



**MSC MERAVIGLIA:
ELEGANCE, EXCELLENCE AND
UNFORGETTABLE EMOTIONS AT SEA**

MSC CRUISES: DELIVERING 'NOT JUST ANY CRUISE'

World's largest privately-held cruise line

- Market leader in Europe, South America and South Africa
- Swiss-based, the fourth largest cruise company in the world
- The youngest cruise fleet at sea

What distinguishes an MSC cruise

- The elegant side of the Mediterranean
- A passion for the sea to create unique and unforgettable emotions for guests
- Discovery of the world's cultures, beauties and tastes, all year-round
- Ultra-modern, elegantly designed ships
- Comfortable accommodation with family friendly options
- International dining with fresh and authentic food
- Award winning entertainment
- Plenty of relaxation to reinvigorate body and soul
- Impeccable service and high level expertise
- World-class partnerships for the ultimate on-board experiences



INVESTMENT PLAN FOR GROWTH

€5.1bn ship building through 2022

- 7 new builds in 2 next-generation prototypes
- Renaissance Programme

World-class partnerships to deliver unique on-board experiences

- **Cirque du Soleil:** €20m co-designed aft lounges for exclusive shows on all four Meraviglia-generation ships
- **Samsung:** strategic tech partner in building the new standard in smart ships for the entire fleet, starting with all seven Meraviglia and Seaside new builds

Ocean Cay MSC Marine Reserve

- An unprecedented, marine reserve island experience in the Bahamas, exclusive to MSC Cruises guests

2015 - 2016: YEARS OF FURTHER EXPANSION

- **10% sales growth Y.o.Y, 1.7m guests welcomed in 2015**
- **Above industry-average growth** in key markets, including Germany, Italy, Spain and France
- **Expanding global reach:**
 - **CUBA** - MSC Opera currently + MSC Armonia from December 2016
 - **CARIBBEAN** - MSC Divina now year-round from Miami, MSC Seaside to be based out of Port Miami from December 2017
 - **CHINA** - MSC Lirica based in Shanghai from May 2016
 - **SOUTH AMERICA** - Further strengthened leadership
 - **DUBAI, ABU DHABI & OMAN** - Deployed even more capacity, with MSC Musica and MSC Fantasia

Expecting 6% additional Y-o-Y growth in 2016



MSC MERAVIGLIA: *THE SHIP FOR ALL SEASONS*



Western Mediterranean - June 2017

- 75% balcony cabins and 10.3 sqm/guest public space
- Duplex, luxury + modular cabins
- 12 dining venues, widest choice of Med and international cuisines
- Setting the new standard in smart ships
- Exclusive world-class entertainment, including by Cirque du Soleil
- Enhanced MSC Yacht Club: private solarium, pool, restaurant...

FURTHER ENHANCED MSC YACHT CLUB



MSC YACHT CLUB ACCOMODATIONS



MSC YACHT CLUB ACCOMODATIONS



MSC YACHT CLUB ACCOMODATION



**GREAT VARIETY OF ELEGANT,
COMFORTABLE ACCOMMODATION,
INCLUDING FAMILY OPTIONS**



DUPLEX CABINS WITH PRIVATE WHIRLPOOL



DUPLEX CABINS WITH PRIVATE WHIRLPOOL



HIGHEST RATIO OF SEAVIEW BALCONY CABINS



ELEGANT CABINS



UNIQUE ATMOSPHERIC AND CONVIVIAL PUBLIC SPACES



THE 96M PROMENADE



Filled with boutiques, restaurants and tranquil spots for shopping, eating and relaxing...as well as socializing.

THE LONGEST LED DOME AT SEA



An atmosphere-inspiring 80m x 6m LED sky screen will beam out visual events and vistas round the clock to animate the promenade from above.

