ANNUAL REPORT 2025-2026



Life Terra



PLANT TREES









GROW FORESTS



RESTORE EARTH



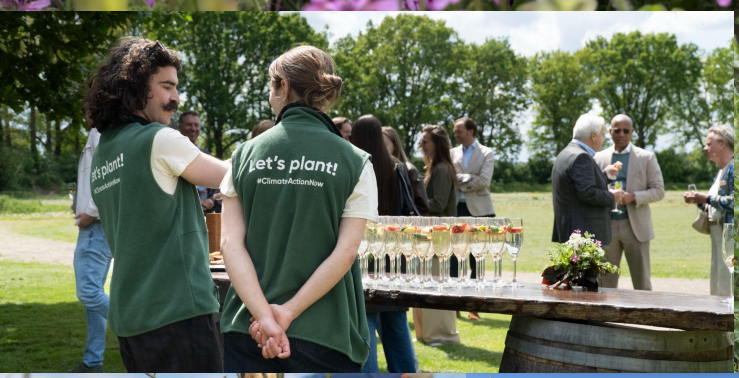










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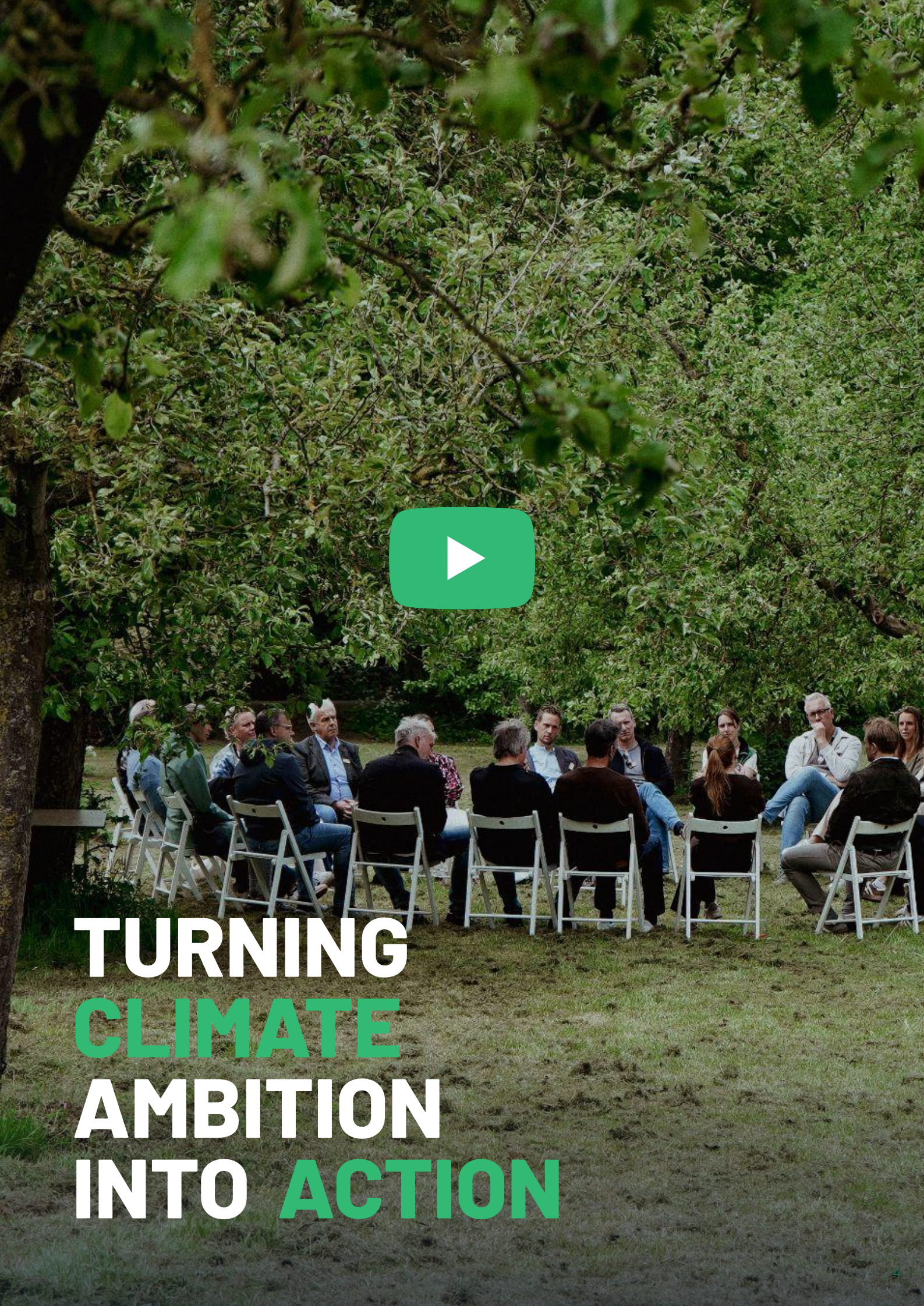
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TURNING CLIMATE AMBITION INTO ACTION

Hi, I'm Sven
Founder of Life Terra!

This year, Life Terra continued to turn words into measurable climate action across Europe. But beyond expanding our environmental impact, this was also a decisive year for our organizational maturity. To support our growing scale, we enhanced Life Terra's governance model—expanding our leadership team and aligning our board structure with the updated Dutch WBTR requirements.

This structural evolution was not driven by legal necessity alone. It reflects who we have become: an organization with the scale, rigour, and accountability to match the movement we have built. Good governance is not the antithesis of idealism; it is the infrastructure that allows idealism to endure.

