

## Vivatech

Vivatech is the premier gathering for innovation.

This year, Keolis is unveiling a series of concrete initiatives where artificial intelligence becomes a real lever for the public good.

Operational performance, inclusive mobility, traveler experience—AI has already begun to revolutionize transport and how it's used.

Open by Keolis takes you to the heart of Vivatech today.

Open by Keolis is the Keolis Group's innovation approach.

In France and across its 13 countries, it comprises three modules:

- An exploration module;
- A second module for how we experiment, go into the field, and derive results and lessons learned;
- And a third module that connects innovators across countries and networks so everyone can learn from and build on each other's experience.

At Keolis, the exploration approach is a research and monitoring setup that explores both societal and technological trends.

Thanks to this monitoring, we can fully anticipate and mitigate risks. This approach is truly upstream—before any innovation project.

I lead the Open Factory, the Keolis Group's accelerator, which is part of the Open by Keolis offering.

We work concretely on topics to improve the passenger experience, such as crowding prediction in stations using AI. We look at ticket validations, weather, and local events, and we can add or remove trains based on how many people are on the platform.

We have worked on three pillars:

- 1) awareness-building,
- 2) employee training, and
- 3) launching projects that enhance operational performance.

Innovation is at the core of our business.

We are convinced that artificial intelligence will have a major impact on our travelers' journeys, including for many who face mobility challenges.

Public transport is a major lever for social inclusion, environmental progress, and economic development.

With AI optimizing public transport, the societal impact is significant.

What is open innovation?

It's the ability to work within an ecosystem.

We organized a tour of the Vivatech show with Keolis networks and mobility organizing authorities. We met several startups—some already Keolis partners and others brand-new discoveries—to transform mobility.

Our first priority is to improve the rider journey and the daily lives of our employees, so their jobs become simpler and more efficient.

We're undertaking collective efforts in training and adaptation, and we must address exclusion and the digital divide so no one is left by the wayside.

With artificial intelligence, Keolis is rethinking its professions, training its people, and strengthening ties with its travelers.

AI isn't just an ambition—it's operational and concrete in day-to-day practice, as you've seen here at Vivatech.

Thank you for watching, and we'll see you very soon for a new episode of Open by Keolis.