TAKING ENTERTAINMENT AT SEA TO A WHOLE NEW LEVEL





CIRQUE DU SOLEIL®

- **World-class shows available exclusively to MSC Cruises guests**
- **Integral to all four Meraviglia-generation ships**
- **€20m purpose-built dining and entertainment venues**
- **Eight brand new shows created just for MSC Cruises**

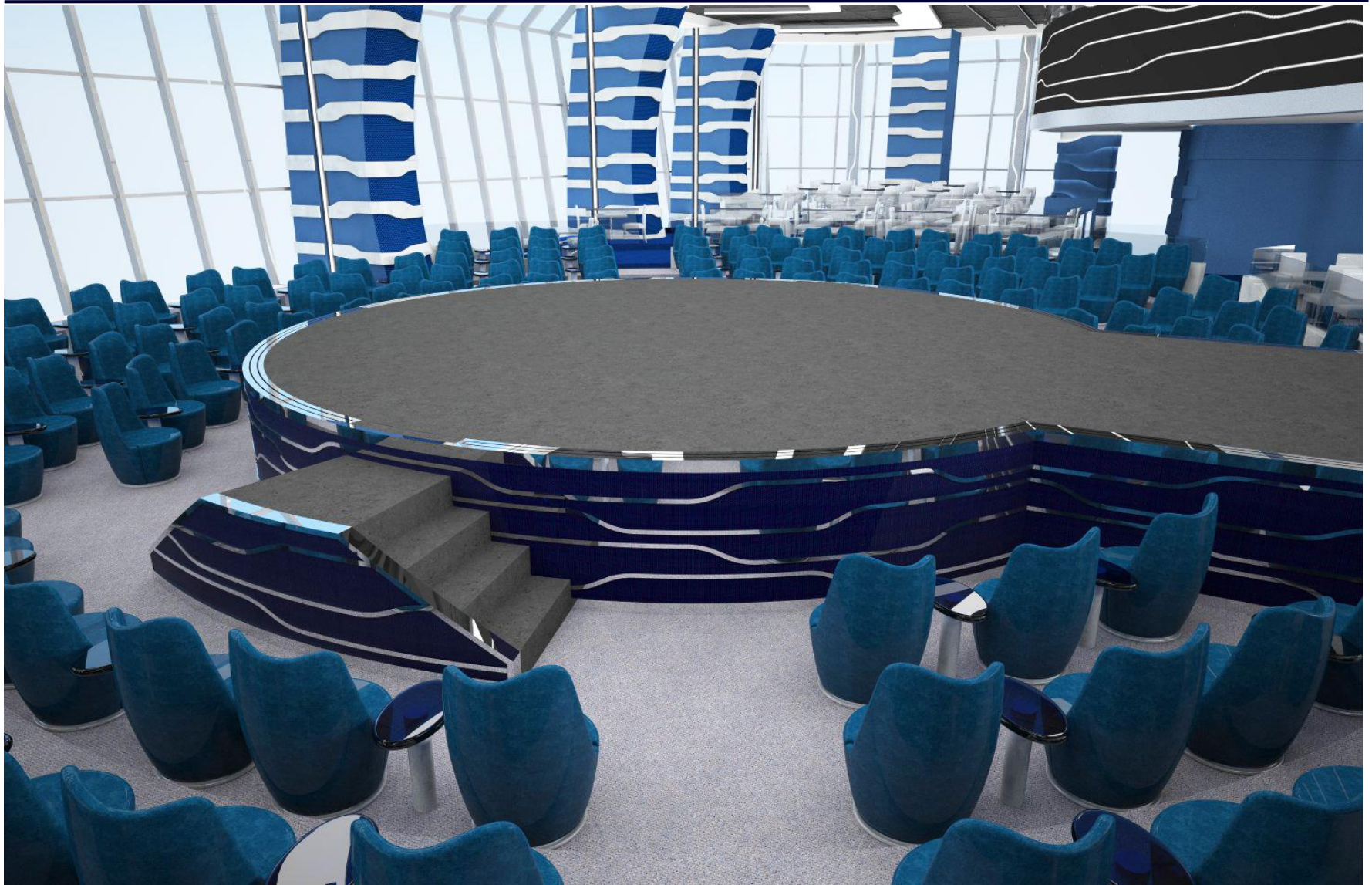
€20M CIRQUE DU SOLEIL AFT LOUNGE

A custom-built, technology-packed, entertainment and dining venue like no other at sea

- Co-designed with the world-leader in live artistic entertainment, Cirque du Soleil
- 1,000 sqm, 450-capacity entertainment and dining venue
- Includes 200-seat dining area for full show-and-dining experience



THE AFT LOUNGE: SHOW VENUE



THE AFT LOUNGE: DINING SECTION



SOPHISTICATED NIGHTCLUB



Party with friends, enjoy a nightcap or simply dance into the small hours at the smartly appointed nightclub.