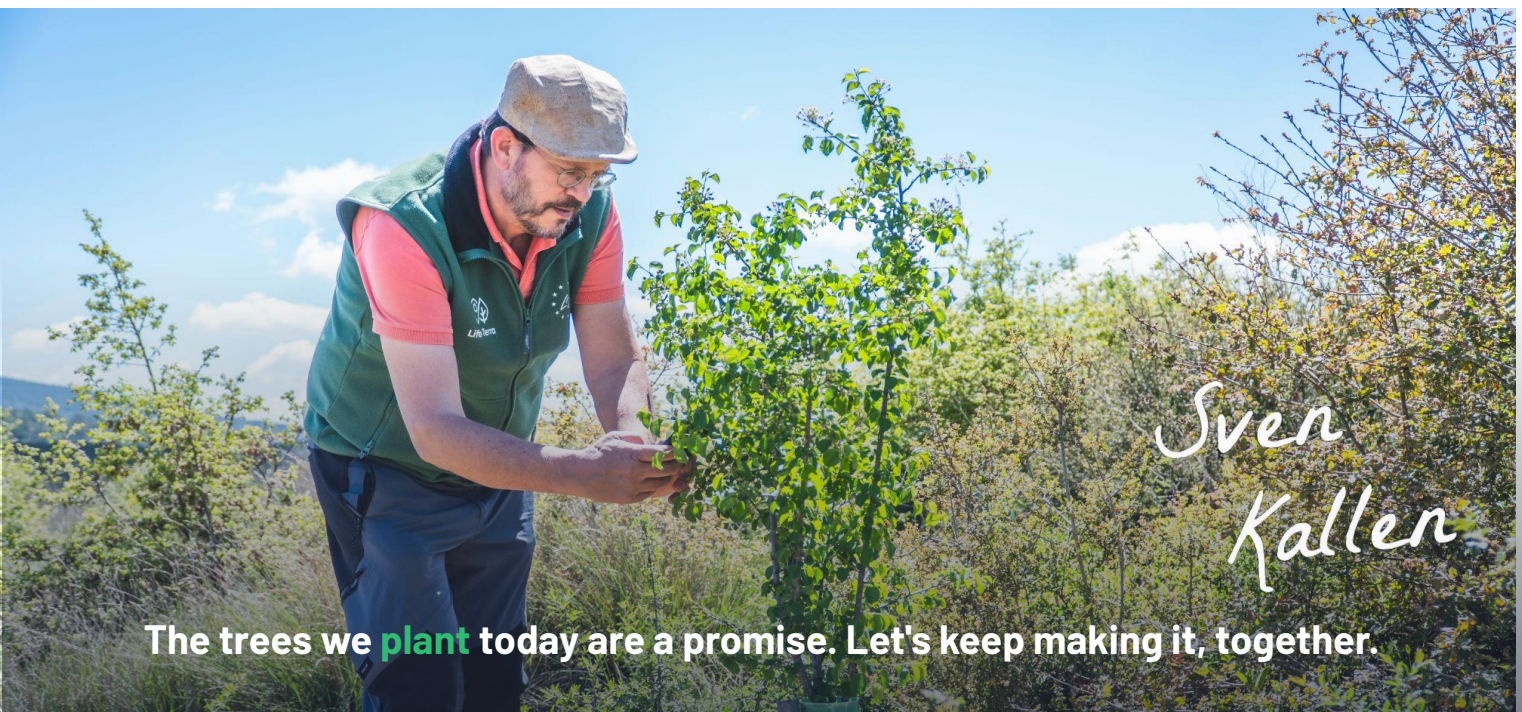
The past year showed us precisely why that foundation matters. At our Anniversary celebration at Mariënwaerdt, surrounded by the donors, partners, and friends who have walked this journey with us, I was reminded of the heartbeat of our mission. Planting trees together, sharing stories, and standing side-by-side in the landscapes we are restoring reminded me that this is far more than an operational exercise. It is a community of people who consistently choose to show up for the planet.

That commitment is needed now more than ever. The climate crisis has not paused, and the past year brought fresh reminders of how narrow the window for meaningful intervention remains.

Yet, if this year proved anything, it is that our collective momentum is accelerating. Our donors are deepening their engagement, and our partners across Europe are demanding more: more target countries, more restored hectares, more biodiversity, and faster execution.

We enter this next chapter with clear eyes on the challenges ahead and full confidence in the community built to meet them. Backed by a stronger organizational foundation and an expanding European movement, Life Terra is positioned for what comes next.

Thank you for standing with us as we pave the way for massive climate action across Europe!





WHO WE ARE

Life Terra is one of Europe's leading climate action initiatives, dedicated to empowering people, communities, businesses, and institutions to take meaningful action for the climate and biodiversity. Through **ecosystem restoration, environmental education, and innovative tree monitoring technology**, we transform climate ambition into measurable impact on the ground.

Our journey

Life Terra began as an ambitious project co-funded by the EU's LIFE Programme, the flagship funding instrument for environmental initiatives. Launched in 2020 and supported by a consortium of partners across Europe, Life Terra combined scientific expertise, community engagement, and innovative digital tools to make climate action accessible, transparent, and measurable.

During the LIFE period, Life Terra established the foundations for long-term impact. Thousands of restoration activities were organized, educational programmes reached students and teachers, and a pioneering monitoring platform was developed to geolocate and track planted trees. As the LIFE-funded phase concluded, Life Terra evolved from a project into a permanent foundation and growing European movement.

Today, Life Terra operates across +30 countries, connecting people with nature. As we look ahead, we remain committed to our founding purpose: empowering people to restore nature, strengthen biodiversity, and build a more resilient future for generations to come.

PLANT
500M trees in Europe

MONITOR
and track planted trees

EDUCATE
future generations

ENGAGE
local communities



THE LIFE TERRA TEAM



Luis Suárez-Llanos
Reforestation Project Manager



Marcos López Ercilla
Project Manager & CR Coordinator



Aroa Gregori
Education Manager



Sabine Lieb
Germany Team & Project Leader



Liese van Dongen
Reforestation Project Manager



Penny Vegter-Fry
Implementation Specialist



Vincent Jaillat
Ecol. Restoration & Dev. Manager



Madeleine von Borcke
Business Dev. Consultant Germany



Tiago de Santana
Technology Manager



Anna Colás
Communication Manager



Antonio Costabile
Communication & Design Specialist



Sonia Marill
Photographer & Videomaker



Roos van der Donk
Business Dev. Manager



Nadia Stomp
Partnerships Manager



Sven Kallen
Founder & Secretary



SUPERVISORY & MANAGEMENT BOARD

The Supervisory and Management Board continued to play a central role in guiding Life Terra throughout 2025, supporting the foundation's continued growth, operational development, and climate impact across Europe. Through regular meetings, the Board ensured strong alignment with Life Terra's mission and long-term objectives, with particular attention to governance, financial oversight, risk management, and organisational sustainability.

