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Welcome to the February 2025 edition of the Life Terra Newsletter.

Promote restoration efforts across Europe by [adopting our planted trees](#): start taking climate action!

[Find out more about Life Terra here](#)

Recent Project Activities

Green Success Stories at the centre of Life Terra's new webinar

The reforestation sector is growing fast across Europe, but issues to address still persist, such as widespread bureaucratic hurdles and land availability issues.

To address the current opportunities and challenges within this field, promote best practices and provide tips to bring your own planting efforts to the next level, Life Terra will gather experts from a variety of planting initiatives during a webinar which will take place on 13 March at 4PM. Mark the date, and register [here](#)!



19 March, Green Education Day in the Netherlands

Are you a school representative in the Netherlands and want to turn your school's pupils into climate experts, while challenging them with fun activities in nature? Then look no further, because Life Terra is organising the Green Education Day!

Between 5 February and 15 March, take up the challenge and collect as many trees as possible from family, friends, acquaintances and neighbours with your school or class. The winning school will have the chance to spend a day in the field, planting together with the Youtube star Timo Miedema, on 19 March.

For much more information about this special competition, click [here](#) (in Dutch)



Euractiv virtual stakeholder workshop: the status of the EU Forest Strategy for 2030

How is the EU progressing towards achieving the targets of its 2030 EU Forest Strategy? Is the ambitious target of 3 billion trees still achievable? Is the implementation of the strategy being carried out fairly and in a balanced way across the continent?

These questions and more will be addressed during the upcoming virtual stakeholder workshop centered on this subject, which will be organised by Euractiv on 24 March. The high-level speakers will include European policymakers, wood industry

To register to follow the event, click [here](#).



Virtual Conference

EU Forest Strategy 2030 - Progress and challenges near the halfway mark

24th March 2025 | 14:30 - 15:45 CET

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Life Locatee: decreasing energy poverty throughout Europe

The EU's Life programme funds all sorts of future-looking projects in the fields of environment, climate and energy. Life Terra is obviously one of them, and another one is Locatee.

Locatee is an ambitious project which aims to addressing energy poverty in the European neighbourhoods where the residents are more vulnerable.

Interested in finding out more about the project, and how it can help green European neighbourhoods while reducing inequalities? Check out the dedicated [project page](#).



Partnership spotlight: Harman Kicks Off JBL Forest with Life Terra

We recently teamed up with Harman's Netherlands branch to plant 1,000 trees at Bingerden, marking the start of an exciting long-term collaboration. We are transforming the agricultural land of the state into a forest using a mix of native species to increase biodiversity and resilience.

Harman, a Samsung company known for innovative audio solutions like the JBL headsets and speakers, is deeply committed to sustainability. After engaging employees with 300 Life Terra vouchers last year, they've now planted the first trees of the JBL Forest. This is just the beginning of the journey and we hope to expand our collaboration further in the near future!

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- [Launching the STEM Discovery Campaign 2025](#)
- [Life Terra will be planting again in Nice, France](#)
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👍❤️ 13

1 comment

enhancing the area's biodiversity. 🌿

Every tree planted represents a step toward a greener, more sustainable future. Thanks to the incredible collaboration of the local community, schools, and organizations like @associazionegentile and @soulfoodforestfarms, alongside Amazon's support, we've helped bring to life a beautiful green space designed by landscape architect @cristiano.dettori. A true team effort that shows how we can all make a difference for our planet.

#LifeTerra #Biodiversity #Sustainability #Amazon #rho



lifeterra_europe and 2 others

Original audio



lifeterra_europe Today we want to celebrate our collaboration with One Tree Planted 🌱🌿

For nearly five years, One Tree Planted has co-funded seedlings for reforestation projects across Europe. But this partnership extends beyond funding, including corporate ESG-aligned initiatives, urban forestry, and employee-led tree-planting events.

Also, one crucial common goal is to enhance transparency and accountability in reforestation efforts, and this is why we have integrated technology for tree registration and monitoring in all our plantings 🌱🔍

Together, we want to expand tree-planting efforts beyond Europe 🌱



100 likes

February 13

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