

Keolis Bordeaux Métropole Mobilités launches the Lab' TBMouv !

The Lab' TBMouv !

Launch of the Lab TBMouv! open-innovation lab – Bordeaux, France, with Keolis Bordeaux Métropole Mobilités, Bordeaux Métropole, University of Bordeaux and Bordeaux Technowest

Preparing the mobility of tomorrow across the Bordeaux Métropole area.

- Béatrice de François, Vice-President of Bordeaux Métropole in charge of public transport
- Clément Rossignol-Puech, Mayor of Bègles and Vice-President of Bordeaux Métropole, Delegate for Mobility Strategies

Formalizing a purpose

- Pauline Gautier, Director of Projects and Innovation, Keolis Bordeaux Métropole Mobilités
- François Baffou, General Director, Technowest

Sharing mobility needs

- Aurélien Braud, Marketing, Commercial and Intermodality Director, Keolis Bordeaux Métropole Mobilités
- Karine Mabillon, General Director of Mobility, Bordeaux Métropole
- Florence Périquet, Project Manager — Industrial IT Systems and Security, Bordeaux Métropole

Building a project roadmap

- Jean-Marc Rouffet, Director of Transport Equipment and Heritage,
Bordeaux Métropole

Defining governance

Building the Lab's identity

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