The Board also supported the ongoing implementation of Life Terra's strategy, including the expansion of the Foundation's restoration efforts across Europe, and the enhancement of community-driven approaches.

The collective expertise, engagement, and commitment of the Supervisory and Management Board have been instrumental in reinforcing the foundation's resilience and ensuring that Life Terra continues to deliver meaningful environmental and social impact.



Alexander Boehmcker
Chairman



Jeroen Jansen
Treasurer



Marije Klomp
Member

OUR ECOSYSTEM

BUSINESS PARTNERS

EY · Microsoft · ING · amazon · Movistar Team · Rosberg X Racing · HP · Faber Group · Banmag · Vertis · SEAT · CUPRA · adyen · DHL Group · E.Leclerc · C&A · Quadpack · NVIDIA

TREE PLANTING PARTNERS

One Tree Planted · Plant for the Planet · My Forest Armenia · ases · Plantăm · Meerbomennu · Fundación Biodiversidad · fundació emys · Climate Farmers · SEO BirdLife · montescola · Bosgroepen · ecodes tiempo de actuar · Forestry · The Green Rebel · Reflorestar Portugal · The Pollinators

MUNICIPALITIES & PUBLIC INSTITUTIONS

Ayuntamiento de Las Rozas · Mairie de Toulouse · Ville de Nice · Gemeinde Engelskirchen · avans hogeschool · VU Amsterdam · 's-Hertogenbosch · Politie · Radboud University · Generalitat Valenciana · Comune di Rho · Ayuntamiento de Sangüesa/Zangoza · Alcalá de Henares Ayuntamiento

Check our website to see the full list of partners.



FINANCIAL REPORT 2025-26

Operating Income:	€ 1,446,070.84*
Expenses of Employee benefits:	€ 633,899.98*
Amortizations and depreciations:	€ 1,606.64*
Other operating expenses:	€ 608,539.79*
Interest and related expenses:	€ 4,565.64*
Total Result:	**€ 197,458.79***

*Results from July 1st 2025 till June 30th 2026.
**Figures are currently being audited by an independent auditor, in accordance with Dutch law, including the Dutch Standard 4410, 'Compilation engagements'.

