

Amsterdam, 30th of September 2020

**Subject:** Green Procurement rules for project Life Terra (LIFE19 CCM/NL/001200)

**Dear team and partners,**

To ensure the successful implementation of our Life Terra project and align all stakeholders with green procurement principles, we will adopt a collaborative and transparent approach. With our diverse transnational consortium spanning multiple EU countries, we have a unique opportunity to lead by example and influence sustainable practices across sectors.

Below are the key strategies for engaging your organisation and partners:

**1. Raise Awareness and Foster Commitment**

- Highlight the importance of green procurement principles in reducing the project's carbon footprint and promoting sustainability.
- Leverage the consortium's extensive network—farmers, tech companies, forestry professionals, educators, policymakers, and others—to amplify awareness.
- Organise webinars, digital newsletters, and targeted workshops to ensure all partners understand the environmental and social benefits of green procurement.

**2. Implement Green Procurement Guidelines**

- Provide all beneficiaries with a comprehensive set of green procurement principles:
  - Switch to virtual meetings and electronic communications to reduce paper and travel-related emissions.
  - Prioritise suppliers with certifications like "B Corps" or "ISO 14001," and integrate green criteria into tender evaluations.
  - Encourage eco-friendly transport and host meetings at venues with established green policies.

**3. Promote Social and Environmental Equity**

- Evaluate procurement offers based on environmental factors and social benefits, such as inclusivity of diverse groups and equitable environments.
- Encourage partners to adopt similar practices within their own procurement processes.

**4. Technical Offsetting and Innovation**

- Strive for the highest quality in tree planting initiatives by using advanced technologies like Cocoon (if financially viable), soil preparation, mycorrhiza addition, and mulching to enhance survival rates in arid areas.
- Promote active involvement in compensatory actions such as reforestation and biochar production, where applicable.

**5. Leverage Existing Expertise and Best Practices**

- Build on the success of past projects like "The Green Link" and "EKO-LIFE" by integrating trial-proven technologies and hands-on awareness-raising approaches.
- Share resources, such as the Manual from The Green Link, to facilitate implementation and encourage knowledge transfer across partners.

**6. Create a Transparent and Inclusive Platform**

- Use the Life Terra platform (currently under development) to unite stakeholders and ensure transparency by showcasing project goals, events, tree dashboards, monitoring, technical recommendations, and results.



- Provide all partners with easy access to tools, guidelines, planting manuals, and progress updates to encourage accountability and active participation.

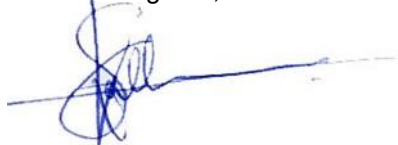
**Additional Measures:**

- Universidad de Barcelona (UB) will develop a comprehensive carbon calculator, which will be available to all partners.
- Until this is ready, Stichting Life Terra will voluntarily track its own footprint using available online calculators, measuring transport emissions (flights, car kilometers) and compensating by planting additional trees. These trees will not be available for adoption by third parties and will appear in Stichting's own tree dashboard. Partners are welcome to adopt similar practices.

By implementing these strategies, the project will significantly reduce its environmental footprint while inspiring stakeholders to adopt and advocate for sustainable practices within their own spheres of influence.

We look forward to your efforts to help us minimize our environmental impact during this project. Let's collaborate, learn, and share best practices to ensure these principles extend beyond our organisations. Should you require further details, please do not hesitate to contact us.

Warm regards,



SVEN KALLEN | Founder & Secretary

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