streets where trees are planted, a reduction in temperature of several degrees can be recorded.

Life Terra's planting events often take place in cities too, through partnerships with schools and municipalities. Take a look at our <u>blog</u> to find out more!



Upcoming Euractiv Stakeholder Workshop: carbon removals in Europe.

Mark your calendars for the next Stakeholder Workshop of the project! On 24 September, Euractiv will organise this <u>online discussion</u>, bringing together various experts (including Sven Kallen, founder of Life Terra) to discuss the future of carbon removal projects in Europe. The recent EU legislation on environmental, social and governance ratings for companies, which will score European companies' impact on citizens and the environment, seems to offer a platform for carbon and biodiversity credits to become more widespread, but will this really be the case? Tune in on 24 September to learn more.



New Video: becoming a Life Terra planting partner



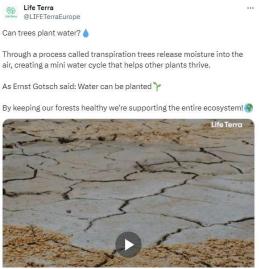
In the Blog

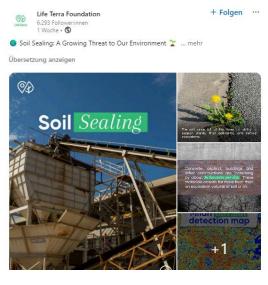
• Maintenance and monitoring in our Miyawaki Nice planting

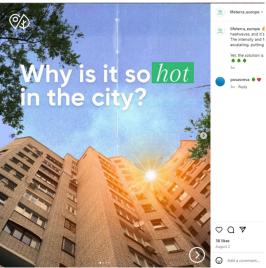
- <u>Life Terra will attend the Event Sustainability Live in London</u>
- The Nature Restoration Law comes into force: what does it imply?

Social Media









Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories.

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