BIODIVERSITY AT THE HEART OF RESTORATION





LOOKING BACK

PLANTING SEASON JUL '25 - JUNE '26

+230,000
trees planted

+34,000,000
LT platform

+150
events organised

+30
European countries

+200
species

+7,000
citizens involved

+80
monitoring visits

74%
average survival rate

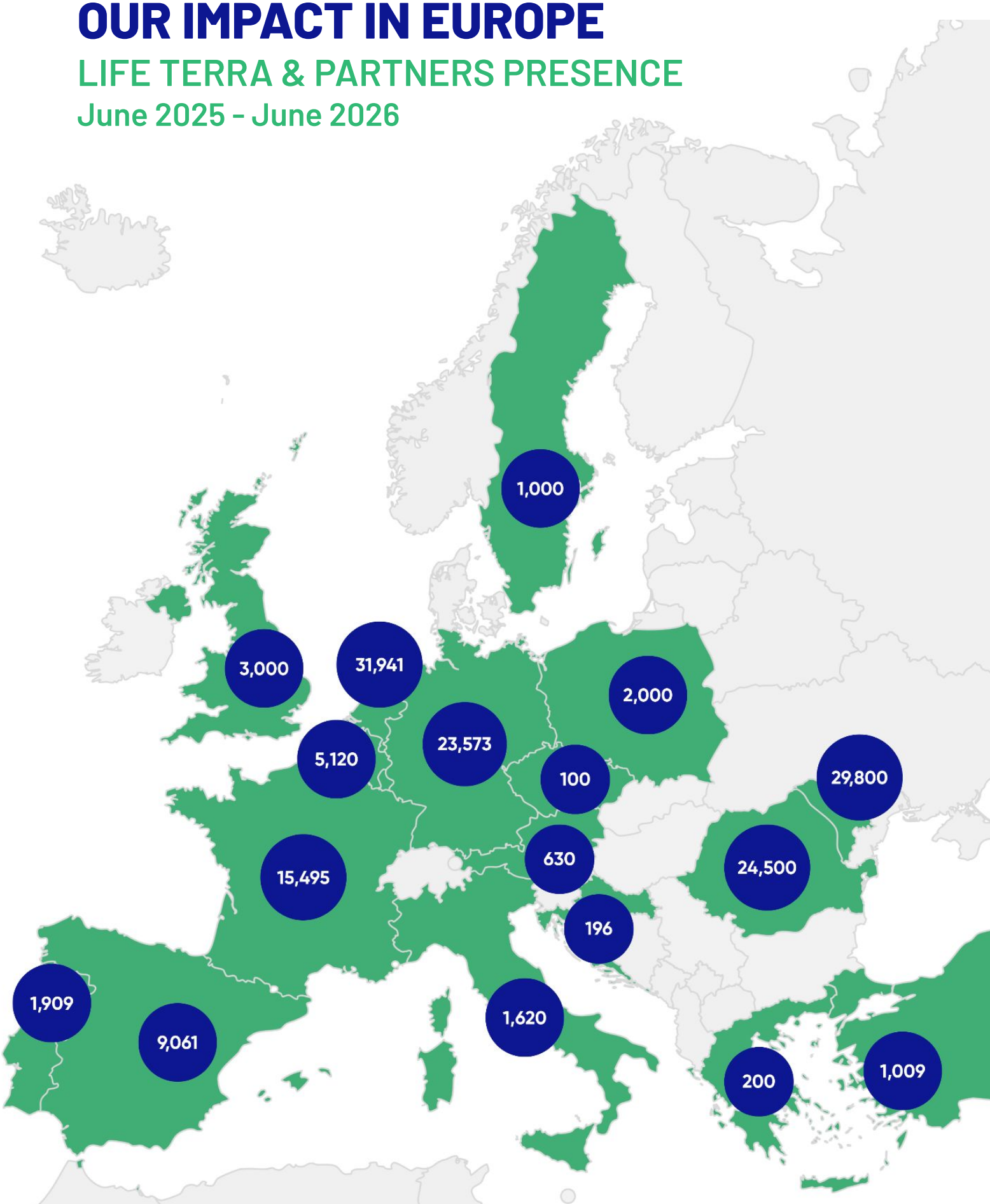
+18,000
followers on social media

+800,000
people reached via SM

OUR IMPACT IN EUROPE

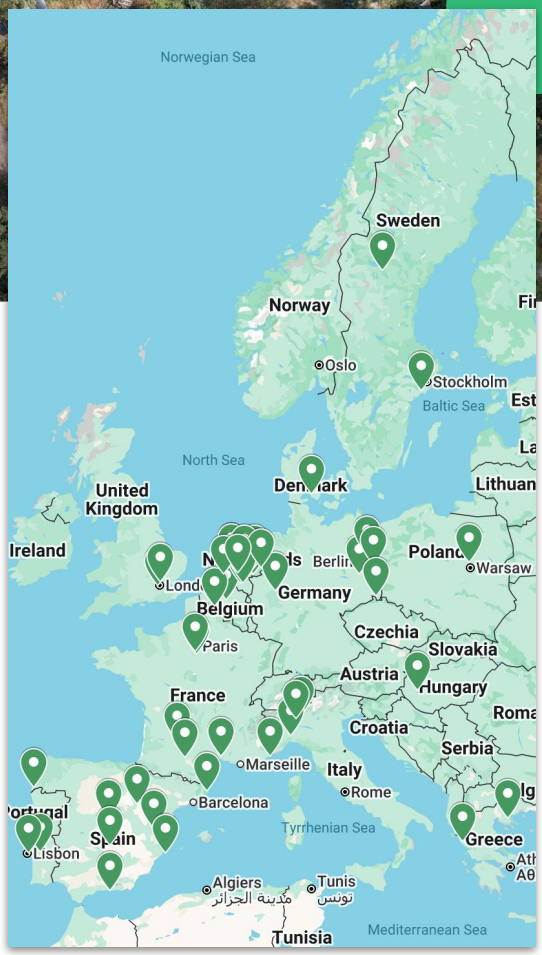
LIFE TERRA & PARTNERS PRESENCE

June 2025 - June 2026





PLANTING PROJECTS IN EUROPE



GROWING REFORESTATION IMPACT

Scaling ecosystem reforestation responsibly is possible when technology, ecology, and people work together.

At Life Terra, we believe reforestation must be biodiverse, **rooted in local communities**, and guided by long-term ecological thinking to rebuild healthy ecosystems.

Over the years, we have conducted planting projects in more than 30 countries in Europe, widely demonstrating that **biodiversity is key** to recovering ecosystems.

This past season, we expanded our restoration efforts across a wide range of ecosystems and land-use models. Beyond forest restoration, our projects included the creation of agroforestry systems, food forests, silvopastoral landscapes, hedgerows, and urban green spaces: each designed to enhance biodiversity, improve soil health, support local communities, and **reconnect people with nature**.

EXPLORE PLANTING PROJECTS

But the work is far from finished. Across Europe, ecosystems continue to face increasing pressure from climate change, biodiversity loss, drought, and land degradation. The need for ambitious, science-based restoration has never been greater.

Together with our partners and supporters, we will continue expanding our efforts to restore diverse ecosystems, empower local communities, and create lasting environmental impact.



BEYOND EUROPE



EXPANDING LOCAL ACTION GLOBALLY

While Life Terra's primary area of action is Europe, the Foundation also recognizes that climate change is a global challenge that requires collective action across borders. For this reason, Life Terra supports local NGOs, schools, community groups, and tree-planting initiatives beyond Europe, helping to raise awareness of the importance of ecosystem restoration and empowering communities to take meaningful climate action in their own regions.

This last season, we extended our support to inspiring tree-planting and restoration projects in both **Kenya and Chile**, working alongside local institutions and grassroots initiatives committed to building a more resilient future.

In Kenya, the event was hosted by the Kenya Forest Service and the Irish NGO Brighter Communities Worldwide, bringing together local leadership, international partners, and the people of Tulwap with a shared vision: restoring the Tulwap Forest while strengthening livelihoods through agroforestry.

On the other side of the world, Life Terra supported the Alihuen Farm, on the island of Chiloé, Chile. For more than two decades, Jeroen and Grecia have been transforming degraded pasture land into thriving native forest ecosystems. Their work blends regenerative agriculture, ecological restoration, and community engagement, in line with Life Terra's values.

As we continue our mission, we remain committed to building bridges between communities, sharing expertise, and supporting restoration efforts that create lasting impact.

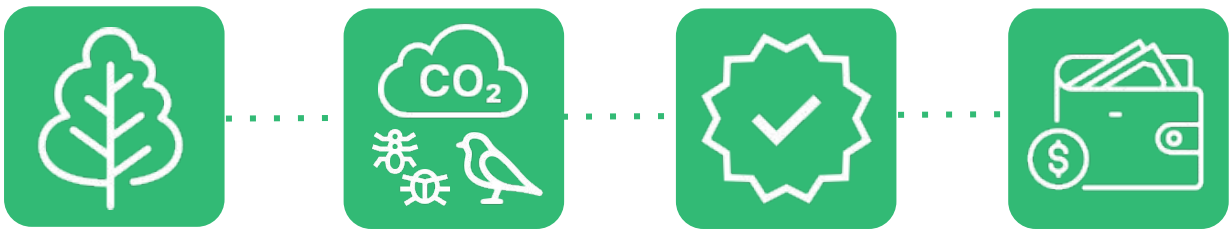


NATURE-POSITIVE CREDITS: CARBON REMOVALS & BIODIVERSITY

CARBON REMOVALS

Life Terra's Carbon Removal credits enable companies to take effective climate action supporting reforestation initiatives in Europe. These credits originate from verified projects focused on native and climate adapted species, ecosystem restoration, and community involvement. They complement emission reduction strategies, promoting climate neutrality with transparency and lasting impact.

Our Splitting-Benefits Model: All our carbon removal projects have a 50-50 split benefit model. This approach aims to ensure long-term success and permanence, while guaranteeing better maintenance.



BIODIVERSITY CREDITS

Biodiversity credits transform ecological restoration into a measurable asset, rewarding actions that enhance ecosystem health, improve species richness, and helps to connect natural habitats. Based on scientifically validated methods and verified by Nat5, Life Terra's biodiversity credits allow companies to support conservation and foster a nature-based economy.