KARAOKE BAR, COMEDY CLUB & TV STUDIO



This tech-filled, multipurpose space will house a TV studio broadcasting live games, quizzes, talent contests and other fun content ship wide. The venue will have a transparent radio broadcast suite, and will serve as an atmospheric comedy club, karaoke bar and venue for live music and shows.

VIRTUAL REALITY RACING



For the young and young at heart, two Formula 1 virtual-reality racing cars compete in a contest that will get any heart racing.



AMUSEMENT PARK AND SPORTS CENTRE

The large and spacious amusement park will provide a large arena where young guests can play sports and games during the daytime...

...and socialize, party and dance the evenings away.



AMUSEMENT PARK AND SPORTS CENTRE



INNOVATIVE FACILITIES AND SERVICES FOR FAMILIES AND KIDS



5 CLUBS FOR CHILDREN OF ALL AGES, INCLUDING:

CHICCO

Baby Club (under 3s)

THE WORLD

CHILDCARE LEADER



LEGO

Mini Club (3-6 years)

WORLD'S FAVOURITE

TOYMAKER



ALSO CATERING FOR TEENS

As well as other clubs for 7-11, 12-14, 12-14 and 15-17 year olds, a teens-only area will serve as a cinema, gaming room and disco, depending on the time of day, ensuring teenagers are always entertained.



SETTING THE NEW STANDARD IN SMART SHIPS





- MSC Cruises is partnering with Samsung for latest, next-generation technology on the whole fleet, starting with MSC Meraviglia and all other Meraviglia- and Seaside-generation new builds
- Covers everything from latest displays and mobile solutions to medical equipment, as well as products for enhanced reality consumer experiences



BUILDING THE NEXT GENERATION OF SMART SHIPS



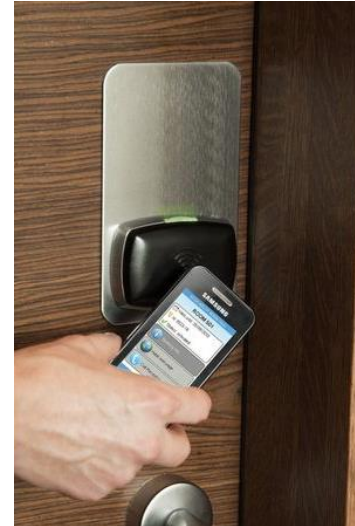
BUILDING THE NEXT GENERATION OF SMART SHIPS



OTHER GUEST-FRIENDLY TECHNOLOGY

- Near Field Communication (NFC), using cruise card, bracelet or smartphone for:

Geolocation of children
Cabin access
In-cabin safe access
Onboard payments
Bookings and orders
Embarkation and disembarkation
Specific ship area access



- iBeacon technology to communicate with guests' mobile devices and send tailored push notifications about info and offers



**EXQUISITE, AUTHENTIC
DINING OPTIONS
IN 12 DISTINCT VENUES**





At Eataly, guests can explore, taste, buy and learn about the finest Italian-inspired Mediterranean cuisine and foods from the leading experts.



MEDITERRANEAN-STYLE STEAKHOUSE



The steakhouse serves select prime cuts of beef, set off by a range of fine traditional Mediterranean delicacies.

TEPPANYAKI / SUSHI

Traditional and modern in harmonious union in the stylish teppanyaki and sushi restaurant.

This charming venue will offer deliciously authentic Japanese cuisine prepared on the spot with only the freshest, highest quality ingredients.



20-HOURS-A-DAY BUFFET

Buffet with an array of Mediterranean specialities and international cuisines.



Ethnic corner, "itinerary corner", and a multitude of other tastes and dietary needs catered for round-the-clock.



20-HOURS-A-DAY BUFFET



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PARTNERSHIP WITH JEAN-PHILIPPE MAURY



French master pâtissier and chocolatier, Jean-Philippe Maury, will bring his award-winning touch to the Chocolate Bar, where chocolatiers in an open kitchen will create delicacies to seduce palate and eye. Maury will also create a gourmet ice cream parlour and crêperie on the promenade.

