



FACIAL PLASTIC SURGERY

# Monthly Newsletter

OCTOBER  
2023

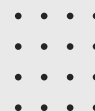
## Message

### *Be Inspired*

The complexities and uncertainties in life can sometimes leave us feeling helpless and disconnected, but the beauty that lies within and around us should not be ignored. No matter the circumstance, you can choose to radiate positivity and inspire others. It's time to focus on the things that inspires you to be the best version of you. -Dr. Sulyman-Scott

### Procedure Highlights

- **Benign Lesions** : Explore your Surgical and Non-Surgical options.



### Skin Care Spotlight

#### Ultra B<sup>2</sup> Hydration Mask



### What's New?

- Dysport Day 11/8/23
- Thank You-Uncorked
- October Promotion



The Only Mask  
You'll Need  
This **HALLOWEEN**



# Understanding Benign Lesions



Benign lesions are non-cancerous growths that can appear on the skin, including the face and neck. While they are generally harmless, they may be bothersome, painful, or cosmetically undesirable.

## *When Should You Consider Excision?*

- **Cosmetic Concerns:** Lesions in highly visible areas can affect your self-esteem and may be removed for cosmetic reasons.
- **Pain or Irritation:** Lesions that cause discomfort, pain, itching, or irritation can be excised to improve your comfort.
- **Changing Appearance:** If a lesion changes in size, shape, color, or texture, it should be evaluated promptly by a medical professional.
- **Biopsy:** In some cases, even benign-looking lesions need to be removed for a biopsy to rule out any potential malignancies.

Some of the most common benign lesions we address at our practice include:



- **Moles**
- **SkinTags**
- **Cysts**
- **Lipomas**

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# Surgical



*During consultation Dr. Sulyman-Scott will examine the lesion and create a personalized treatment plan.*

## Surgical Procedure

- Most excisions can be performed in-clinic under local anesthesia.
- A small incision is made around the lesion, ensuring that the incision is made in a manner that minimizes scarring and preserves aesthetics, especially when dealing with lesions on the face or other cosmetically sensitive areas.
- The lesion is carefully excised from the surrounding tissue. The depth and technique of excision depend on the type, size, and location of the lesion.

**Before**



*Lesion Excision  
(Lipoma)*

**After**



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# Non-Surgical Benign Lesion



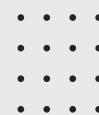
## *CO2 (carbon dioxide) Laser*

**Moles:** CO2 laser can be used to remove small, raised moles, especially if they are in cosmetically sensitive areas like the face. The laser can effectively vaporize the mole tissue layer by layer.

**Skin Tags:** CO2 laser cuts off the skin tag at the base, and the wound typically heals well with minimal scarring.

**Seborrheic Keratosis:** is a common, non-cancerous skin growth that often appears as raised, warty, and pigmented lesions. The laser precisely vaporizes the top layers of the skin where the seborrheic keratosis is located. This results in the gradual removal of the lesion.

**Sun & Age Spots:** Are pigmented lesions, the laser energy is absorbed by the pigmented cells in the skin, causing them to break down and be gradually eliminated by the body's natural processes. CO2 laser treatment can help to reduce the appearance of these spots and promote more even skin tone.



CO2 laser for Fordyce spots on upper lip.

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# Skin Care Spotlight



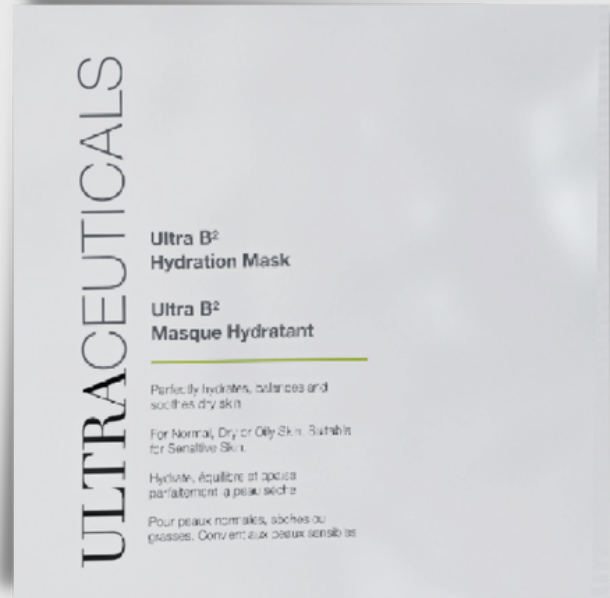
**ULTRACEUTICALS**

**Ultra B<sup>2</sup> Hydration Mask**



**A hydrogel mask featuring Panthenol, Sodium Hyaluronate and peptides to help calm, comfort and restore hydration to the skin. Enriched with Niacinamide, this moisturising mask works to visibly plump the skin.**

**Boosts hydration by 158% after 30 minutes**



**Receive 10% off on your 3rd product purchase (*in-clinic only*)**



***Make the Most of Your Online Shopping with AfterPay.***

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# What's New?

## Mark your Calendar



***On 11/8/23 purchase your ASPIRE Dysport Gift Certificate to go towards next Dysport treatment***

**Have you signed up to be a member of ASPIRE Galderma Rewards Program?**

### **JOIN FOR FREE**

The perks and benefits start immediately. Your membership begins with special welcome savings – \$20 off!

### **EARN POINTS**

Earn points with qualifying Galderma brands and ASPIRE partner brands.

Every 100 points = \$10 of valuable savings on more of the treatments you know and love.

You can earn up to 600 pts per visit.

Get  
**\$50 OFF**

a \$150 ASPIRE Gift Certificate today and earn points with every Dysport treatment<sup>†</sup>

Dysport.<sup>®</sup>  
(abobotulinumtoxinA)

ASPIRE  
GALDERMA REWARDS

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# Thank You



## That Face x Uncorked



We would like to extend our heartfelt thanks to each and every one of you who joined us at the Uncorked event. Your presence made the evening truly special.

It was a pleasure to see all of you treating yourselves to the season's finest wines and savoring the delectable bites from our neighborhood restaurants.

We hope you enjoyed the wine selections from Vin Chicago as much as we enjoyed hosting you.

Thank you again for being a part of this wonderful evening. We look forward to more such gatherings in the future and continuing to explore the beauty of Lincoln Park together.



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# What's New?

## October Promotion



# Vampire Facial

*YOUR BLOOD, YOUR BEAUTY*

**PRP**  
Add PRP to any Face treatment and receive \$150 off.

**Microneedling Package**  
Purchase a package (series of 3) with PRP and receive 10% off plus complimentary SOME (while supplies last).

**PRP Hair**  
Purchase a package (series of 3) of PRP for Hair and receive 10% off.



*Promotion Ends 10/31/23*  
*Exclusions May Apply*



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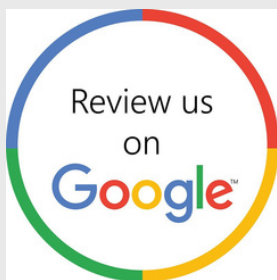
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*Don't just take our word for it.  
Read what our patients have to say about  
That Face.*

**I wanted to express my gratitude for the fantastic Botox treatment I received at Dr Sulyman-Scott. The results are outstanding, and your professional team made the entire experience comfortable and enjoyable.**



**If you're questioning whether or not you should make an appointment... DO IT.**



Patient  
Feedback

# Let's Get Social

WE WOULD LOVE TO CONNECT WITH YOU!

Like. Follow. Share.

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