Our Added Value: By converting ecological enhancements into marketable credits, landowners, investors, and project developers are financially rewarded, which encourages further investments in biodiversity restoration and sustainable land use.



FINCA ALÍA, SPAIN

Located in the southwest of Spain, Finca Alía is the largest carbon removal project in the country, aiming at creating an enhanced ecosystem that will be more resilient to the effects of climate change. At the same time, it promotes the development of the rural community by providing new income sources to the landowners. Learn more.

LENTILLÈRES, FRANCE

Lentillères, in Ardèche (France), is an area highly affected by deforestation and water erosion. To decrease its effects, the project consisted of a planting of new trees and bushes to revitalize the soil, foster biodiversity, and create a resilient forest again. Learn more.





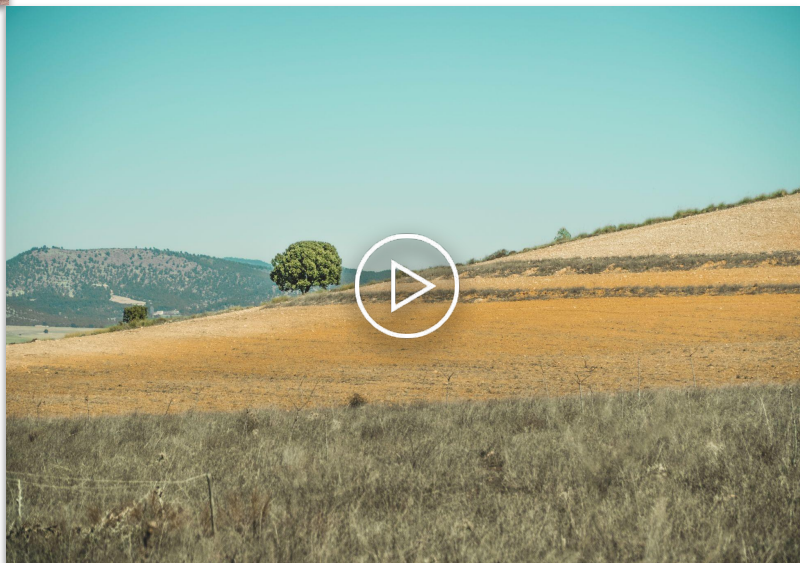
SANTA CLARA-A-VELHA, PORTUGAL

Located in Odemira, Portugal, its the largest carbon project in the country. This damaged area, previously invaded by eucalyptus, has now been replanted with 7 native tree and shrubs species to boost biodiversity, attract pollinators and increase the presence of local fauna. Learn more.

LA JUNQUERA, SPAIN

This project in Spain combines tree planting, regenerative agriculture, and ecosystem restoration to sequester carbon, increase biodiversity, improve water retention, and combat desertification.

By supporting the project, companies generate measurable climate impact while contributing to the long-term regeneration of over 1,100 hectares of degraded land in southeastern Spain. More info.



RESTORING ECOSYSTEMS, CREATING IMPACT





Back to the Roots: celebrating our impact

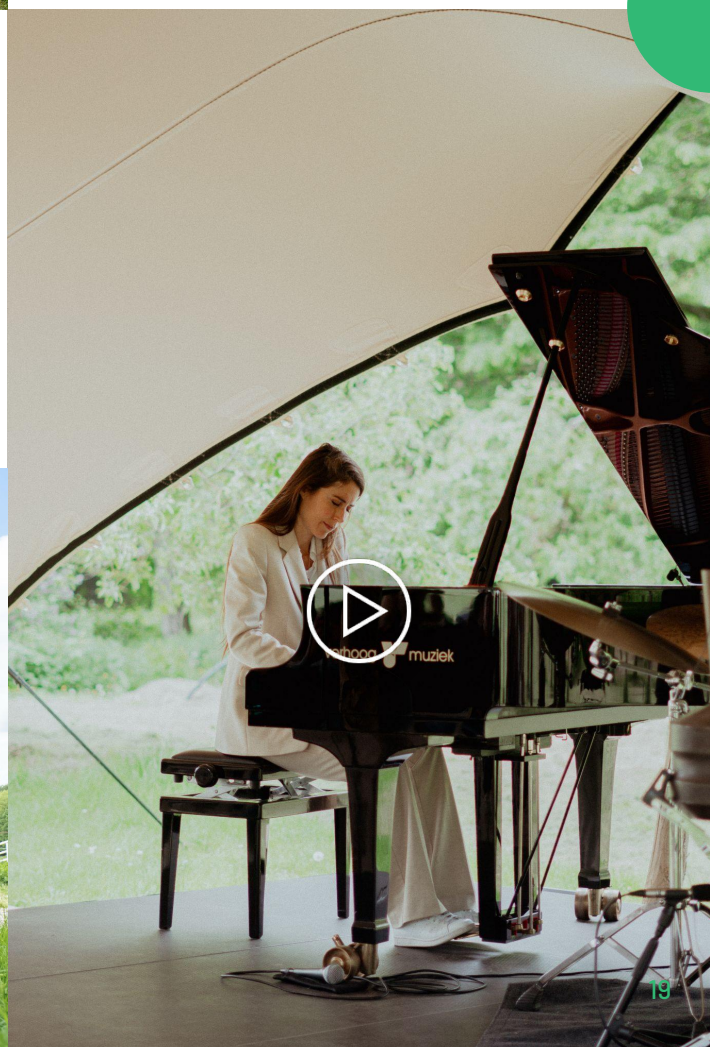


To celebrate the project's 5th anniversary, Life Terra welcomed partners, supporters and clients to the Mariënwaerdt Estate in the Netherlands for an afternoon in nature. The day brought together ambassadors, stakeholders, and nature advocates for workshops, conversations, and outdoor experiences focused on reconnecting people with nature. Highlights included contributions from Iris Hond, Humberto Tan, Jessica den Outer, and Milan Pestel.

Back to the Roots was not only about looking back. It was also a reminder that the work is far from finished.

As climate challenges continue to intensify, collaboration and long-term commitment remain essential. Events like this show the importance of creating spaces where people, organisations, and communities can act on climate and with each other, while building momentum for the years ahead.







