



FACIAL PLASTIC SURGERY

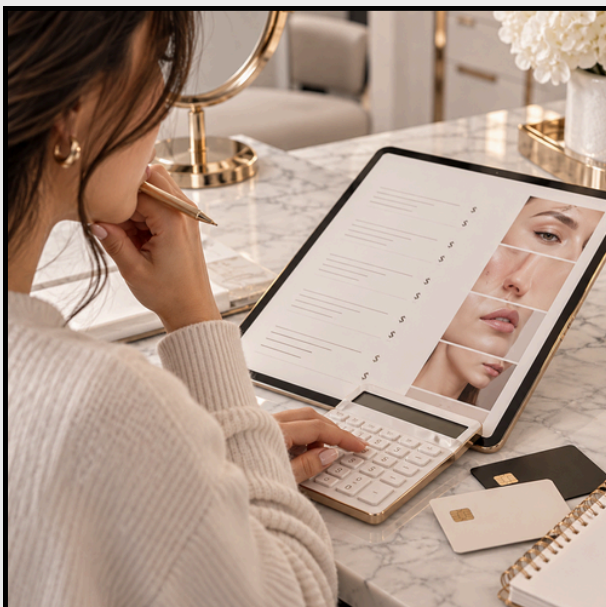
Behind
That Face
OCTOBER
2026

Value

The value we assign to something is often rooted in our perception of its significance. Know your worth so your value needs no justification!

-Dr. Sulyman-Scott

Aesthetics Pricing



AI-generated image.

B² Hydrating Rich Moisturising Facial Cream



Skincare Notes

- Fall Skincare Tips

Monthly Signature Offering

- The Treat Is In The Mystery





Pricing In Aesthetics

Why does pricing vary so much?

If you've ever researched an aesthetic treatment or surgical procedure, you've probably noticed pricing can vary. The same treatment may be advertised at one price at a medical spa, another at a facial plastic surgery practice, and at a dramatically different price in another state or country.

So, why the difference?



Treatment names don't tell the whole story. Pricing reflects the provider's training and experience, the practice or facility, the products and technology used, the complexity of your anatomy and treatment, and the level of care provided before, during and after your procedure.



Pricing In Aesthetics

Med Spa vs. Facial Plastic Surgery Practice

A medical spa and a facial plastic surgery practice may offer some of the same nonsurgical treatments, but they are not the same type of practice.

At a facial plastic surgery practice, your care is intentionally curated by a facial plastic surgeon who considers your facial anatomy, aging, skin quality, and how surgical and nonsurgical treatments will work together to achieve your aesthetic goals. This approach may consider facial anatomy, aging, skin quality, and how surgical and nonsurgical treatments work together to achieve your aesthetic goals.

Look Beyond the Price

When comparing aesthetic treatments, the price is only one part of the picture. Consider who is performing your treatment, their credentials and experience, what is included in the quoted price, where your procedure will be performed, and what follow-up care is provided.

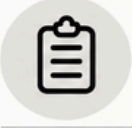
Your Individual Treatment

Aesthetic care isn't one-size-fits-all. Your anatomy, goals and treatment complexity can influence what is recommended and treatment costs.

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Med Spa vs. That Face: At a Glance

MEDICAL SPA	THAT FACE FACIAL PLASTIC SURGERY
 May offer select nonsurgical treatments	 Specialized focus on the face and neck
 Often focused on general aesthetics	 Double-board-certified facial plastic surgeon
 May be performed by a range of providers	 Advanced training in facial anatomy and surgical & nonsurgical options
 Practice structure and level of medical oversight may vary	 Comprehensive, individualized treatment plans
 Limited to their specific services	 Integrated approach for long-term facial balance and natural results

Schedule Your
CONSULTATION

Dr. Sulyman-Scott

Is patient-focused and highly accomplished double-board-certified Facial Plastic & ENT Surgeon with a fresh approach to plastic surgery and non-surgical treatments.





Chicago vs. Another State vs. Another Country



📍 Different location

💰 Different costs

👤💡 Different considerations

Location also plays a significant role. The cost of providing medical care can vary by market. International pricing can be even harder to compare directly. A lower advertised price abroad may not include the same services, follow-up care, travel expenses, accommodations, or access to your surgeon after you return home.

That doesn't automatically make one option better or worse; it just requires deeper consideration beyond the quoted cost of the procedure or treatment, as they aren't always an apples-to-apples comparison.



WHAT PATIENTS OFTEN **OVERLOOK**

One thing patients often tell us is that they overlook the possibility of complications when considering aesthetic treatments. If complications arise, they may need to seek care from another surgeon, resulting in additional medical expenses that can ultimately make the treatment more costly than originally anticipated.



Skincare Notes

FALL *Skincare Tips*



BOOST HYDRATION

Cooler air can
mean drier skin.



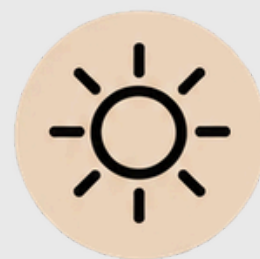
SUPPORT YOUR BARRIER

Reach for a
nourishing
moisturizer.



EXFOLIATE GENTLY

Refresh dull,
post-summer skin
without overdoing it.



DON'T SKIP SPF

UV protection
matters
year-round.

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Ultraceuticals B² Hydrating Rich Moisturising Facial Cream

*As temperatures drop,
give your skin the extra
hydration it deserves.*



💧 **Deep Hydration:** Replenishes moisture for dry to very dry skin.

✨ **Softer, Smoother Skin:** Helps improve skin comfort and texture.

