

GALLERY4A

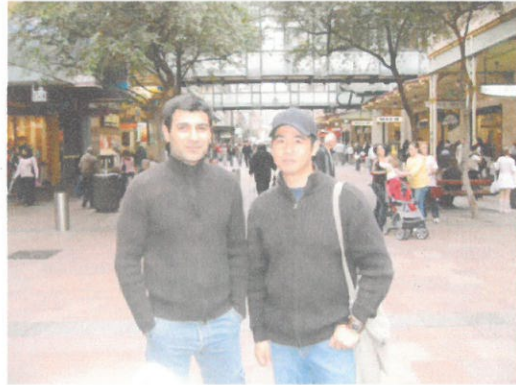
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for program information, hi-res images or media interviews.

MEDIA RELEASE

8 November – 6 December 2008
SAME, SAME Garry Trinh



GARRY TRINH SAME, SAME

Gallery 4A is pleased to present *Same, Same*, the first solo exhibition by emerging artist Garry Trinh.

Trinh highlights life's peculiarities through his photography. *Same, Same* is an installation derived from a project which Trinh recently undertook – dressed in a black polyester sweater, Trinh went around Sydney with his camera and photographed himself with strangers who happened to be wearing the same outfit as him.

Same, Same explores unspoken cultural rules – and how allegiance to these 'rules' plays a part in constructing our sense of identity. *Same, Same* uses fashion as an artefact of culture to examine what is and is not acceptable in a consumerist, idol-worshipping age.

Trinh says, "I was intrigued by the idea of a fashion 'faux pas' which, in the extreme case of supermodel Naomi Campbell, resulted in her assaulting a friend who was wearing the same outfit.

Same, Same at Gallery 4A will see Gallery 4A's Gound Floor street-front space wallpapered with photos of Trinh and his lookalikes. Visitors will be able to try on identical sweaters and photograph themselves in the gallery. The *Same, Same* project will be expanded through these photos – visitors can email them back to 4A or upload them to 4A's Facebook site.

Same, Same will be opened by Glenn Barkley, Curator, Museum of Contemporary Art, Sydney on Friday 7 November at 6pm.

Garry Trinh is a photographic artist based in Sydney, Australia with a background in psychology and visual communication. His artworks and photographs have appeared in numerous exhibitions and publications. He was the winner of the Sydney Life prize in 2007. Trinh has been selected for group exhibitions such as *I Love Pho* (Liverpool Regional Museum) and *The Queue* (Australian Centre for Photography).

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Images: Garry Trinh, from the series *Same, Same*, digital photography. Image: courtesy the artist