NVM, real trees for real estate



Many real estate professionals are already taking important steps to reduce their impact: improving energy efficiency, embracing sustainable building standards, and investing in lower-carbon operations. Yet beyond lowering emissions, the sector also has a unique opportunity to take tangible climate action that restores nature and strengthens local communities.

NVM Haaglanden is the Hague's branch of the largest association of real estate agents and appraisers in the Netherlands. In 2025, NVM Haaglanden decided to plant a tree for every house sold during the year.

The initiative was a success: with more than 160 offices taking part, the campaign reached 10,000 trees, contributing to the restoration of 5 hectares of forest in the Staelduinse Bos, one of the few remaining green zones in a highly developed area.





The Staelduinse Bos

is a 95-hectare forest in the Westland region between Hook of Holland and Maasdijk, and is part of the Kapittelduinen nature reserve.

Like many other European forests, the Staelduinse Bos has been affected by ash dieback, resulting in many ash trees dying or being felled. Life Terra is working with Zuid-Hollands Landschap (South Holland Landscape) to replant these affected areas with a mix of native species.

In March and November 2025, NVM Haaglanden's employees planted some of the trees themselves. A symbolic act to kick off the initiative, where they learnt about the state of the forest and the species planted while taking action themselves.

Greening cities: urban reforestation

The miyawaki method: a lung in the city

The Miyawaki Method is one of the most effective for rapidly creating forest cover on abandoned or degraded land previously used for other purposes, such as agriculture or construction.

Despite their compact dimensions, Miyawaki forests foster remarkable biodiversity and act as a "green lung" for the city, absorbing big amounts of carbon dioxide. Thanks to their high density, trees increase their speed growth rate by up to 10 times.

This season, Life Terra has continued to create more miyawaki forests across European cities, such as Madrid (in Las Rozas), Lisbon or Nice, where the collaboration with the Municipality and local community has been key for its success.





Urban climate action

Planting trees in cities is crucial in creating "climate refuge spots" – safe havens where people can find relief from environmental stress caused by climate change.

Urban trees provide shade, cool the air, and help reduce the heat island effect. The green spaces act as natural buffers, making cities more resilient to climate extremes, such as heat waves or droughts.

We want to expand our urban action across Europe to make cities more livable for its citizens.



Maasheggen Mooi: growing biodiverse hedgerows

Boosting cultural landscape

The Maasheggen Mooi initiative, driven by Lars van Peij, has created more than 2.9 kilometres of new biodiverse hedgerows in the Maasheggen area, considered the oldest Dutch cultural landscape and UNESCO Biosphere Reserve since 2018.

The hedges are seen as a "Living Monument", as they create a highly diverse ecosystem that provides a continuous habitat for a massive range of biodiversity, including rare birds, badgers, and insects. The initiative also helps preserve traditional practices such as hedge laying and weaving (*heggenvlechten*), historic techniques used to create "living fences" for livestock long before humans decided industrial fencing and monocultures were the peak of civilisation. The result is a living landscape that supports biodiversity, local heritage, sustainable agriculture, and tourism all at once.

The UNESCO "Man and the Biosphere" status specifically recognized the area as a place where nature conservation and sustainable human activity (agriculture and tourism) exist in perfect harmony.





The EUTPD award

With more than 12,000 trees and bushes planted and hundreds of volunteers involved, the Maasheggen Mooi initiative won this year's European Tree Planting Day award.

The recognition, accompanied by prize money, awarded years of dedication to restoring the historic Maasheggen landscape, preserving local traditions, and mobilising communities around hands-on climate action.

Initiatives like this are exactly what the European Tree Planting Day exists to celebrate.



EAIE & Life Terra: collaborating for nature

Life Terra was proud to partner with the European Association for International Education (EAIE) to offset part of its carbon footprint for its 2025 Annual Conference in Gothenburg by purchasing Life Terra's nature-based carbon removal credits.

Through this collaboration, emissions associated with the conference's execution will be offset through certified carbon removals from reforestation projects in several key European locations.





Furthermore, EAIE supported reforestation projects by adopting more than 7,000 trees and giving them to the conference's visitors.

This collaboration reflects a growing movement among international event organisers and the higher education sector to take responsibility for their climate impact.

In this case, the EAIE set up the #EAIEgreengoals campaign with the ultimate goal of achieving a net-zero conference by reducing their carbon footprint, but also inspiring participants and exhibitors to take responsible actions.

