

# Life Terra's Nature Positive Credits

Promoting Ecosystem Restoration in Europe



Life Terra

The Travel Club

[www.lifeterra.eu](http://www.lifeterra.eu)







# Life Terra's mission: 500 million new trees for Europe

Life Terra is a foundation with a mission to restore our connection with the Earth and to enable people to take impactful climate action now. We facilitate tree planting, educate future generations, and develop tree monitoring technology.





# What makes us unique



**Plant**  
the right tree in the right  
place, knowledge and  
expertise



**Educate**  
future generations,  
sustainability and climate  
change



**Monitor**  
each tree planted,  
unique tracking system



**Build**  
Communities and  
capacity, planting trees  
impacts society at large





# Our journey

2020

Life Terra Foundation founded  
EU Commission co-funding approved  
Kickoff in 8 EU countries

2021

Terra Mission created  
Tagging Tool implemented  
Klimawald takes root in Germany

2022

Climate Action Awards launched  
1.000.000 trees planted  
500 planting events organised

2023

+4 mln trees planted  
20 European countries active  
22.369 classrooms participating

2024

+8 mln trees planted  
+1.500 planting events organised  
First CO2 certified projects





# Our impact



**+7,840,255**  
trees planted



**526**  
species planted



**~600,000**  
Tn CO<sub>2</sub> eq.  
to be captured



active in **+25** countries  
in Europe



**+87,000**  
citizens  
involved



**+12,415,156**  
people reached  
via SM



**+1,500**  
Number of events



**26,914**  
classrooms  
participating





# Engaging events

## Let's plant together!









# Ecological Restoration in Santa Clara-a-Velha (Portugal)

- Santa Clara-a-Velha, Odemira, Alentejo (Portugal)

- 65.750 trees and shrubs
- 7 native species
- 65 ha
- Quality: **A rating**

- Registered in NAT5:



7.757 **Carbon Removal** Credits



**Biodiversity** Credits *(to be issued soon)*



**Soil** Credits *(to be issued soon)*



**Water** Credits *(to be issued soon)*

CO2 project supported by:

The Travel Club



*Previous biomass incorporated into the soil*



# Ecological Restoration in Santa Clara-a-Velha (Portugal)

- Highlights
  - Strong focus on **food production** (main specie planted is strawberry tree *Arbutus unedo* for recovery of local liquor production)
  - Change from Eucalyptus monoculture to **biodiverse habitat**
  - Reduction of wildfire risk
  - Promotion of **Close To Nature Forestry** (CNF)
  - Reduction of soil compaction and erosion
  - **Soil fertility** increase
  - **+10 job opportunities** for local population (land management and maintenance)





We're on track to reach  
our first 10 million tree.

Will you join the planting  
revolution?

JOIN US



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