AN ABUNDANCE OF BARS AND CAFES TO MATCH ANY MOOD



CHAMPAGNE BAR



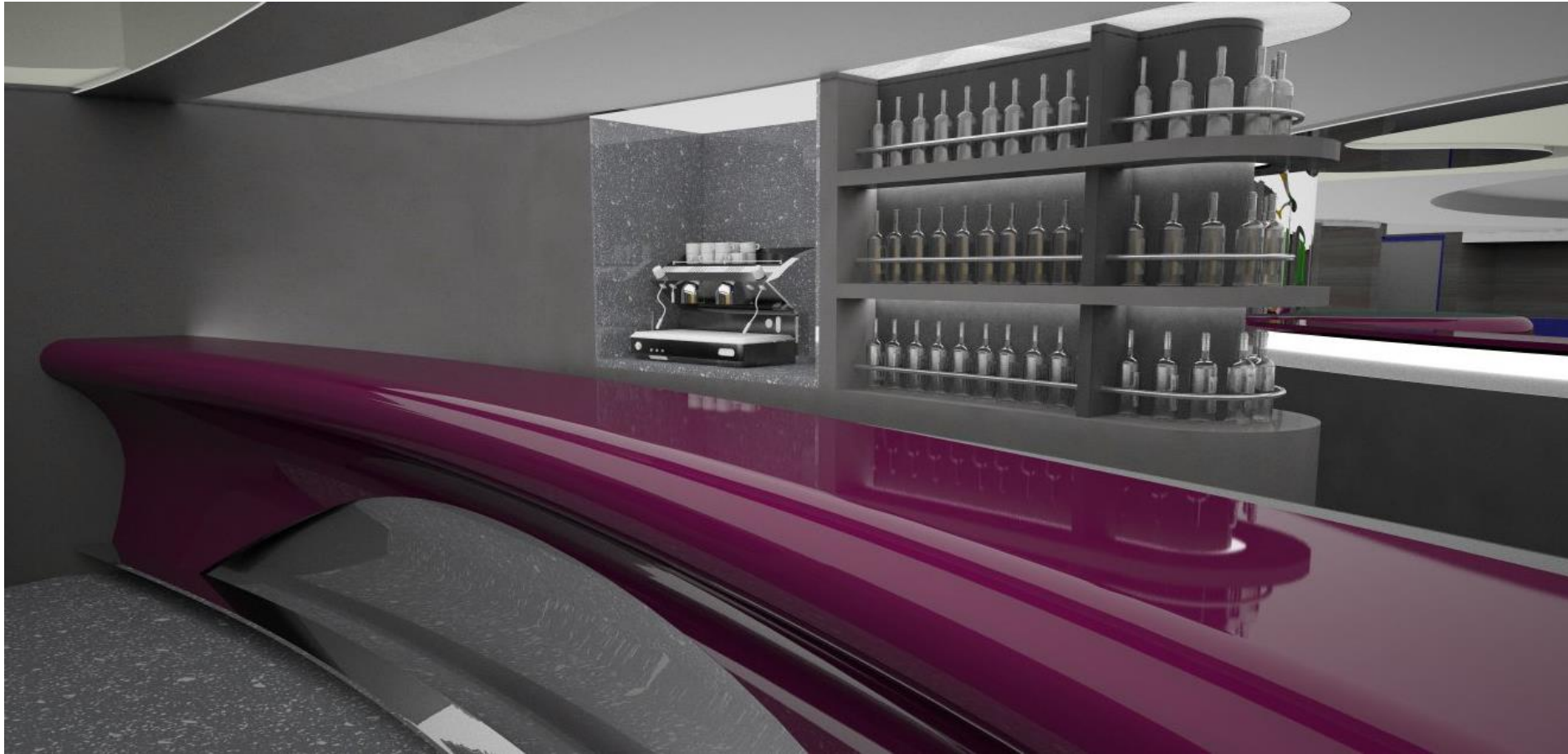
The stylish Champagne Bar will offer a vast choice of champagne, prosecco and other bubblies from all over the world, plus caviar, oysters and crab.

PIANO LOUNGE



The piano lounge will generate a unique, elegant ambiance with breathtaking, 360° ocean views and a separate smoking room.

24-HOUR PRE-DINNER BAR



This all-hours bar is an ideal spot to join friends for an aperitif or enjoy a drink at any time of day.

LEISURE AND WELLNESS TO REVITALISE BODY AND SOUL



GYM & SAUNA



Using unrivalled Technogym equipment, work out in the bright, spacious gym while gazing out at magnificent ocean views.

