

# ROOMSHEET

GARRY TRINH  
SAME, SAME

8 November - 6 December 2008

Same, Same 11 June 2005 (2005)

Photocopies on paper, Lambda prints, black cotton sweaters  
courtesy of the artist

## YOU CAN DO THE SAME, SAME TOO!

1. Carefully take off one of Garry's black sweaters from the rack.
2. Try it on one and get a friend to do likewise.
3. Take a photo and email it back to us at [info@4a.com.au](mailto:info@4a.com.au) or upload it to the Gallery 4A Facebook site.
4. Carefully put the jumper back on the rack.

Garry Trinh highlights life's peculiarities through his photography. 'Same, Same' is an installation developed from a project which Trinh recently undertook. Dressed in a black cotton sweater, Trinh went around Sydney with his camera and photographed himself with strangers who happened to be wearing a similar outfit.

'Same, Same' explores unspoken cultural 'rules' or norms – and how allegiance to these 'rules' plays a part in constructing our sense of identity. 'Same, Same' uses fashion as an artefact of culture to examine what is and is not acceptable in a consumerist, idol-worshipping age.

Trinh says, "I was intrigued by the idea of a fashion 'faux pas' which in the extreme case of supermodel Naomi Campbell resulted in her assaulting a friend who was wearing the same outfit."

'Same, Same' at Gallery 4A sees the gallery's ground floor street-front space wallpapered with photos of Trinh and his 'lookalikes'. In the gallery, visitors will be able to try on identical sweaters and photograph themselves. The Same Same project will be expanded through the photos which visitors take of themselves in Trinh's sweater. Visitors can send these photos back to Gallery 4A and upload them to Gallery 4A's Facebook site.

Garry Trinh is a photographic artist. His artworks and photographs have appeared in numerous exhibitions and publications. He holds a BA in Psychology and a BA in Visual Communications / Photography and Digital Imaging from the University of Western Sydney. He was the winner of the Sydney Life prize in 2007. Trinh's photography happens whilst he travels through life capturing the extraordinary in the everyday. Trinh lives and works in Sydney Australia.

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