

## **Presentation of Impulse by Keolis**

Today, data is everywhere, and using it provides a clear understanding of mobility.

A better experience for passengers

An improvement in quality of life in cities

Impulse, the data solution from Keolis

An innovative platform that meets the needs of three target audiences: elected officials, technicians from organizing authorities, and Keolis employees.

Impulse offers three levels of interpretation and analysis tailored to different uses.

Overview: A summary view of the network over a single day

Performer: An initial level of analysis of key performance indicators

Expert: An in-depth, detailed level of analysis for each performance indicator

Impulse is a unique and simple space that combines our data and business expertise to help cities optimize the performance of their networks and offer every citizen the best of their city.

Impulse: #data-driven #innovative #user-centric #scalable #transparent #AI #ergonomic  
#responsible #simple #accessible