

On-board comfort in buses – new passenger information indicator

Our on-board comfort innovation, rolled out across the Vélizy area, is a service that allows passengers to check vehicle occupancy in advance so they can better plan their journey and travel in the best possible conditions. This innovation works using a Wi-Fi tracking solution via Otlus on-board devices.

Customers can easily access the information on the network's website. This project responds to a clear expectation for comfort expressed by passengers in post-pandemic keoscopic studies, who want to know in advance and instantly how crowded vehicles are so they can plan their journey accordingly. This solution is relatively low-cost and easy to deploy in chips. It also makes it possible to capture the origins of journey signatures and integrate traffic flow information into the Navisia group's route search engine.

Ease of deployment is one of the strengths of this innovation.

Otlus' data collection mechanism is proven and easy to install in vehicles. The predictive model that will emerge from the collected data will be unique to each Keolis network that deploys this solution.

In a difficult context, we are proud to have been the first to offer this innovation in on-board comfort on a bus network in the Ile-de-France region. We are delighted to be able to improve travel conditions and enable our customers to benefit from this innovation.

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