

# PRESCRIBE

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The work conceptually starts with the word "prescribe". It examines the relationships of medical, scientific and modernist paradigms. The word "prescribe" deploys a purposeful authority, a procedural act, presupposing an intent of future action in addition to reliance on previous histories of proven effect.

The parallels found between the constructed gallery space and the clinical medical space both set up equally questionable neutralised environments, packed with authority and knowledge. Both are capable of alienating and precipitating the viewer/patient into a position of suspended or rejected belief, trust and probity.

The exhibition also examines the role of decor/design that exists within the medical, hospital and pharmaceutical industries and it's relationship to modernist practices. In short, the links between colour and signification and the power of such links.

