

20/12/24

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Welcome to the December 2024 edition of the Life Terra Newsletter.

Promote restoration efforts across Europe by [adopting our planted trees](#): start taking climate action!

[Find out more about Life Terra here](#)

Recent Project Activities

A promising first edition of the European Tree Planting Day!

We are thrilled to share the incredible success that the first edition of the European Tree Planting Day initiative is receiving! So far, more than 30 organisations and initiatives have participated in planting trees across 15 countries in Europe, creating a powerful wave of positive environmental impact.

We are impressed with this remarkable collective effort that demonstrates the strength of unity in tackling climate challenges. Together, we are taking meaningful steps toward reforestation and environmental restoration.

Let's continue our efforts this last month!



Forest restoration in picturesque Mariënwaerdt

This season we have organised many planting events in The Netherlands. Some of these were held in the beautiful state of Mariënwaerdt, in the village of Beesd.

Since 2021, and with the support of multiple donors such as EY, ABN AMRO, Autel,

We want to bring biodiversity back and have seen amazing results since the restoration efforts started. Read more about it [here](#).



The new Euractiv Special Report is out!

Euractiv is wrapping up the year with its newest Special Report, which focuses on “Deforestation and reforestation dynamics, Europe is driving a critical response to carbon removal”. For a deep dive into this subject, you can click [here](#).



Partnership spotlight:**Apple Tree Capital Partners continues to support Life Terra**

As part of their commitment to a responsibility strategy that values both people and nature, [Apple Tree Capital Partners](#) have been proudly supporting Life Terra by donating trees to their clients every Christmas. To date, the company has generously contributed over +1,200 trees planted in The Netherlands, showcasing their contribution to the environment and restoration in Europe.


We want to thank their commitment and we hope it will serve as an inspiration for other companies towards taking meaningful and tangible climate action and showcasing it to clients and networks.

New video: DHL takes climate action next to Life Terra

In the Blog

- [BVMW snowy kickoff in Engelskirchen \(Germany\)](#)
- [ANYH and Lab Aberto plant in Torres Vedras under the European Tree Planting Day](#)
- [Mapletree plants 1000 new trees in Poland](#)
- [Great progress of our Klimawald in Germany](#)

Social Media



Life Terra Foundation

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Hi, UK network! 🇬🇧 We're offering our sustainable team-building events in the UK in early 2025 🌱


Do you work in [#London](#) and want to take a break from the city for a day to make a positive impact with your colleagues? 🌿 We're looking for companies eager to support us by joining our fun and impactful tree-planting events at Enfield Chase.

Want to learn more? Reach out to contact@lifeterra.eu 📧, and please tag your London-based connections in the comments below! 🙌

Let's plant together! 🌱

Mostra traduzione





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🇳🇱 The city of Amsterdam needs more green!

The number of trees in Amsterdam is not growing at the same rate as the city. That is why Life Terra supported the 'Bomen voor Amsterdam' distribution campaign, organised by [De Gezonde Stad](#) (The Healthy City).

This foundation organizes projects and events to make the city more sustainable and greener.


On 2 November, Amsterdam citizens could pick up a tree at four locations in the city to plant in their own garden or on their balcony. They could choose from two autochthonous tree species, the Wild Spindle and the Field Maple.

These species have been growing in The Netherlands for thousands of years and are perfectly adapted to the local environment. All trees can be registered on the De Gezonde Stad tree dashboard with Life Terra's tagging tool.

Over the past 3 years a beautiful Amsterdam forest has already grown in the dashboard, which will be supplemented again this year with the 7000 distributed trees 🌱

The distribution campaign was an overwhelming success! The action has left a positive and beautiful green impression in the city 🌿🌱





Life Terra

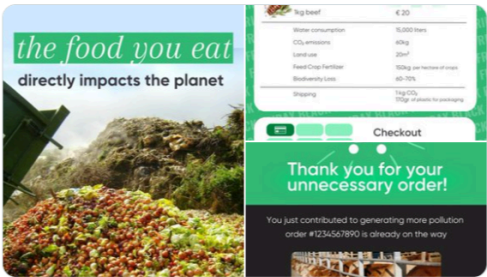
@LIFTerraEurope

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What is the real cost behind that €20 1kg-beef? 🐮 [#blackfriday](#)

Beef meat is one of the most common products in our diet. However, it is one of the most harmful choices for the planet you can make while deciding what to eat 🌱📊

[#blackfriday](#) [#greenfriday](#) [#lifeterra](#)



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High survival rates of tree-planting sites in The Netherlands 🌱🌿

Our Dutch team recently visited different plot locations to monitor the growth and survival rate of some planting sites from 2022 and we are really happy to share some fantastic results 🌱

- 🌱 Delden: 97% survival rate
- 🌱 Laren: 95%
- 🌱 Vennevold: 95%

A group of lime trees were particularly impressive, with some trees over four metres high! 🌳

You can read more details in our Blog.

66 likes

2 December

Add a comment...



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