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Let's Plant Together!

Welcome to the November 2024 edition of the Life Terra Newsletter.

Promote restoration efforts across Europe by [adopting our planted trees](#): start taking climate action!

Find out more about Life Terra here

Recent Project Activities

The planting season is in full swing!

The planting season is at its fullest! In the past weeks, we have organised many planting events in the Netherlands, but also in Spain, Poland, Germany, and France. We are excited to see the enthusiasm of all the participants and companies involved.

Read more about it in our [blog](#).



NVIDIA and Life Terra kicked off their collaboration in Munich!

This month Life Terra was excited to host its first tree planting event around the Bavarian capital Munich with none other than NVIDIA. Through a successful fundraising campaign, the company encouraged NVIDIA's to get ready for a day in the forest. We welcome NVIDIA as a new business supporter for our climate action!

They saw a planting event with Life Terra as a great opportunity to engage employees, bring them into nature, boost wellbeing, and improve mental health through a fun volunteering activity. The hands-on experience in an outdoor setting was perfect to connect amongst colleagues in new ways.

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Between 21 October and 1 November, the most important convention on biodiversity in the world, COP16, took place in Cali, Colombia. Life Terra was present and its founder, Sven Kallen, presented our biodiversity projects and the biodiversity credits we offer. It was a crucial opportunity to put Life Terra on the map among the most important organisations within this field.

On November 20th and 21st, we also attended Event Sustainability Live London, a two-day conference bringing together event professionals from all over the globe who are passionate about event sustainability. We talked about scaling climate action in Europe, and took advantage of the setting to gather important input from the other participants.

Want to learn more about these events? Check out our blog posts on [COP16](#) and on [Event Sustainability Live London](#).



New Euractiv article: the future of Carbon mitigation and removal projects in the EU

If you followed the recent [Euractiv debate](#) about the role of Carbon and biodiversity credits in environmental strategies, you will know that the EU is not sitting still, but has approved a new legislation on environmental, social and governance (ESG) ratings to stimulate the investors' confidence in sustainable products, while encouraging companies to explore carbon removal projects in Europe.

The Euractiv newsroom dove deeper into this subject in [this article](#), which discusses the outcomes of the recent discussion and looks into the future of the sector. Give it a read!

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New video: Life Terra Biodiversity Credits & Ecosystem Restoration

Biodiversity is the main focus of Life Terra's reforestation and restoration of degraded land projects.

Integrating it into carbon offset projects maximises environmental, social, and economic benefits, contributing to more holistic nature-based solutions to climate change and land degradation. Do you want to learn more about our biodiversity credits? Watch this video!

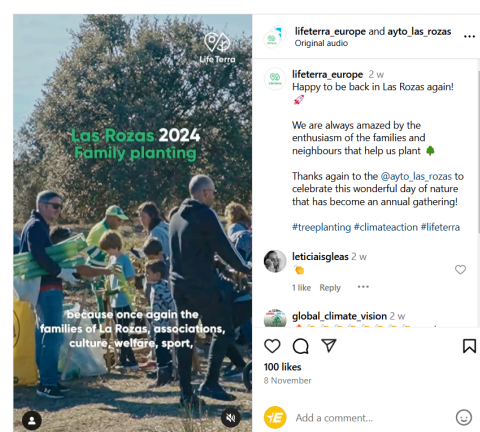
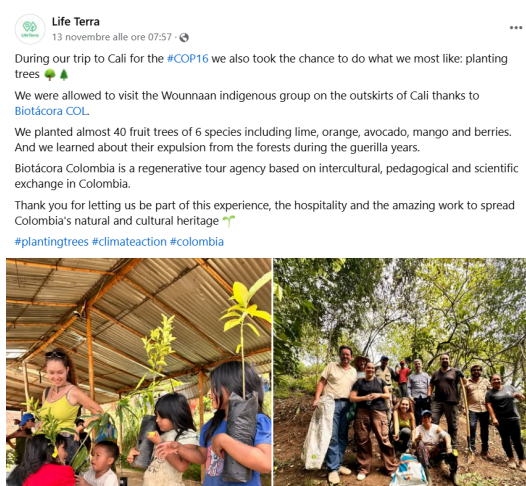
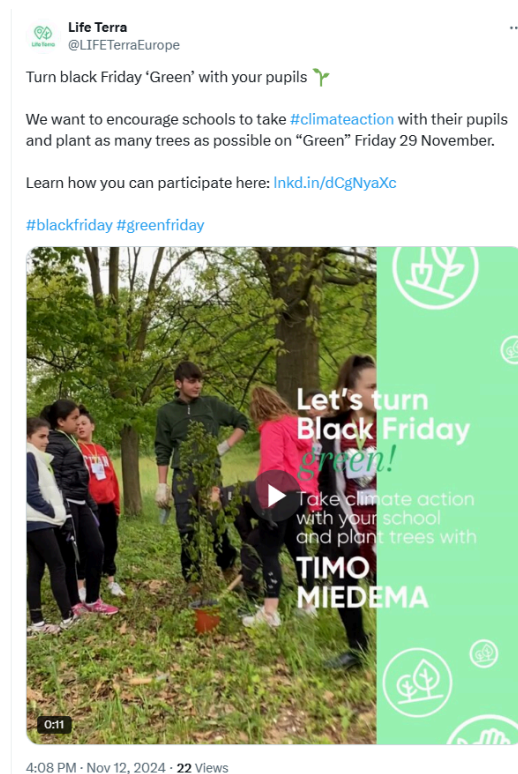
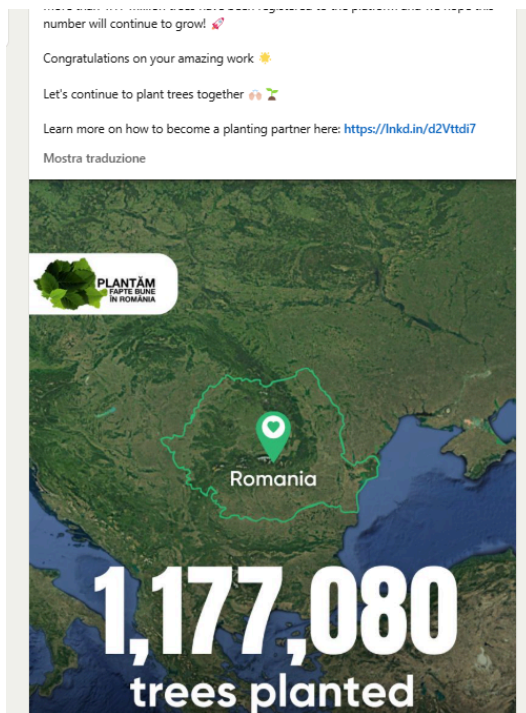


In the Blog

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- [Scaling Super-Heero: Growing a Greener, More Efficient Future](#)
- [Planting vs. Protecting Trees: What's the Best Approach for a Greener Future?](#)
- [Black Friday: The Real Price of a €5 T-Shirt](#)

Social Media



Don't forget to follow Life Terra's social media channels to stay up to date with our most recent stories:

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