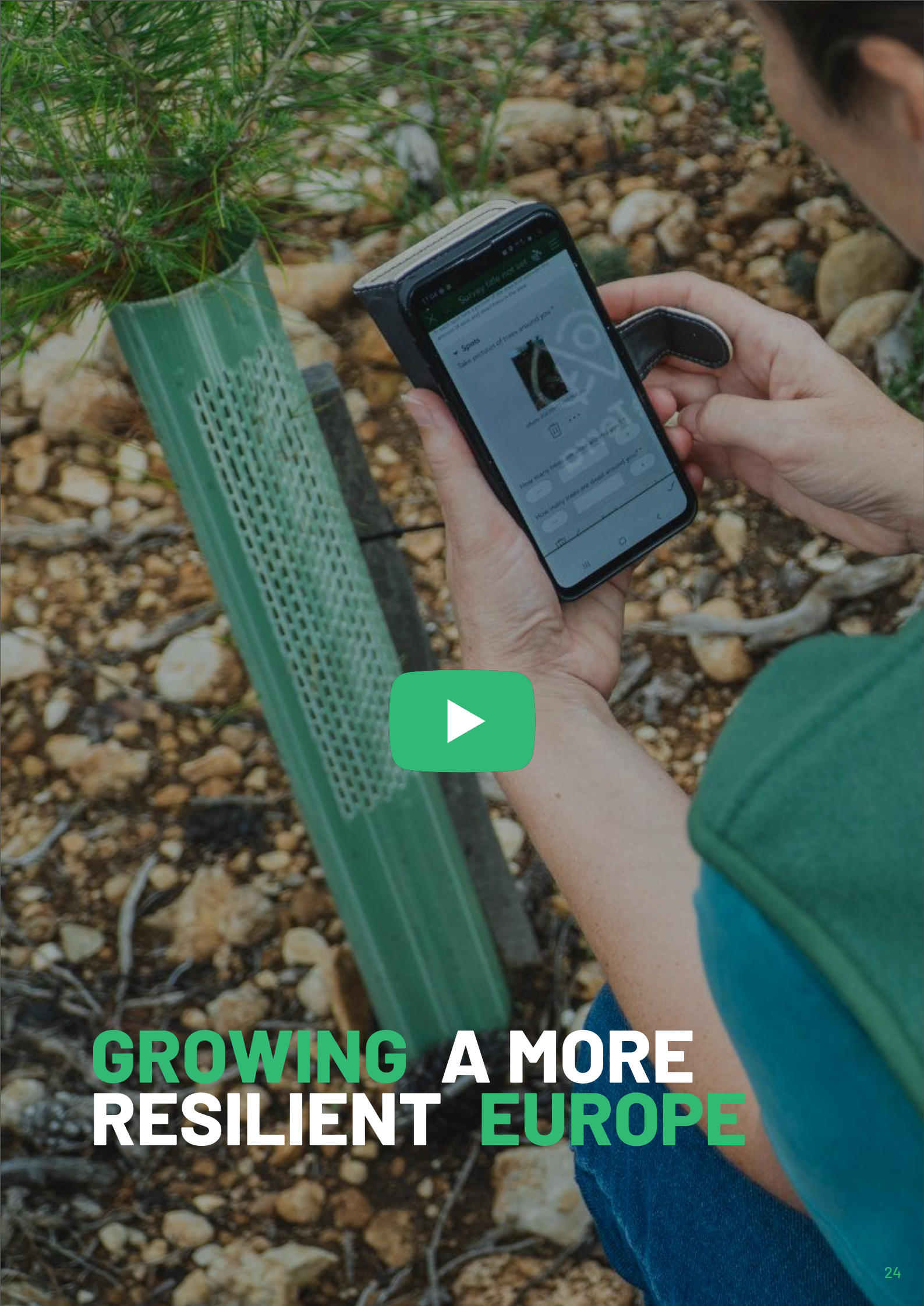
The EAIE Conference

The European Association for International Education supports higher education professionals in the internationalisation of their institutions since 1989.

Each year, the organisation holds the EAIE Conference, Europe's leading international higher education event, that counts with more than 7,500 participants and 200+ exhibition stands.

Life Terra was also present at the conference with an exhibition stand at the Sustainability Hub.





GROWING A MORE RESILIENT EUROPE



EDUCATING FUTURE GENERATIONS



Education is one of the most valuable investments we can make for the future. At Life Terra Foundation, we believe that **educating future generations** is essential to building a healthier and more resilient relationship with the planet.

That is why we continue investing in environmental education and awareness for children and young people across Europe. We want younger generations to grow up with a deeper understanding of climate and environmental challenges, but also with the confidence that they can **actively contribute to solutions** within their own communities.

TERRA MISSION

Through initiatives such as Terra Mission, students and teachers explored key environmental topics including climate change, energy, waste, circular economy, water, agriculture, air quality, and trees.

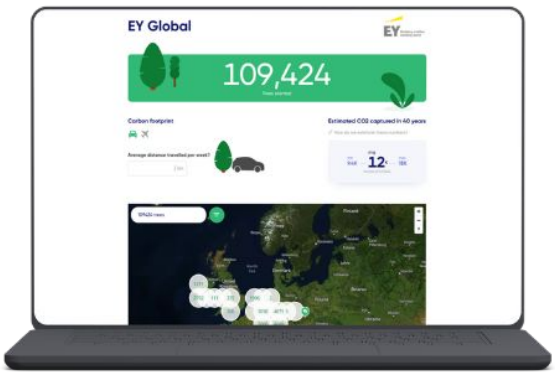
So far, the programme reached more than 420,000 students and 35,000 teachers across 68 countries and was made available in 7 languages.

But for us, education also means learning through direct experience. Alongside educational activities and workshops, more than 1,000 classes have taken part in tree planting events and local environmental actions that bring students closer to nature in a practical and meaningful way.

These activities bring environmental responsibility to new generations who are engaged, curious, and ready to act.



DIGITAL PLATFORM & MONITORING



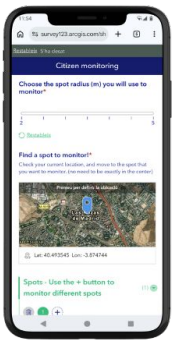
Tracking and monitoring the trees planted is essential to providing transparency and assessing the success of our restoration projects.

This year, we continued to strengthen our infrastructure to keep reporting accurately on the state of our trees, giving donors, partners and landowners the clarity they need to trust in the impact of every planting.

SHOWCASING IMPACT

Information collected by the **Life Terra's tagging tool** is made available on our online platform via the Life Terra Dashboard. More than 750 organisations now use the dashboards to visualise and showcase their climate efforts, turning tree planting into tangible, trackable progress they can share with their own teams, customers and communities.

MONITORING EFFORTS



Monitoring our planting sites is also an important measure for landowners to gain visibility on the planting state and provide proper long-term maintenance. One of the biggest differentiators is the **Citizen Monitoring Tool** that enables citizens and partners to actively participate in the data collection. This participatory approach aims to increase the monitoring coverage while fostering public engagement in climate action.

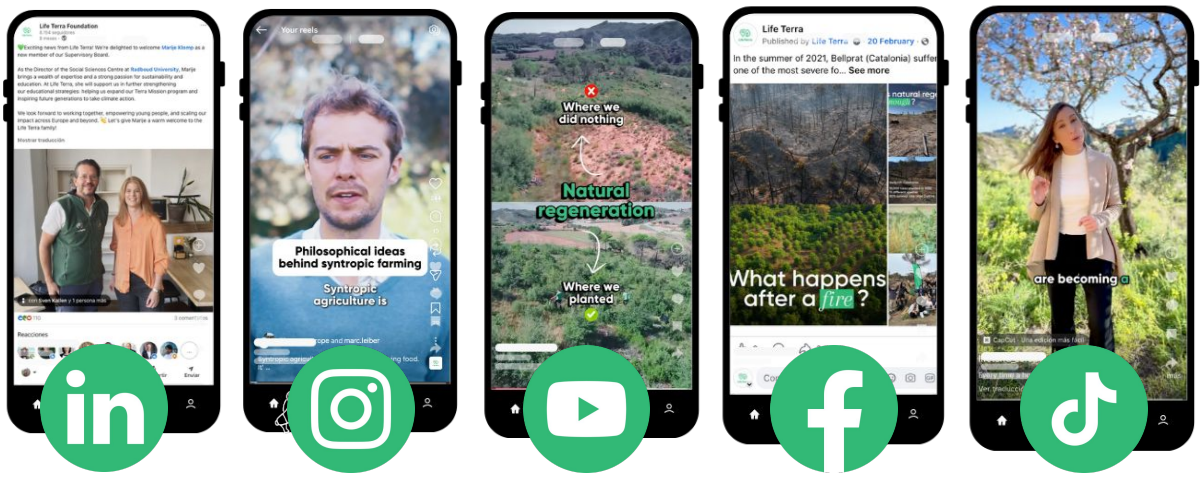
During this past season, more than 80 monitoring visits were carried out across 12 countries in Europe, covering a total area of over 1,300 hectares of planted trees. The results show an average survival rate of 74%, a figure that reflects both the resilience of our planting methodology and the areas where we continue to learn and adapt.