🛡️ **Moisture Barrier Support:**
Enriched with provitamin B5 and shea butter to help retain moisture.
Your fall skincare essential for nourished, comfortable skin.

Receive 10% off on your
3rd product purchase
(in-clinic only)

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Monthly Signature Offering

THE TREAT IS IN THE *Mystery*

THROUGHOUT OCTOBER,
EVERY TREATMENT HOLDS
A SURPRISE.

SOME TREATS ARE SWEET.
ONE IS EXTRA SPECIAL.

THERE'S ONLY ONE WAY
TO FIND OUT WHAT YOU'LL GET.

SCHEDULE TODAY!

EXCLUSIONS MAY APPLY.

EVERYONE
DESERVES
TO FEEL
beautiful
♡

THAT FACE

REJUVENATION

THAT FACE

CONFIDENCE

THAT FACE

BEAUTY IS PERSONAL

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Your Beauty, Your Budget

GET READY, *PAY MONTHLY.*

We offer flexible financing options
so you can look your best.



Easy monthly
payments



No hard
credit checks



Zero interest*
plan options

*No interest when paid in
full during promotional period.

We proudly offer financing
through trusted partners:



PatientFi

Easy monthly payment plans



CareCredit

Making care possible...today.



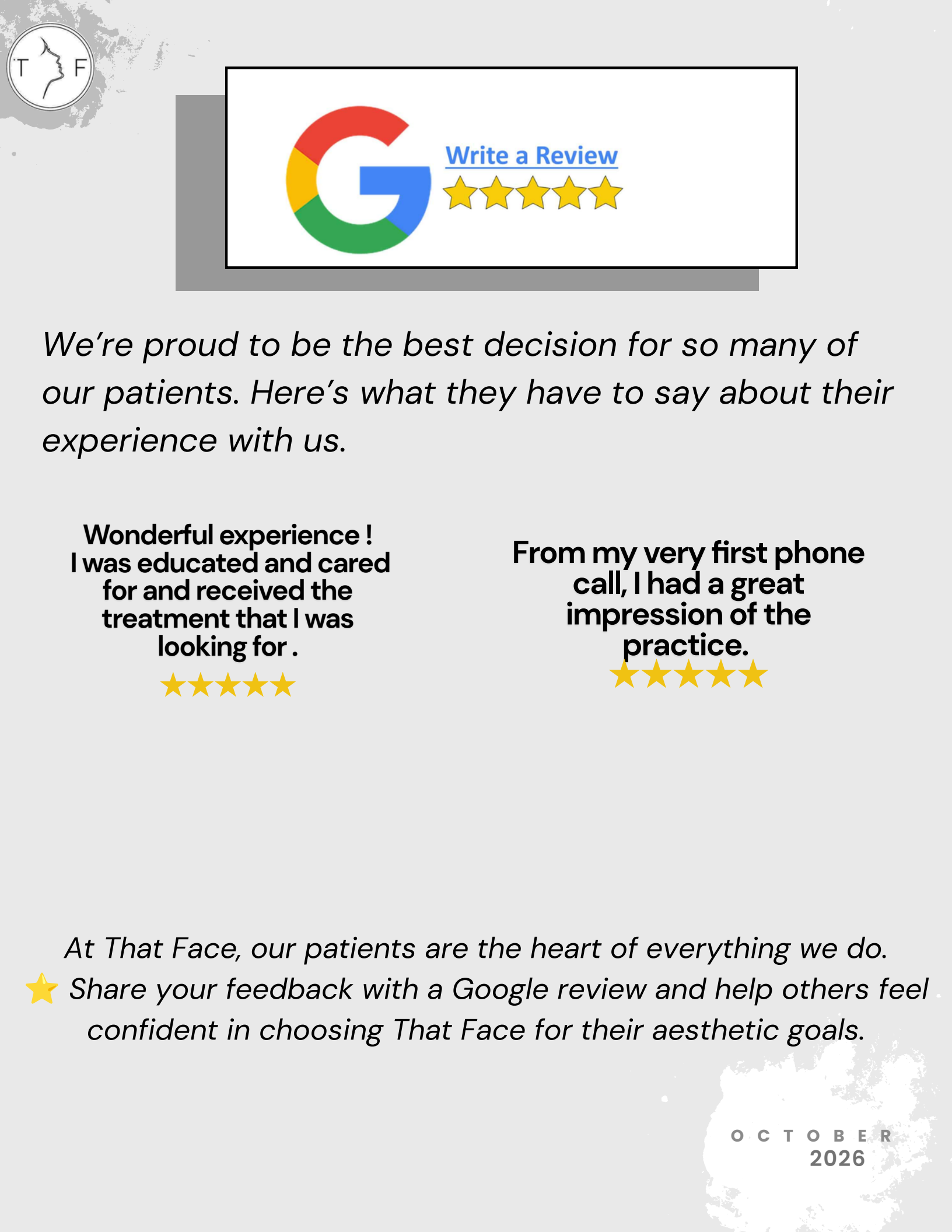
ALPHAEON[®]
CREDIT



BOOK NOW
PAY LATER

**At That Face Facial Plastic Surgery, we believe
everyone deserves to feel beautiful, without financial
stress. That's why we offer flexible financing.**

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We're proud to be the best decision for so many of our patients. Here's what they have to say about their experience with us.

**Wonderful experience !
I was educated and cared
for and received the
treatment that I was
looking for .**



**From my very first phone
call, I had a great
impression of the
practice.**



At That Face, our patients are the heart of everything we do.

★ *Share your feedback with a Google review and help others feel confident in choosing That Face for their aesthetic goals.*

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