MSC AUREA SPA

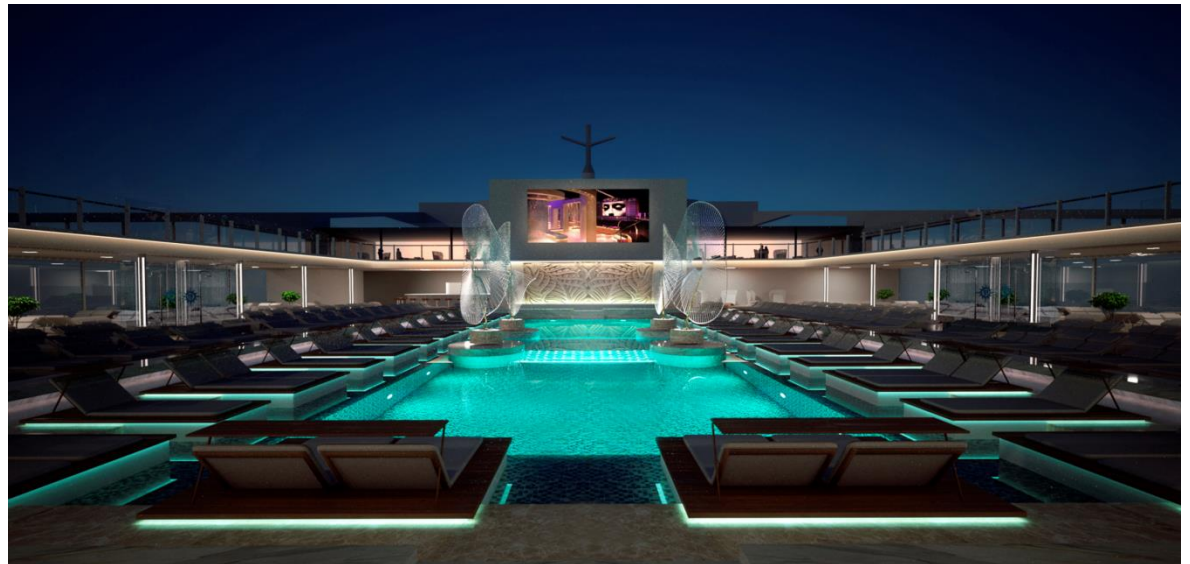


Endless relaxation treatments and options to revitalize body and soul.

MAIN POOL, BY DAY AND BY NIGHT

With 10.3 sqm of public space per lower berth on MSC Meraviglia, poolside space is some of the most plentiful to be found at sea.

Beautiful lighting, a giant screen and atmospheric design make the pool area even more alluring after dark.



