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CENTRE FOR
CONTEMPORARY
ASIAN ART



何翔宇
可乐计划
HE XIANGYU
COLA PROJECT
16 MARCH - 5 MAY 2012

INVITATION

The Board of 4A invites you to the opening of

何翔宇 可乐计划 HE XIANGYU COLA PROJECT

6pm Thursday 15 March 2012

4A Centre for Contemporary Asian Art
181-187 Hay Street, Haymarket (between Pitt and George Streets)

Launch: **6-8pm Thursday 15 March 2012**

RSVP: info@4a.com.au

Exhibition dates: **16 March - 5 May 2012**

Developed in 2008, Cola Project is an audacious and ambitious work that investigates material transformation, the products of global capitalism and the impact that its images have upon human culture. In 2008, the artist worked with factory workers to boil up thousands of litres of cola drink over a period of a year. This ubiquitous material was slowly transformed into a syrupy black sludge and finally into lumps of gleaming coal-like crystals. These crystals were later ground down and turned into ink, which the artist then used to create Song dynasty style ink paintings, in the age-old manner of artists reproducing the landscape and sentiment of master paintings. He Xiangyu is a young artist whose work is representative of a kind of minimalism imbued with a strong conceptual foundation based upon Chinese cultural thinking.

**ART
MONTH**
SYDNEY MARCH 2012

4A CENTRE FOR
CONTEMPORARY
ASIAN ART

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Open 11am-6pm, Tuesday - Saturday, closed public holidays



4A is an initiative of the Asian Australian Artists Association Inc. We gratefully acknowledge the assistance of the Commonwealth Government through the Australia Council, its funding and advisory body; the NSW Government through Arts NSW and the City of Sydney. Principal Patrons: Geoff and Vicki Ainsworth, Daniel and Lyndell Droga; Kerr and Judith Neilson; Patrons: ARNDT Fine Art, Grasshopper Bar, John Lam-Po-Tang, Dr Gene Sherman AM and Brian Sherman AM, VisAsia; Benefactors: AMP Foundation, ARTCELL, Richard Funston and Kiong Lee, Jan Mantou Gallery, Lisa Paulsen, Adrian Williams; Friends: Brooke and Steve Atken, Australia China Art Foundation, Ari and Lisa Droga, Choi Rophia Figuera, Julian and Stephanie Grose, Toney Holley Knowles and James Knowles, and Dr John Yu AC.

IMAGE: He Xiangyu, Cola Project, production image (2009).
Courtesy of the artist and Whitespace, Beijing China.