



Life Terra

The right tree in the right place

About Life Terra

Life Terra is one of Europe's largest and fastest-growing climate initiatives. We empower people to take climate action by facilitating community-driven tree-planting events, educating the next generation, and developing tree-monitoring technology.

What makes us unique?



- *Nature & Science-Based:*

Projects grounded in ecological restoration, with soil, water, and biodiversity co-benefits.



- *Transparency at Scale:*

Tree-monitoring technology to register and track the trees planted.



- *Education-Driven:*

Empowering the next generation through Terra Mission and hands-on action with schools.



- *Corporate Partnerships:*

From SMEs to multinationals, businesses trust Life Terra to deliver measurable impact.

Life Terra's reach

We maintain a strong presence across multiple platforms to maximise engagement and inspire more people to take action for the planet.

+17,500 followers on social media

+108,000 av. monthly reach in social media

+2,600 press mentions

+17,000 av. monthly reach website

Our impact



+35,000,000

trees registered



+30

countries



+100

partners



+35,000

schools involved



+3,000

events