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MAIN POOL, BY NIGHT



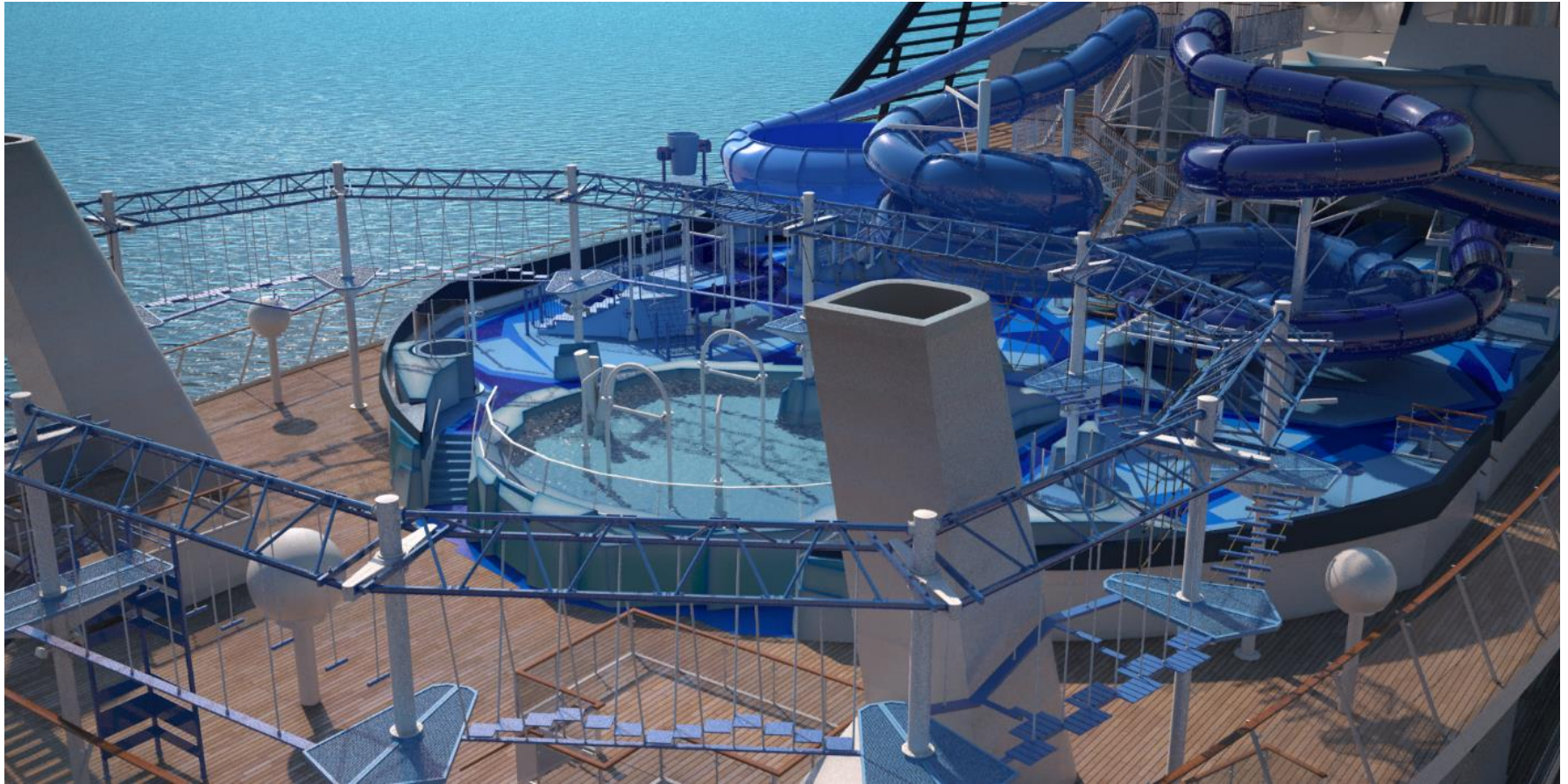
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AFT POOL



The aft pool offers yet more **open-air deck space** for sun worshippers during the daylight hours. At night the area will be transformed into a **stunning outdoor spot** for a range of entertainment.

AND OF COURSE, 'NOT JUST ANY WATER PARK'



One of the most intricate and exciting water parks at sea, with four twisting slides, a 'Himalayan Bridge' and a range of pools, features and activities for all ages.

AND OF COURSE, 'NOT JUST ANY WATER PARK'



THE NEW MERA VIGLIA-PLUS PROTOTYPE



THE NEW 'MERAVIGLIA-PLUS' PROTOTYPE



	Meraviglia	Meraviglia-Plus	Delta
LOA	315m	331m	+15m
GRT	167,600	177,100	+9,500
LSA (PAX + CREW)	7,250	8,000	+750
MAX. PAX	5,714	6,297	+583
Cabins	2,244	2,444	+200
CREW	1,536	1,703	+167
Max. speed	22,7	22,2	0.5

Joining the MSC Cruises fleet in October
2019 and September 2020

SOME OF THE 'MERAVIGLIA-PLUS' ADDITIONAL FEATURES



- **The first ever floating fine art museum, showcasing modern and classical masterpieces in collaboration with premier cultural centres as well as public and private institutions**
- **95m LED dome ceiling**
- **A 111m promenade for shopping, eating, relaxing and socializing**
- **A brand-new Aurea Spa wellness restaurants**
- **Additional restaurants, shops and public areas**

MSC CRUISES LONGSTANDING COMMITMENT TO INVESTMENT IN FRANCE



MSC CRUISES' INVESTMENT IN FRANCE

ECONOMY

MSC Cruises the no.1 private investor in France when it comes to export contracts: **€8bn since 2003**

- Entire current MSC Cruises fleet built by STX France
- **€5bn** invested in 12 ships, 2003 – 2013
- Current orders worth an additional **€3bn** for four Meraviglia ships
- Nearly **2,500** people working to build each Meraviglia ship
- The four ships will generate **32 million man-hours of work**



MSC MERAVIGLIA CHRISTENING: LE HAVRE, 1 JUNE



Q&A