LIFE TERRA'S SOCIALS & PRESS

Life Terra continued to **strengthen its voice across Europe** by combining inspiring storytelling with tangible climate action. Our communication focused on making climate action visible, accessible, and human.

At the same time, Life Terra's work gained growing recognition in the media. From large-scale restoration projects, community planting events and educational activities, our channels highlighted the people, partnerships, and landscapes behind the mission.



REVOLVE Media

Duurzaam-ondernemen.nl

EFE

BNR

CHANGE INC.



The **second edition** of the European Tree Planting Day has continued to mobilise thousands of people to plant trees across Europe. Spread across hundreds of coordinated events and resulting in more than 419.000 trees planted since the beginning of this initiative, people had the opportunity to take concrete climate action while supporting local restoration efforts.

Held in +20 countries, the campaign involved schools, municipalities, NGOs, and local partners. Each event was a step towards increasing Europe's tree cover and contributing to long-term environmental resilience. From cities to rural areas, it showcased the strength of cross-border collaboration.

Thousands of participants of all ages joined, students, families, communities, proving that tree planting is a simple, powerful, and inclusive way to engage in climate action.

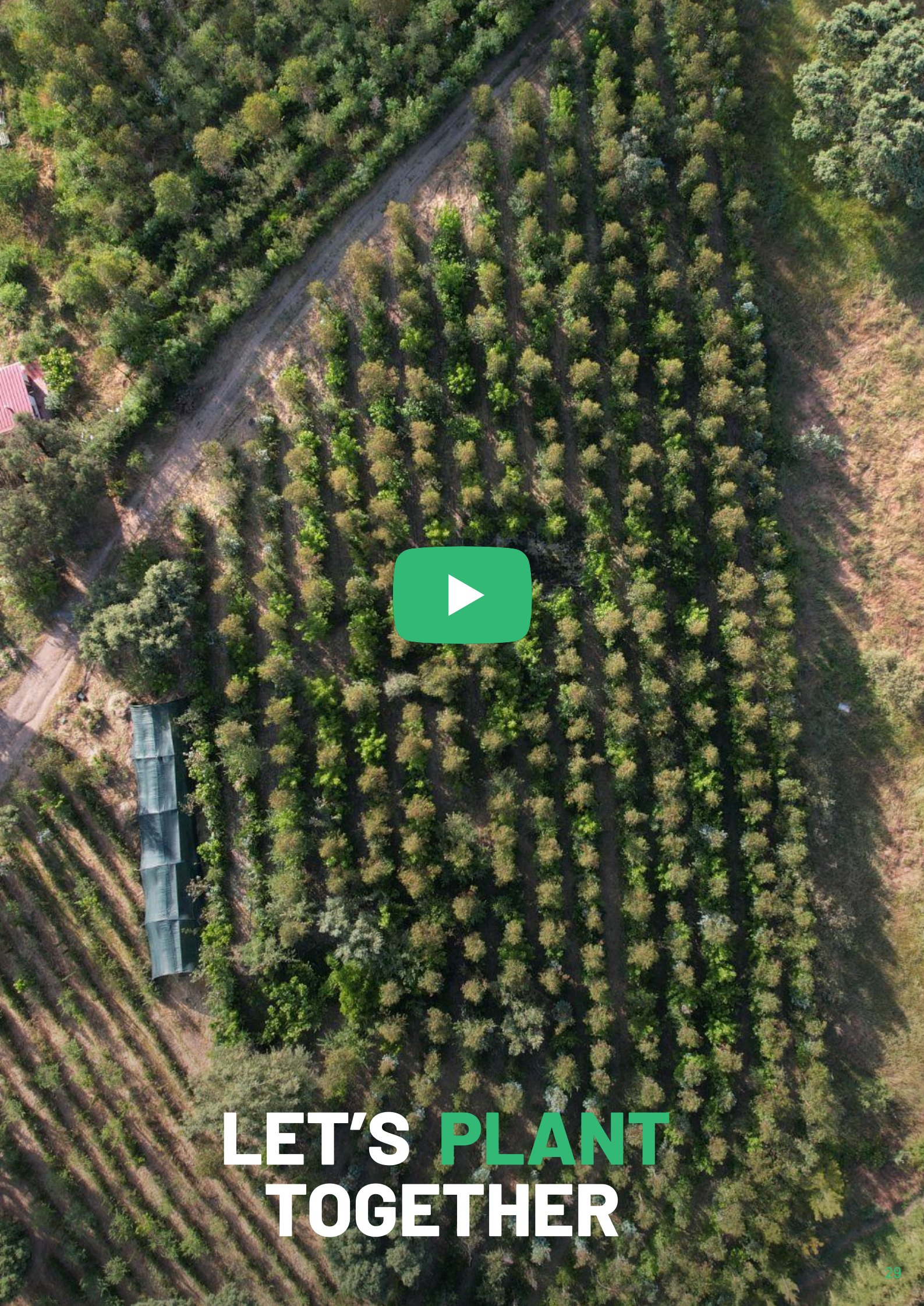
AGAIN,
TOGETHER WE WENT FURTHER

419,515	+20	48,677	+50	498
trees	countries	participants	partners	events








LET'S PLANT
TOGETHER

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