

WEB3 BUSINESS MODEL EXPERT

The Serbia Innovates project is currently seeking a temporary Web3 Business Model Expert to contribute to the efforts of our access to finance team.

ABOUT THE PROJECT

With the support of United States Agency for International Development (USAID), ICT Hub has launched the Serbia Innovates project. The aim of this project is to identify the most promising Serbian domains of innovation and facilitate the introduction and expansion of new economic models. The ultimate goal is to enhance the traditional economy, influence the creation of an innovation-driven economy, create new possibilities and opportunities for its strengthening, and stimulate development, competitiveness, and export potential.

ROLE DESCRIPTION

Within this role, you're expected to:

- Provide an in-depth analysis of the Web3 market, including growth trends, regional distribution, and market dominance, identify key players, their roles, and market influence.
- Evaluate the utilization of blockchain for asset tokenization and the prevalence of on-chain/off-chain state and logic.
- Review funding trends in the Web3 sector, including a comparison with 2021 levels.
- Define and analyze the impact of Web3 Grants in fostering innovation within decentralized technologies, and support of incubators and accelerators.
- Develop a comprehensive understanding of Markets in Crypto-Assets (MiCA) Regulation, its overarching goals, and the specific regulatory impact on different types of crypto assets.

REQUIREMENTS

We're looking for consultants who::

- Hold Bachelor's degree in Finance, Economics, Business, or a related field. Advanced degree or relevant certifications preferred.
- Demonstrate experience in market analysis, with a focus on blockchain, cryptocurrencies, and decentralized technologies.
- Are familiar with investment trends, funding analysis, and regulatory frameworks in the Web3 space.
- Have in-depth understanding of Web3 technologies, blockchain, and crypto assets.
- Are familiar with global and regional regulatory environments, especially MiCA.
- Show ability to stay current with evolving trends and regulations in the Web3 space.

An integral part of this assignment will be a drafting the short report with main conclusions and recommendations which will be used as the guideline for next assignments in this area. *Web3 business model expert will closely collaborate with financial experts engaged on this project*

To apply, please submit a CV in English on the following e-mail address:
slobodan.zebic@srbijainovira.rs no later than **December 8th, 2023**.